

# LS2B Leadership Summit NEXT STEPS

October 9, 2023 • Le Meridien Denver Downtown



## Sponsors & Exhibitors

A Prospectus for supporters of charter schools



COLORADO LEAGUE *of*  
CHARTER SCHOOLS

**Y**ou've heard it said over and over that the longest journey starts with a single step. Perhaps you've said that to your own staff as you begin a school year, or to your friends or family as you begin a journey. But leadership is like that too. That first step on the leadership journey is critical to what path you can take forward. If your vision is to climb a peak, your first step defines the journey. If your mission is to serve a community, your sidestep, misstep, or walking something back is as important as how you move forward.

At this event we're focusing on knowing where you're starting, knowing where you are going, and how you plan to get there so you can take your "Next Steps."



## Who we are

Thank you for your interest in the **Colorado League of Charter Schools Leadership Summit** coming soon on Monday, October 9, 2023!

Please join us as we support leaders from 269 schools who are meeting today's challenges serving more than 137,000 students in education. Your sponsorship helps build knowledge and skill as well as fostering conversations and networking at the event. In addition, your investment helps the League to provide on-going services and resources to Colorado charter schools.

Each year the League's **Leadership Summit** brings together key school leaders from across Colorado to network, learn, and share as they develop skills and knowledge to bring back to their schools and communities. The focus is on the leadership of our key decision makers and inspirational leaders as they address the challenges, celebrate the successes and evaluate progress in bringing about a vision for higher quality public education in our state.

**Leadership Summit attendees** are comprised of leaders and staff from more than 50 schools from across the state and over 25 of our closest partners and funders. Charter schools in the state represent 15.6 percent of all public school students, 268 total schools, and 137,000 students. These schools and students represent over \$1.5B in spending each year and over \$2B when factoring all spending for facilities in addition to per pupil spending.

We hope that you'll join us celebrating and supporting this important group of school leaders this fall where school leaders and business managers are the focus of our day's event.

## CHARTER FACTS

# 15.6%

of all Colorado public school students attend charters.

# 137,000+

Colorado's public charter schools students.  
That's **50% MORE** than Colorado's  
single largest school district.

# #2

Colorado has the nation's second-best  
public charter school laws

*(National Alliance for Public Charter Schools)*



Number of charter schools in Colorado,  
a **51% INCREASE** over the past decade



Seven of the top 10 public high schools  
in Colorado are charter schools

*(US News & World Report, 2022)*

# SPONSOR OPPORTUNITIES

## SPONSORSHIP TABLE

	Presenting	Platinum	Gold	Silver	Bronze	Scholarship
	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$1,000
Available	1	4	5	3	6	Unlimited
<b>Benefit</b>						
Logo Placement	Presenting	Platinum	Gold	Silver	Bronze	Bronze
Networking station	Presenting	Platinum	Gold	Silver	N/A	N/A
Banner placement	Presenting	Platinum	Gold	Silver	Bronze	N/A
Complimentary Marketplace Listing (\$749 value)	Yes	Yes	N/A	N/A	N/A	Yes
Attendee List	Pre & post event	Pre & post event	Post event	Post event	N/A	N/A
Event Registrations	Unlimited	4	2	1	0	0



## PRESENTING Sponsor

\$10,000 (One Available)

[Click to PURCHASE](#)

**Be Everywhere.** The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event.

- Two speaking opportunities—one to open the event and one to close the event (approximately one-minute live each, two 30-second video spots or one of each).
- Name or logo in all Leadership Summit materials as “Presenting Sponsor” on: main Leadership Summit webpage, League homepage, promotional emails of the event (TBD based on when sponsorship is purchased) and on the primary sponsor banner at the in-person event.
- Verbal recognition at each general session.
- PREMIUM Logo position and verbal recognition during all four intermissions.
- PREMIUM Logo position on slides for each session and in recorded sessions.
- PREMIUM networking station. Connect with attendees at two high-top tables.
- Standing banner (up to eight feet wide) placement in the foyer.
- Complimentary Marketplace Listing for one year.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Unlimited event registration tickets.

***\*Example: The Leadership Summit: NEXT STEPS Presented by XYZ Company***

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## PLATINUM Sponsors

General Session: \$5,000 (Two Available)

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**Be a headliner.** The General Session Sponsor displays a premier level of commitment to charter school leadership. In appreciation, this sponsor receives premier exposure at the event.

- Speaking opportunity that opens one of the two General Sessions (approximately one-minute live or 30-second video spot). Session options likely to include a keynote, or keynote/panel.
- Name or logo on all Leadership Summit materials as “Platinum Sponsor” on: main Leadership Summit webpage, on promotional emails of the event (TBD based on when sponsorship is purchased) and on the sponsor banner.
- Platinum Logo position on slides for each session and in recorded sessions.
- Platinum networking station. Connect with attendees at a high-top table.
- Marketplace Listing for one year.
- Standing banner (up to four feet wide) placement in the foyer.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Four (4) event registration tickets.

## Happy Hour Sponsor: \$5,000 (One Available)

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**Bring them all together.** The Happy Hour Sponsor promotes networking and community. In appreciation, this sponsor receives some of the best exposure at the event.

- Speaking opportunity that opens the Happy Hour (approximately one-minute live).
- Name or logo on all Leadership Summit materials as “Platinum Sponsor” on: main Leadership Summit webpage, on promotional emails of the event and on the sponsor banner.
- Platinum Logo position on slides for each session and in recorded sessions.
- Platinum networking station. Connect with attendees at a high-top table.
- Standing banner (up to four feet wide) placement in the lobby.
- Marketplace Listing for one year.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Four (4) event registration tickets.



## Food and Beverage Sponsor: \$5,000 (One Available)

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**Bring them all together.** The Food and Beverage Sponsor promotes our opening coffee and pastry selections as well as lunch. In appreciation, this sponsor receives two plugs during the event – one in the morning and one in the afternoon.

- Speaking to close our morning sessions on the way to lunch (approximately one-minute live).
- Name or logo on all Leadership Summit materials as “Platinum Sponsor” on: main Leadership Summit webpage, on promotional emails of the event and on the sponsor banner.
- Platinum Logo position on slides for each session and in recorded sessions.
- Platinum networking station. Connect with attendees at a high-top table which may be placed close to the lunch area.
- Standing banner (up to four feet wide) placement in the lobby.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Four (4) event registration tickets.



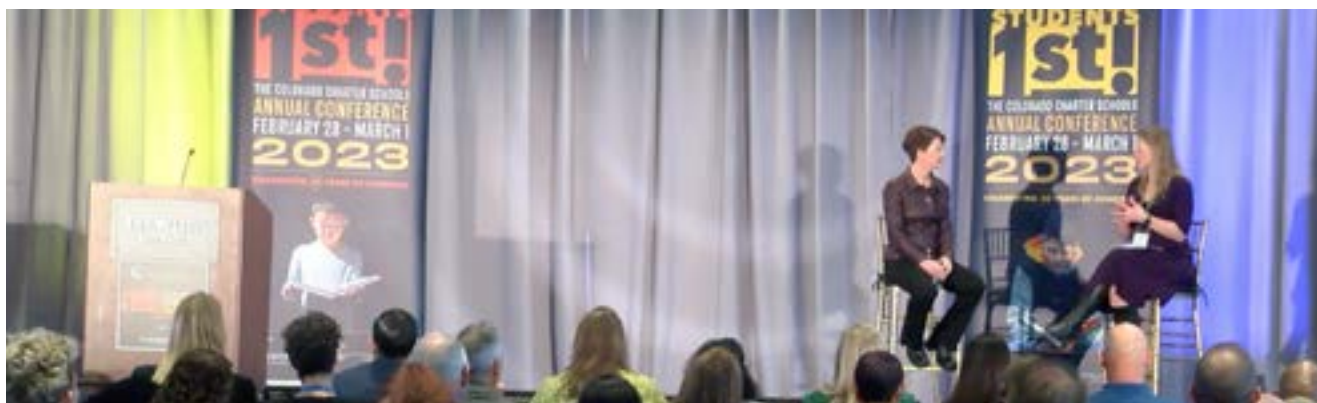
## GOLD Sponsors

Venue Sponsor: \$3,000 (One Available)

[Click to PURCHASE](#)

**Build your brand awareness.** Get exposure throughout the building. The venue sponsor helps us support the building and the rooms we are in. Signage in up to four locations throughout the venue will help to promote your organization. Registration, ballroom, Happy Hour bars, and break-out rooms are all options for your additional signage.

- Up to four standing banners (up to three feet wide) placed inside the venue.
- Name or logo in all Leadership Summit materials as “Gold Sponsor” on: main Leadership Summit webpage, promotional emails of the event and on the sponsor banner.
- Logo recognition on slides for each morning session and in recorded sessions.
- Networking station. Connect with attendees at one high-top table.
- Complimentary networking station. Connect with attendees at one high-top table.
- Attendee list including email address (excluding opt-outs) post-event.
- Two (2) event registration tickets.



ED Talk Sponsor: \$3,000 (One Available)

[Click to PURCHASE](#)

**Build your brand awareness.** Get exposure across at the inspirational ED Talks. The Ed Talk Sponsor displays a level of commitment to the new environment charter school leaders are working in.

- Your video kicks off the TEDx-style session (one 30-second video spot). Option to intro each speaker.
- Name or logo in all Leadership Summit materials as “Gold Sponsor” on: main Leadership Summit webpage, promotional emails of the event and on the sponsor banner.
- Logo recognition on slides for the Ed Talks and in recorded sessions.
- Networking station. Connect with attendees at one high-top table.
- Standing banner (up to three feet wide) placed in the foyer.
- Attendee list including email address (excluding opt-outs) post-event.
- Two (2) event registration tickets.

## Video Sponsor: \$3,000 (Three Available)

[Click to PURCHASE](#)

**Support ongoing education for all our members.** All sessions will be recorded and be available for twelve months post-event. You'll sponsor their integration into our learning management system (LMS) and your logo will be prominently shown on the LMS landing page.

- Name or logo in all Leadership Summit materials as "Gold Sponsor" on: main Leadership Summit webpage, promotional emails of the event, and on the sponsor banner.
- Logo recognition on slides for each morning session and in recorded sessions.
- Networking station. Connect with attendees at one high-top table.
- Standing banner (up to four feet wide) placement in the foyer.
- Attendee list including email address (excluding opt-outs) post-event.
- Two (2) event registration tickets.

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## SILVER Sponsors

### Conversation Sponsor: \$2,000 (One Available)

[Click to PURCHASE](#)

**Support networking between each Ed Talk.** Our Conversation Sponsor gets the opportunity to create awareness for themselves and for the power of our connections and networking during the Ed Talks. Introduce each of the group discussion topics to the audience between each of the Ed talks. This equals about three 30-second moments on stage, as you introduce yourself, your company and the topic for the group to discuss.

- Your video plays at the end of the Ed Talk session (30-second video spot).
- Name or logo in all Leadership Summit materials as "Silver Sponsor" on the main Leadership Summit webpage and on event banners.
- Logo recognition on slides for each session and in recorded sessions.
- Networking station. Connect with attendees at one high-top table.
- Standing banner (up to three feet wide) placed in the foyer.
- Attendee list including email address (excluding opt-outs) post-event.
- One (1) event registration ticket.





## WiFi Sponsor: \$2,000 (One Available)

[Click to PURCHASE](#)

**Support Quality, Choice and Equity** in charter schools and build your name recognition by promoting your company name in WIFI network name or password.

- Name or logo in all Leadership Summit materials as “Silver Sponsor” on the main Leadership Summit webpage and on event banners.
- Logo recognition on slides for each session and in recorded sessions.
- Networking station. Connect with attendees at one high-top table.
- Standing banner (up to three feet wide) placed in the foyer.
- Attendee list including email address (excluding opt-outs) post-event.
- One (1) event registration ticket.

## AV Sponsor: \$2,000 (One Available)

[Click to PURCHASE](#)

**Support the event through our presentations.** We have lights, camera, stage, and screens and you’re a part of how our event shines for our attendees. Your support helps us put on a quality event and you’re center stage with banners on the video camera riser.

- Banners (up to two) in the ballroom (vendor provided) on or near the camera riser.
- Name or logo in all Leadership Summit materials as “Silver Sponsor” on the main Leadership Summit webpage and on event banners.
- Logo recognition on slides for each session and in recorded sessions.
- Networking station. Connect with attendees at one high-top table.
- Standing banner (up to three feet wide) placed in the foyer.
- Attendee list including email address (excluding opt-outs) post-event.
- One (1) event registration ticket.



## BRONZE Sponsors

Ballroom Sponsors: \$1,000 (Six Available)

[Click to PURCHASE](#)

**Support the Leadership Summit without having to attend.** Are you out of state or does the date not work but you still want a presence in front of school leaders? This sponsorship is perfect for you. It keeps your name and brand in front of the audience throughout the day.

- Place your vertical banner in the ballroom at the event for exposure throughout the entire day.
- Placement on the website as a Bronze Sponsor.
- Place your business cards or other materials on our Information Table at the event for attendees.

*Vertical pop-up, freestanding banners (no more than three-feet wide) and collateral must be delivered by 9/30/23 to the League offices.. (Prepaid shipping return must accompany your banners.)*

## Attendee Scholarship Sponsor: \$1,000 (Unlimited)

[Click to PURCHASE](#)

**Build connections.** Support quality schools and build connections with leaders. Scholarship Sponsors provide free registration to four leaders who may not have otherwise been able to attend due to financial hardship. Use this sponsorship to launch your Vendor Marketplace Membership or renew it for an additional year.

- Recognition of your sponsorship sent to the scholarship recipients.
- Signed recognition of scholarship sponsors during the event.
- Complimentary Marketplace Listing for one year.
- Placement on the website as a Bronze Sponsor.



## All Sponsors: DETAILS

### Help Promote

Please help promote the event!

Please tag @COcharterschools on FB and use #COCharterConference on Twitter.

### Book Your Room

If you're staying in Denver, consider the [Le Meridien](#). 1475 California Street Denver, Colorado, 80202, Phone: +13038931888

### Power and Ship Freight

We're not offering power for this event or accepting shipping to the event. All shipping should come to the League offices – see the deadlines item below. Contact [events@coloradoleague.org](mailto:events@coloradoleague.org) for details.

**Prospectus** on the web: [coloradoleague.org/leadershipsummit](https://coloradoleague.org/leadershipsummit)

### Booth space

All sponsor networking stations are a high-top table without a chair. The table will be draped. This event is meant to be relaxed and conversational and therefore we expect that partners and leaders will find places to talk around the room during the breakfast, lunch, break, and happy hour.

### Tentative Schedule

- Sponsors set up 7:30am
- Breakfast and Networking with leaders and partners 8:00am
- Program Keynote 9:00am
- Break time with Sponsors 10:15am
- Program Breakout sessions 10:30am
- Lunch 12:00 noon
- Sponsor conversations 12:30pm
- Program Ed Talks 1:00pm
- Break time with Sponsors 2:15pm
- General session (closing Keynote or Panel) 2:30pm
- Happy Hour 3:30-5:00pm

### Deadlines & Dates

September 15, 2023 – Logos, videos, banners, and other materials must be delivered to the League at 104 N. Broadway, Suite 400, Denver, CO 80203.

September 15, 2023 – All Sales of sponsorships conclude.

September 30, 2023 – Sponsor map finalized.

October 1, 2023 – Last day to add attendees to the event.

**Sponsor update emails** will go out on the 1st and the 15th of each month (starting in August) to notify you of details, information, changes, deadlines, or updates so please ensure that your point of contact email is accurate when you purchase your sponsorship.

## Thank you for our 2023 Sponsors



**D|A DAVIDSON**  
FIXED INCOME CAPITAL MARKETS

### PLATINUM

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### GOLD

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### BRONZE

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