

MESSAGES TO USE WHEN TALKING ABOUT PUBLIC CHARTER SCHOOLS

General

Charter schools are tuition-free public schools open to all students, regardless of zip code, race/ethnicity, income, or ability level.

All Colorado children – regardless of zip code, race, ethnicity, income, or ability – **deserve access to high-quality public school options** that best meet their needs and help them reach their full potential.

Education **isn't one size fits all** – kids aren't all the same, schools shouldn't be either.

Charter schools are transparent with taxpayer dollars and structured as nonprofits.

Charter schools are subject to the **same standards and assessments** as all public schools in the state.

Charter schools are a valuable part of the **public school ecosystem** in Colorado.

Talking points:

- Charter schools are public schools
- Charters are structured as nonprofits and are transparent with their finances
- Charters are held to high academic standards
- Charters are open to all students
- Charters are diverse and unique
- Charters use their flexibility to find unique educational solutions

