

Vendor Offerings OVERVIEW 2022-2023

Marketplace Directory

Membership in the League's Marketplace Directory program demonstrates dedication to the Colorado charter market. Increase your visibility and strategically pursue charter school partners and clients. Participation in this

program enables the League to offer more services to charter schools across the state. You *Do Business While Doing Good* for Colorado students.

\$749/Year

Benefits for the Marketplace include:

On-Line Marketplace Listing – Publication in the League's Marketplace listings for one year from your date of sign-up

- Listing includes, company description, logo, references, name, phone, email, and website information so school leaders can find you
- We promote our marketplace in each printed and electronic publication as well as on our website to more than 10,000 charter school staff in Colorado

List of Schools – We provide you a list of all operating charter schools in Colorado which includes city, website, grade levels served and student enrollment

Priority Notification of Events – Receive notification in advance of the general public regarding Sponsorship and Exhibitor opportunities for Signature Events

Priority Notification for Call for Presentations for session submissions to the Annual Conference

Event Sponsorship

The League connects quality providers with school leaders through exposure and connection points at our annual Signature Events: Leadership Summit (October*), and Annual Conference (March*). Participation in League Signature Events allows you to get to know school business decision makers and influencers by meeting them exactly where they are. Connect with your target market and promote your products and services to hundreds of contacts each year through this unique opportunity. *Dates vary each year – see our website for upcoming dates.

\$500 - \$25,000/Event

Sponsorship levels generally include: Presenting, Platinum, Gold and Silver. Depending on sponsorship selection, benefits may include:

- **Verbal speaking opportunity**
- **Thirty-second video commercial**
- **Verbal recognitions**
- **Logo, link, or descriptions included in electronic, printed and in-person channels**
- **Exhibitor booth**
- **Attendee list**
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- **Priority Notification for Call for Presentations**
- **Many other benefits can be found in each event's prospectus and vary by level**



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Premium Annual Sponsorship

The Premium Annual Sponsor is loaded with opportunities to maximize exposure and requires a high level of financial commitment to the League. It includes all of the benefits of the Gold or Platinum Sponsorship (depending on your selection) at each League Signature Event (*Leadership Summit, Annual Conference*), in addition to other year-round recognition opportunities. Agreements run July 1 to June 30 each year.

Gold \$20,000/year

Platinum \$30,000/year

Gold or Platinum sponsorship at all League signature events (based on selection)

- Present live content at one League Event or meeting
- Logo recognition in each Town Hall slide deck as a "Premium Annual Sponsor"
- MOVE newsletter article placement one time per year
- Company logo and link in all MOVE monthly newsletters – Gold Level
- Company logo and link in all NEWS weekly newsletters – Platinum Level
- Include up to four pre-recorded videos or documents publicly available in the League's Resource Center
- Social media recognition twice annually
- Annual Marketplace membership with "Premium Annual Sponsor" seal
- List of all Colorado charter schools with detailed school information includes city, website, grade levels served, student enrollment, primary contact, email & phone number
- On request, quarterly business strategy call with League team members
- Priority Notification of Events – Receive notification in advance of the general public regarding Sponsorship and Exhibitor opportunities for Signature Events
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Custom Sponsorships and Revenue Share options available. Please contact partners@coloradoleague.org for details.

Custom Advertising opportunities are also available. Please contact communications@coloradoleague.org for details.