

Premium Annual Sponsorship 2022-2023

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The Premium Annual Sponsorship is loaded with benefits and opportunities to maximize exposure and demonstrates your commitment to quality choices for students. The charter sector will see you as the champion of support and commitment to all levels of quality charter schools. The sponsorship includes all of the benefits of the Platinum or Gold Sponsorship at each League Signature Event (*Annual Conference and Leadership Summit*), in addition to other year-round recognition opportunities. Our dedicated and committed sponsors over the years, who continue to support our efforts year after year are best suited to this single sponsorship that bundles our events and a high level of recognition.

Sponsorship Benefits

- **Platinum- or Gold-level Sponsorship at each of our two League Signature Events for premium visibility all year long;**
- **Option to present live, at one League event or meeting per year;**
- **Logo recognition in each Town Hall presentation as a “Premium Annual Sponsor” (5);**
- **Option to submit a MOVE monthly newsletter article one time per year;**
- **Option to include up to four pre-recorded videos or documents in the League’s resource center;**
- **Social media recognition twice annually through the League’s Facebook or Twitter accounts;**
- **Annual Marketplace membership with “Premium Sponsor” seal;**
- **Colorado charter schools list with detailed school information including city, state, zip, website, grade levels served, student enrollment, primary contact, email and phone number; and**
- **On request, quarterly business strategy call with League team members**

Gold Level = \$20,000* (Valued at \$24,000+), — OR — **Platinum Level = \$30,000*** (Valued at \$35,000+)

BENEFITS	Platinum Level	Gold Level
<i>Leadership Summit Sponsor</i>	\$5000	\$3000
<i>Annual Conference Sponsor</i>	\$15,000	\$7500
<i>Educator Summit Sponsor</i>	\$1000	\$500
Town Hall Series Sponsor	\$4000	\$4000
Resource Center Submissions	\$6000	\$6000
Marketplace Membership	\$749+	\$749+
Newsletter Advertising	\$4500	\$2500
TOTAL RETAIL VALUE	\$35,000+	\$24,000+

*Quarterly or monthly payment plans available. | Annual agreement effective July 1st – June 30th

If available, the Sponsor may upgrade any individual event to the Presenting Sponsor package. In this case, the Sponsor will owe the difference between their current sponsorship level in that event (Gold or Platinum) and the Presenting Sponsorship for the same event.