

Vendor Offerings OVERVIEW 2024-2025

Premium Annual Sponsorship

The Premium Annual Sponsor is loaded with opportunities to maximize exposure and requires a high level of commitment to the League. It includes all of the benefits of the Gold or Platinum Sponsorship (depending on your selection) at each League Signature Event (*Leadership Summit, Annual Conference*), in addition to other year-round recognition opportunities. Agreements run from July 1 to June 30 each year.

Platinum \$30,000/year

Gold \$20,000/year

Gold or Platinum sponsorship at all League signature events (based on selection)

- Present live content at one League Event or meeting
- Logo recognition in each Town Hall slide deck as a "Premium Annual Sponsor"
- MOVE newsletter article placement one time per year
- Company logo and link in all NEWS weekly newsletters – Platinum Level
- Company logo and link in all MOVE monthly newsletters – Gold Level
- Include up to four pre-recorded videos or documents publicly available in the League's Resource Center
- Social media recognition twice annually
- Annual Marketplace membership with "Premium Annual Sponsor" seal
- List of all Colorado charter schools with detailed school information, including city, website, grade levels served, student enrollment, primary contact, email & phone number
- On request, quarterly business strategy call with League team members
- Priority Notification of Events – Receive notification in advance of the general public regarding Sponsorship and Exhibitor opportunities for Signature Events
- Priority Notification for Call for Presentations for session submissions to the Annual Conference



COLORADO LEAGUE of
CHARTER SCHOOLS

Custom Sponsorships and Revenue Share options are available. Please contact partners@coloradoleague.org for details.

Custom Advertising opportunities are also available. Please contact communications@coloradoleague.org for details.

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Premium Annual Sponsorship

The Premium Annual Sponsorship is loaded with benefits and opportunities to maximize exposure and demonstrates your commitment to quality choices for students. The charter sector will see you as the champion of support and commitment to all levels of quality charter schools. The sponsorship includes all of the benefits of the Platinum or Gold Sponsorship at each League Signature Event (*Annual Conference and Leadership Summit*), in addition to other year-round recognition opportunities. Our dedicated and committed sponsors over the years, who continue to support our efforts year after year, are best suited to this single sponsorship that bundles our events and a high level of recognition.

Platinum Level = \$30,000* (Valued at \$35,000+), –OR– **Gold Level = \$20,000*** (Valued at \$23,000+)

BENEFITS	Platinum Level	Gold Level
<i>Leadership Summit Sponsor</i>	\$5,000	\$3,000
<i>Annual Conference Sponsor</i>	\$15,000	\$7,500
Town Hall Series Sponsor	\$6,000	\$6,000
Resource Center Submissions	\$4,000	\$4,000
Marketplace Membership	\$749+	\$749+
Newsletter Advertising	\$4,500	\$2,500
TOTAL RETAIL VALUE	\$35,000+	\$23,000+

**Quarterly or monthly payment plans available. | Annual agreement effective July 1st – June 30th*

If available, the sponsor may upgrade any event to the Presenting Sponsor package. In this case, the Sponsor will be billed half the cost of the Presenting sponsorship in addition to their Premium sponsorship level.



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