

# THE COLORADO CHARTER SCHOOLS CONFERENCE

MARRIOTT DENVER TECH CENTER  
4900 S. SYRACUSE ST, DENVER, COLORADO 80237

FEBRUARY 27-28

2025



**SPONSORS & EXHIBITORS**  
A Prospectus for supporters of charter schools

 COLORADO LEAGUE of  
CHARTER SCHOOLS

## INTRODUCTION for 2025

Dear Sponsors and Exhibitors,

**P**lease join us February 27 & 28 at our 2025 Annual Conference for a dynamic and informative event. The Annual Conference provides access to school leaders, board members, business managers and administrative and classroom staff from over 260 charter schools, serving 137,000+ students in more than 70 communities across Colorado. Our annual, in-person conference draws between 800-1000 attendees and our primary focus is on all types of school leaders who lead, run, manage, and purchase for the charter schools in the state. We hope that you take advantage of a robust opportunity to exchange ideas, strategies, and solutions with our members who operate high-quality, public schools for students.

This PRELIMINARY 2025 Prospectus outlines the same opportunities for you as 2024 to advance the movement, the League and positive outcomes for students, families, schools, and leaders, while also helping you increase your exposure and connect with this vital market.

**SIGN UP FOR YOUR SPONSORSHIP by May 31, 2024** and you'll get your preferred spot, the same pricing as 2024, and will be set to go whether you commit to your sponsorship, request an invoice/date, or pay in full with your credit card.

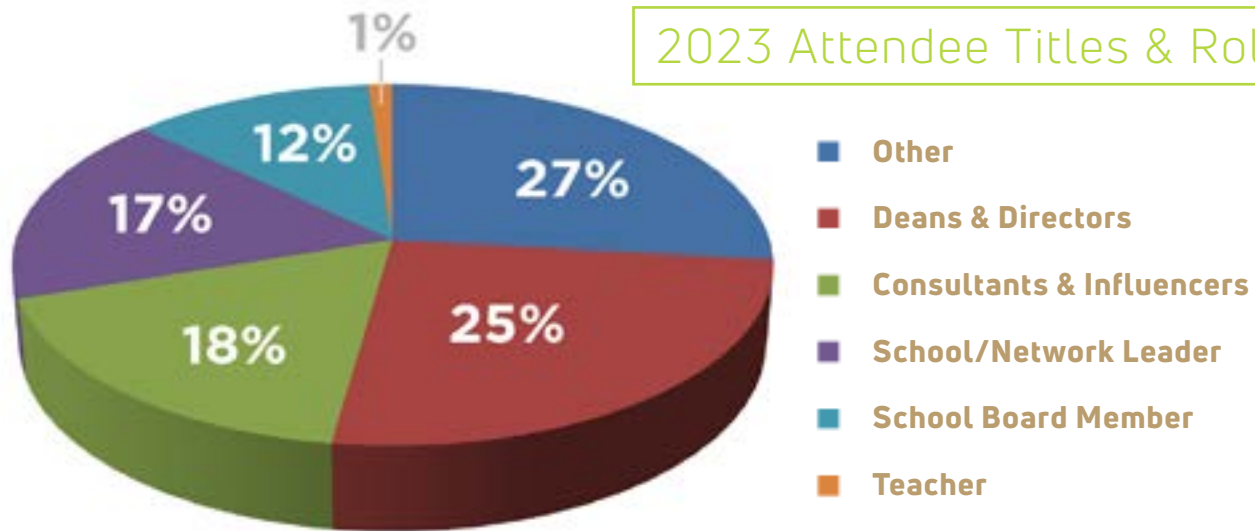


260+ CHARTER SCHOOLS  
137,000+ STUDENTS  
70+ COMMUNITIES

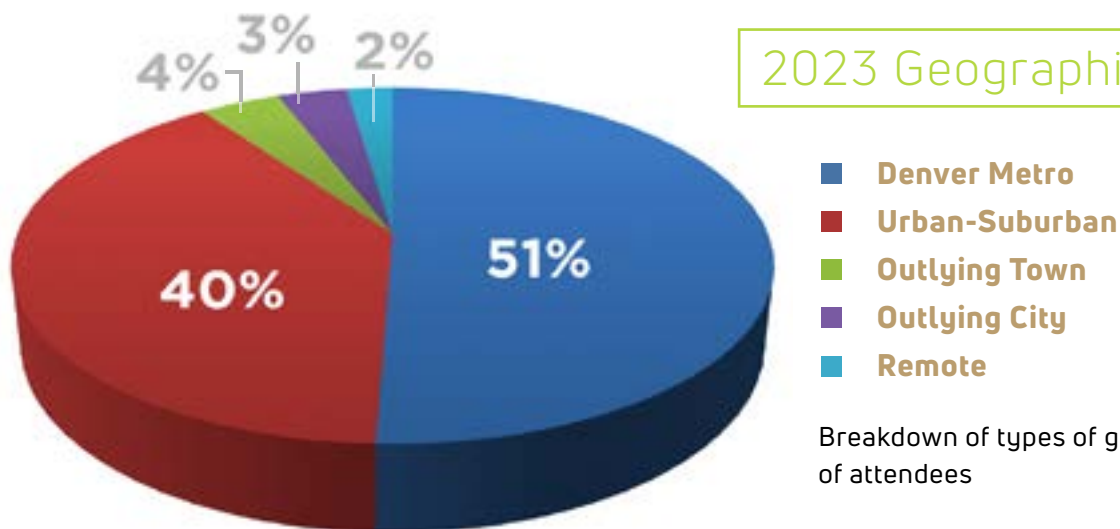
## Our Attendees

The Colorado League of Charter Schools' Annual Conference brings together school leaders, board members, authorizers, operations staff, teachers, support staff, technology staff and advocates to learn, inspire, and engage charter school topics. Join us in celebrating the quality of such an outstanding group.

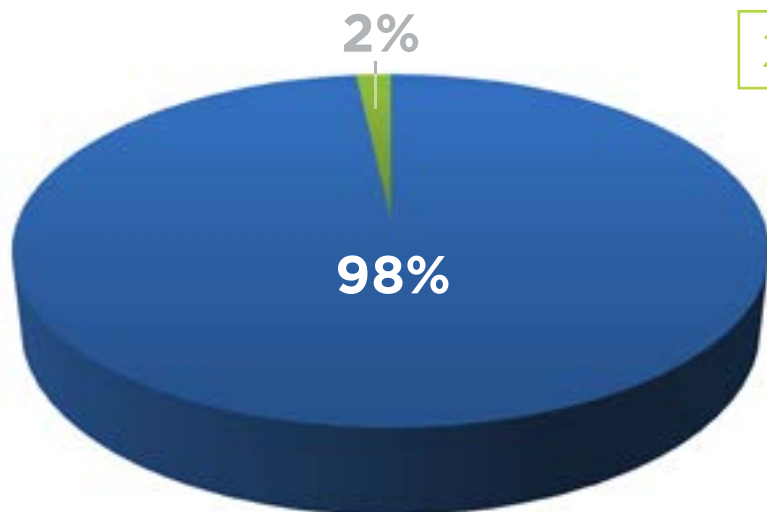
In 2023, more than 900 people from 172 schools attended. This year, we're seeking to build on that momentum.



The total percent of schools represented that have physical buildings versus those that provide online classes/instruction



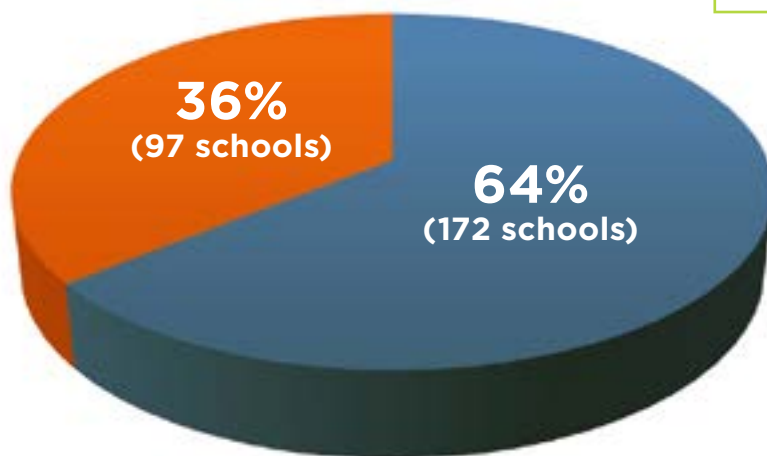
Breakdown of types of geographic regions of attendees



### 2023 Modality Category

- **Brick & Mortar Schools**
- **Online Schools**

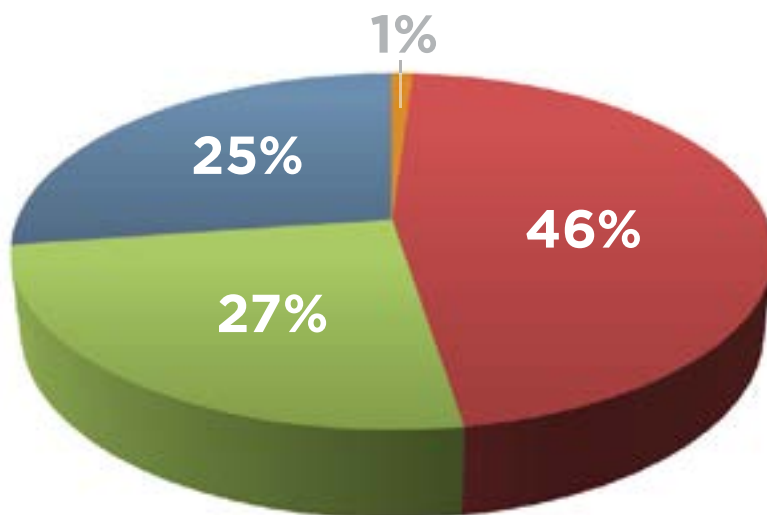
The total percent of schools represented that have physical buildings versus those that provide online classes/instruction



### 2023 Attendees (Schools)

- **Did Not Attend**
- **Attended**

Percent of Colorado Charter Schools represented at the 2023 Annual Conference



### 2023 Enroll Category

- **K-5**
- **9-12**
- **6-8**
- **PK**

Breakdown of school grades represented by 2023 attendees



## CONFERENCE LOCATION (2025)

Denver Marriott Tech Center, 4900 S Syracuse St, Denver, CO 80237 (303) 779-1100

We are happy to be hosting our Annual Conference at the Denver Marriott Tech Center for the second year. Extra traffic builders and multiple activities throughout the conference encourage traffic to every booth.

Nearby restaurants include: Pappadeaux Seafood Kitchen, Los Chingones Mexican DTC and Shanahan's Steakhouse. See more local options [here](#).



## SPONSOR AND SUPPORT AT THE 2025 ANNUAL CONFERENCE

Your support of charter schools in Colorado is important. Our events ensure that our members have access to the latest products and services you provide, in an energized and focused setting. We know you will create new relationships and see the value of supporting the League and our dedicated charter support and advocacy efforts, while connecting to members and partners.

### Strategic Opportunities:

1. Use a booth as a meeting location,
2. Present at a Solution Session,
3. Network at two happy hours (Monday evening in the Atrium and Tuesday afternoon Exhibit hall),
4. Take advantage of built-in, exclusive exhibit hall hours and promotion,
5. Build your name recognition through videos, electronic, or printed signs,
6. Link to your website through the League website and event app,
7. Build social media traffic by engaging during the event, and
8. Use the Grid Game as a means to capture leads and talk about your offerings with our attendees.

See the details, logistics, and FAQ of Sponsorships at the end of this document or at the Sponsor web page: [coloradoleague.org/ac25](https://coloradoleague.org/ac25)

## JOIN US

Call our partnership services group at 303.989.5356 ext. 131  
Or [partners@coloradoleague.org](mailto:partners@coloradoleague.org)



Purchase for 2025	Presenting	Diamond	Platinum	Gold	Silver	Bronze	
						Exhibitor	Regular
	\$25,000	\$15,000	\$7,500	\$5,000	\$3,995	\$1,950	<\$2,000*
Available	1	3	10	9	15	50	90
Benefit							
Speaking Opportunities	two live	One live or recorded	N/A*	N/A*	N/A	N/A	N/A
Logo Placement (online & print)	Premier	Diamond	Platinum	Gold	Silver	Bronze	Bronze
Booth	Sponsor Atrium (2x)	Sponsor Atrium (2x)	Sponsor Atrium (2x)	Sponsor Atrium (1x)	Sponsor Atrium (1x)	Exhibit Hall (1X)	none
Banner placement	Premier	Diamond	Platinum	Gold	Silver	Exhibitor	Bronze
Marketplace Listing (\$749 value)	N/A	N/A	N/A	N/A	N/A	Discounted to \$499*	N/A
Marketing collateral included in conference bags	Included	Included	Included	Included	\$500	\$500	\$500
Electronic Attendee List	pre and post event	pre and post event	post event	post event	post event	post event	post event
Attendee registrations included	Unlimited	5	3	2	1	1	0

\*does not apply to all sponsorships in the category



# RE:VISION Education

## SCHEDULE for the 2025 Annual Conference

Wednesday, February 26, 2025

9:00 - 4:00 PM	Meetings
12:00 PM	Sponsor & School Leader meet and greet Lunch
12:00 - 4:00 PM	Sponsor Set up in the Sponsor Atrium
4:00 - 8:00 PM	Exhibitor Set up in the Exhibit Hall
4:30 - 6:00 PM	VIP Happy Hour in the Sponsor Atrium
6:00 PM	Hall of Fame Awards Ceremony in the Ballroom

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Thursday, February 27, 2025

8:30 AM	Workshop Session 1
9:45 AM	General Session 1 (Keynote 1)
11:00 AM	Workshop Session 2
12:00 PM	Lunch
1:00 - 1:30 PM	Dedicated Exhibit Hall Time
1:45 PM	Workshop Session 3
3:00	General Session 2 (Panel)
4:00 - 6:00 PM	Happy Hour in the Exhibit Hall

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Friday, February 28, 2025

8:30 AM	Workshop Session 4
9:45 AM	General Session, (Member Forum)
11:15 AM	Workshop Session 5
12:00 PM	Lunch
1:00 - 1:30 PM	Dedicated Exhibit Hall Time
1:30 PM	Workshop Session 6
2:45 PM	General Session 4 (Keynote 2)





## PRESENTING SPONSOR

(One available) (\$25,000) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

**Be Everywhere.** The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event.

### Live Audience appreciations

- Exclusive speaking opportunity at the first general session.  
Kick off the conference by greeting attendees and introduce the presenter
- Option to speak at a happy hour or one 30-second video spot at a general session
- Verbal recognition in four general sessions

### Recorded and on-demand program

- All appreciations (above) included in session recordings made available for one year following the event
- Place your video content (30-minute, 10-minute, or shorter segments are all options) into our on-demand system for viewing by our attendees and all of our membership for an entire year after the event

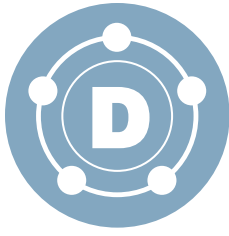
### Signage

- Electronic: Sponsor logo on main event graphic, shown in email, Facebook, League website, event website and onscreen during the conference
- Presentations: Sponsor logo shown in each of the sessions and workshops on the introduction slide
- Print: Presenting sponsor on ALL print signage, maps, banners, directional signage, grid game cards, conference bags, and other printed material that have the event logo

### Other

- Two (2) Notifications/Announcements through the virtual conference platform
- Unlimited complimentary conference attendees
- Two two-night hotel stays
- Premier extended booth space
- Pre- and Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)





## DIAMOND SPONSOR LEVEL

(Three available) (\$15,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Go to the top of the class with the Diamond sponsorship opportunity at the Colorado Charter Schools Conference. This package generates high exposure and ROI.

This package includes:

### Live Audience appreciations

- One minute live speaking opportunity or one 30-second video at the start of a general session
- Verbal recognition during four general sessions

### Recorded and on-demand program

- All appreciations above included in session recordings made available for one year following the event
- Video content to be included into the on-demand library for one year following the event
- Two (2) Notifications/Announcements through the virtual conference platform

### Signage - Diamond Placement

- Placement in video/graphic sponsor recognitions played before or after general sessions
- Placement in video/graphic sponsor recognitions on the League and Event websites
- Placement of your logo on main event page (web), agenda, and on Sponsor page
- Placement of logo shown on sponsor slide in each of the 40+ sessions and workshops
- Print: Diamond sponsors will be shown prominently on banners and other printed material throughout the event including: Event maps, banners, grid game, and directional signage.

### Other

- Five (5) complimentary full conference attendees
- One two-night hotel stay
- Premium double booth space
- Pre- and Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)





## PLATINUM SPONSOR LEVEL

### General Session Sponsors

(Four available) (\$7,500 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Sponsor a keynote speaker, plenary panel or member forum as they provide wisdom, humor, and insight. Your sponsorship supports not only the live sessions but captures those plenary sessions as a recording to share out to our membership and to the public. Sponsorship includes:

#### Live Audience appreciations

- One minute live speaking opportunity or one 30-second video spot at the close of a general session

#### Recorded and on-demand program

- Appreciation (above) included in session recordings

#### Signage - Platinum Placement

- Video/graphic sponsor recognitions on the League and Event websites
- Your logo shown in each of the 50+ sessions and workshops
- Your logo on main event page (web), agenda, and on Sponsor page

#### Other

- Three (3) complimentary conference attendees
- Sponsor Atrium, double-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)



## Reception Sponsor — VIP Happy Hour (Atrium)

**Monday, February 26, 2025 (PRICE AVAILABLE THROUGH May 31, 2024)**  
**(One available) (\$7,500)**

Click to **PURCHASE**

Bring together the opening night crowd to kick off this year's conference. This crowd includes the League's board, VIP guests, staff, and leaders from across the state as we celebrate and open the conference with our first formal event on Monday night. The first get together is a great introduction to the faces and names that make up our core audience. ***This happy-hour reception will be held in the Sponsor Atrium*** to increase the visibility and conversation with all sponsors of the event. This sponsorship includes:



### Live Audience appreciations

- Introduce the VIP Happy Hour (one minute)

### Signage

- Logo on VIP Happy Hour signage
- Sponsorship recognition at all VIP Happy Hour drink stations
- Platinum Placement in video/graphic sponsor recognitions on the League and Event websites
- Platinum Placement of logo shown on the sponsor slide of each of the 50+ sessions and workshops
- Platinum Placement on all banners and signage for sponsors at the event
- Logo on the Happy Hour invitation and RSVP.

### Other

- Three (3) complimentary conference attendees
- Sponsor Atrium, double-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Unlimited attendance for your staff and invitees to the VIP Happy Hour
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)



## Reception Sponsor — League Happy Hour (Exhibit Hall)

**Tuesday, February 27, 2025 (PRICE AVAILABLE THROUGH May 31, 2024)**

**(One available) (\$7,500)**

[Click to PURCHASE](#)

Sponsor this popular attendee favorite! After a long day of learning, Conference attendees greatly appreciate the chance to unwind and socialize at the League's Tuesday Reception in the Exhibit Hall. And we'll rename this after you! (The [fill in the blank] Reception). This sponsorship includes:

### Live Audience appreciations

- Introduce the Happy Hour (one minute) in the Exhibit Hall

### Signage

- Platinum placement of your logo on main event page (web), agenda, and on Sponsor page
- Logo on Happy Hour signage
- Platinum Placement in video/graphic sponsor recognitions on the League and Event websites
- Platinum Placement of logo shown in each of the 50+ sessions and workshops
- Platinum Placement on all banners and signage for sponsors at the event
- Logo on the RSVP form of the Happy Hour

### Other

- We'll rename this Reception after your company (optional)
- Three (3) complimentary conference attendees
- Unlimited attendance for your staff and invitees to the League Happy Hour
- Sponsor Atrium double-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)





## Technology — WiFi Sponsor

(One available) (\$7,500) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

**Support Quality, Choice and Equity** in charter schools and build your name recognition by promoting your company name in WIFI network name or password. Everyone wants quick and easy access to their email and the internet. And many Conference-goers will be accessing the Conference app via their Smart-phones. Be the company they think of every time they log on! This sponsorship includes:

### Signage

- Name recognition with each wifi login throughout the conference.
- Logo on Event Sponsor page as a Platinum level sponsor
- Logo on WiFi access signage at registration

### Other

- Three (3) complimentary conference attendees
- Sponsor Atrium, double-booth space
- Logo on the back of each name badge
- WiFi password (your company name) printed on each badge
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)

## Name Badge Sponsor

(One available) (\$7,500) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Supporting the League and the Conference comes with perks and this sponsorship has a big one. This sponsor gets high visibility throughout the Conference as attendees wear their name badge bearing your company name/logo. Impressions are through the roof as you increase your name recognition AND help the charter sector in Colorado grow and improve. This sponsorship includes:

### Signage

- Company name and/or logo on all event attendee name badges
- Logo on the Registration signage
- Logo on Event Sponsor page as a Platinum level sponsor

### Other

- Three (3) complimentary conference attendees
- Sponsor Atrium, double-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)

## Conference Bag Sponsors

(Two available) (\$7,500 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Your logo will be displayed as each attendee carries their Conference bag throughout the event. Our conference bags are eco-friendly and will get used into the future. This sponsorship includes:

### Signage

- Company logo alongside the League on Conference bags
- Logo on Event Sponsor page as a Platinum level sponsor

### Other

- Three (3) complimentary conference attendees
- Sponsor Atrium, double-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)



## Registration Sponsor

(One available) (\$7,500) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Be the first name our attendees see at our Registration Desk. This year's Registration Sponsor will have their logos displayed for all guests to see at our Registration Kiosks, plus each Attendee badge will feature your logo on the back! \*Must be purchased and logo submitted by January 26th, 2024 to account for production time.

### Sponsorship includes:

- Brand visibility through every aspect of our registration process:
- Your Logo on our registration kiosks (see image right)
- Your logo on the back of each attendee's badge

### Signage – Platinum Placement

- Video/graphic sponsor recognitions on the League and Event websites
- Your logo on our main event page (web), agenda, and on Sponsor page
- Logo placement on the registration banner

### Other

- Three (3) complimentary conference attendees
- Sponsor Atrium, double-booth space
- Post-event, electronic attendee list, including emails (excluding opt-outs)





## **GOLD SPONSOR LEVEL**

### **Zone Sponsors**

**(Three available) (\$5,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)**

[Click to PURCHASE](#)

Our layout this year focuses our workshop sessions into three specific zones — choose one that best fits your target audience.

- Zone one in the upper level focuses on Academics. (Currently planned for the “Peaks” rooms on the upper floor on the map.)
- Zone two near the exhibit hall focuses on everything Operations (Human Resources, Finance, Facilities, Boards and Enrollment and Marketing). (Currently planned for the “Trees” rooms in the central main level.)
- Zone three by the main ballroom focuses on Advocacy, Policy & Hot Topics. (Currently planned for the “Flowers” rooms on the main level.)

Choose your zone and get incredible onsite access to the workshop sessions as they happen and each zone will have a dedicated space available to display your products, hold individual meetings, or to open up to attendees for their own meetings. In addition, you have the opportunity to speak live and introduce one session each day in your wing.

By supporting the League, the Conference and the students at our member schools, you’re supporting school choice, equity and quality in all its forms across all the diverse schools that the League supports. This package includes:

#### **Recognition**

- One 30-second video spot played at the beginning of each session in your zone (typically three sessions per zone per start time)
- Speak live and introduce one session each day in your wing

#### **Recorded and on-demand program**

- Your video spot (above) will be included in the session recordings for one year following the event (only available for zone one, Academics)

#### **Signage – Gold Placement**

- Logo and verbal recognition within each session
- Video/graphic sponsor recognitions on the League and Event websites
- Logo shown in each of the 50+ sessions and workshops
- Logo on Event Sponsor page as a Gold level sponsor

#### **Other**

- Two (2) complimentary conference attendees
- Sponsor Atrium single-booth space or place your booth in your zone for more exposure without the crowd
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)

## Technology — Video Sponsors

(Three available) (\$5,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Sponsor all the video assets during the conference produced by the League. Your logo will open and close each general session intro video (four+ videos estimated). This sponsorship includes:

### Signage

- Logo recognition in each general session video
- Logo on Event Sponsor page as a Gold level sponsor

### Other

- Two (2) complimentary conference attendees
- Sponsor Atrium, single-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)



## Conference App Sponsors

(Two available) (\$5,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

This Sponsor will support all our attendees to have immediate access to all-things conference, from schedules, session topics, speakers and more! Our conference app is a popular interface to the schedule, the speakers, the workshops, the list of exhibitors/sponsors, and much more through the digital interface. This sponsorship includes:

### Signage

- Your company name and logo on the conference app as the “Official App Sponsor of the 2024 Conference”
- Logo on Event Sponsor page as a Gold level sponsor
- Two (2) Digital App Push Notifications, one Tuesday and one Wednesday.

### Other

- Two (2) complimentary conference attendees
- Sponsor Atrium, single-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)



## SILVER SPONSOR LEVEL Hall of Fame Awards Sponsor

(Three available) (\$3,995) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

This package gives you the opportunity to showcase your company and your generosity to the charter school community. Your support of the League and the Hall of Fame winners on February 26th is instrumental in building up our network and our support. This sponsorship includes:

### Live Audience appreciations

- Opportunity to present winners with their prizes during the hall of fame award ceremony on Monday, February 26, 2024

### Recorded and on-demand program

- Appreciation (above) included in award show recordings for one year following the event

### Signage

- Logo on the presentation slide for the Hall of Fame Award Ceremony
- Logo on Event Sponsor page as a Silver level sponsor

### Other

- Two (2) complimentary conference attendees
- Sponsor Atrium, single-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)





## Grid Game Sponsors

(Four available) (\$3,995 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

The attendee FAVORITE by far; this package gives you the opportunity to showcase your company and your generosity to the charter school community. You'll be featured on the Exhibit Hall grid game card demonstrating you're not only a proud supporter of the member schools, but that you are also building traffic into the Exhibit Hall. Your support provides five or more prizes to be drawn for game participants. This sponsor has the opportunity to award a prize to a winner at the conclusion of a general session. This sponsorship includes:

### Live Audience appreciations

- Opportunity to present a winner with their prize in-person at the conclusion of the last general session

### Signage

- Logo on the game cards
- Logo on Event Sponsor page as a Silver level sponsor
- Logo on Grid Game Signage at the event

### Other

- One (1) complimentary conference attendee
- Sponsor Atrium, single-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)

## Breakfast and Lunch Sponsors

(Six available) (\$3,995 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Provide your support to the food and drink provided at the Conference during two meal times each day and during coffee and snack service. Your signage near the buffet lines demonstrates your commitment to the League, the conference, and the attendees. This sponsorship includes:

### Signage

- Logo on Event Sponsor page as a Silver level sponsor
- Your logo near buffets and drink stations throughout the event

### Other

- Two (2) complimentary conference attendees
- Two verbal recognitions during the general sessions
- Sponsor Atrium, single-booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)



## Stage Sponsors

(Two available) (\$3,995 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Provide easy name recognition for attendees as you brand the stage space. Situated on the skirting for the stage your name and logo will grace both ends of the stage. We'll also thank you for this sponsorship during two of the general sessions. This sponsorship includes:

### Signage

- Your company name and logo on the stage skirting for each general session (4) and during the Hall of Fame Awards Ceremony
- Logo on Event Sponsor page as a Silver level sponsor

### Other

- Two (2) complimentary conference attendees
- Sponsor Atrium single booth space
- Post-event, electronic attendee list including emails (excluding opt outs)
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items)





The Bronze category is the easiest way for you to begin to build relationships with school leaders and charter staff across the state. Whether you start off with a booth at the conference, speaking to a room of leaders, or sponsoring attendance with a scholarship, this level helps you begin your journey with the League whether or not you are able to attend.

## Bronze Level Exhibitors

(50 available) (\$1,950 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

The Bronze Level Exhibitor package is the best way for you to get started in supporting the League, the charter school movement in Colorado, the students they serve, and get access to our event. Plus this option gives you special opportunities and discounts not available to other sponsor levels such as a discount to renew or join our Charter Marketplace. Register early to ensure you get your preferred location in the exhibit hall.

### Conference Exhibitors Receive:

- One (1) Conference attendee (a \$400+ value)
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado
- Post-event attendee list including email addresses (excluding opt outs)
- Logo Recognition on Conference Sponsor webpage
- Listing on Exhibit Hall Game materials
- Exhibit Hall booth space
- FREE: Choose your booth if you register PRIOR to 12/31/24
- FREE: Power in the exhibit hall (a \$500+ value)

### Information

- Booth space is limited to the first 50 entries.
- **Choose your spot:** Register prior to 12/31/24 to choose your location. Otherwise a space will be chosen for you. Final booth locations finalized on February 1, 2025

[\[VIEW THE MAP\]](#)



## Refreshment Sponsors

(Six available) (\$2,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

A Refreshment Sponsorship is an opportunity to get the word out about your product and service while providing attendees a well-deserved break from sessions. These activities include time for attendees to network and grab a drink. This sponsorship includes:

### Signage

- Signage at event coffee/snacks stations
  - Tuesday morning and afternoon
  - Wednesday morning and afternoon
- Logo on Event Sponsor page as a Bronze level sponsor



### Other

- One (1) complimentary conference attendee registrations
- Post-event Attendee list including email addresses (excluding opt outs)

## Green Room Sponsors

(Two available) (\$2,500 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

The Green Room is located near registration for the presenters, keynote speakers and VIPs to relax and recharge before their session begins. Your sponsorship allows you to support this key group and brand the space as you wish. Perfect for companies that want to demonstrate their furniture or other products that require space to spread out.

In the Green Room hallway (Spruce 1 and 2), you're guaranteed to be the first face our attendees will see as they pass through registration. On top of the opportunity for real time interaction with all of our attendees, you're invited to hang your company banner in one of the speakers' Green Rooms, and will be included in our Event Program and Sponsor webpage as a Bronze Level Sponsor. This sponsorship includes:

### Signage

- Signage at event coffee/snacks stations
  - Tuesday morning and afternoon
  - Wednesday morning and afternoon
- Logo on Event Sponsor page as a Bronze level sponsor

### Other

- One (1) complimentary conference attendee registrations
- Post-event Attendee list including email addresses (excluding opt outs)



## Solution Session Presenters

(24 available) (\$2,500 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Connect with your key market. These sessions are held in our workshop area and give you the chance to present key ideas, problems and solutions, while supporting the League and the charter school movement in Colorado. This is not a sales meeting and should not be exclusive to your product but rather a 'problem and solution session where you articulate a problem and a particular solution (which may be what you provide) in a short 20-minute format.

### Solution Session Sponsors Receive:

- One (1) Conference attendee (a \$400 value)
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado
- Video file of your presentation for your own use, and the session will be posted to the League's website accessible to attendees for one year following the event.
- Post-event Attendee list including email addresses (excluding opt outs)
- Logo Recognition on Solution Sessions webpage
- Note: No booth is available with this purchase, but Solution Session presenters are encouraged to add on a refreshment sponsorship to move up to Gold Level status with a single booth in the Sponsor Atrium.



## Scholarship Sponsors

(Unlimited available) (\$1,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Becoming a Scholarship Sponsor is the best way to support a critical audience, with two conference registrations, for school staff who otherwise may not attend the League's 2024 Annual Conference. It sets you apart as a supporter of the entire charter school field. Use this sponsorship to get started or add this on to an existing sponsorship for even more exposure.

### All Scholarship Sponsors Receive:

- Recognition via specialized communication to the scholarship awardees notifying them of your generosity
- Logo on Event Sponsor page as a Bronze level sponsor
- Logo Recognition on Event Bronze Sponsor virtual banner
- Use this sponsorship to up-level your existing sponsorship to the next level



## Introduction Sponsors

(Ten available) (\$1,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Looking for a quick, easy way to be a Sponsor and still get in front of an audience? You can introduce a workshop session at the conference including who you are, and your company name to get yourself recognized. The League presents the first couple of slides for each session (not counting Solution Sessions) and you can run through them for the audience including a little bit about you. Use this sponsorship to get started or add this on to an existing sponsorship for even more exposure.

### All Introduction Sponsors Receive:

- Logo on Event Sponsor page as a Bronze level sponsor
- Logo Recognition on Event Bronze Sponsor virtual banner in the app and on the thank you sponsors sign
- Your logo on one of the presentation slides during the workshop you introduce

## Ballroom Sponsors

(Ten available) (\$1,000 each) (PRICE AVAILABLE THROUGH May 31, 2024)

[Click to PURCHASE](#)

Perhaps the easiest way to be a Sponsor and still get your brand in front of the audience at the conference. Place your sign in the General Session Ballroom for the duration of the conference. From Tuesday morning to Wednesday afternoon your pop up banner (no more than three feet wide by eight feet tall) ensures that your brand is there. Provide your free standing banner to the League offices by February 15, 2024 and we'll return it to you after the event if you include prepaid shipping label(s).

### All Introduction Sponsors Receive:

- Logo on Event Sponsor page as a Bronze level sponsor
- Logo Recognition on Event Bronze Sponsor virtual banner in the app and on the thank you sponsors sign
- Your logo on one of the presentation slides during the workshop



# ALL Sponsor DETAILS and LOGISTICS

## Options

### Marketplace:

- Register and pay for your sponsorships by Nov 30, 2024 to get a \$500 Charter Marketplace annual membership or renewal (\$249 savings). Use code **lovethel league** when you purchase your sponsorship, then renew or create your listing at: [marketplace.coloradoleague.org](https://marketplace.coloradoleague.org).

### Marketing Collateral & Swag:

- Add Collateral to Conference Bag (\$500) – Include marketing collateral in the Conference Bags (Silver and Bronze Sponsors only). Items must be delivered to the League offices by February 12, 2025 (104 N. Broadway, Suite 400, Denver, CO 80203)

### Email Promo Prior to the Event:

- Email promotion (\$500) – For existing sponsors, Bronze and higher, add on an email promotion for your organization with a paragraph and your logo going into an outbound email to either attendees or to the entire League Membership between January 1 and February 25, 2025.
- Upgrade – Upgrade your sponsorship by adding on additional bronze sponsorship items to your existing sponsorship. If you have a silver level sponsorship but you really want a double booth, add on a scholarship or refreshment sponsorship and you become a gold sponsor. Add a refreshment sponsorship to a gold level sponsorship to and become a platinum sponsor. The League reserves the right to adjust benefits. Please inquire for details.

## All sponsors: Details

### Help Promote

Please help promote the event!

Please tag @COcharterschools on FB and use #COCharterConference on Twitter.

### Book Your Room

The Marriott DTC is offering a special group rate for \$195 per night—first come, first served.

[Click HERE.](#)

### Power and Ship Freight

Power is included with your sponsorship for all sponsor booths in the Sponsor Atrium and in the Exhibit Hall. For shipping information contact the Marriott staff: [Robert.Long2@marriott.com](mailto:Robert.Long2@marriott.com).

Prospectus on the web: [coloradoleague.org/AC25](https://coloradoleague.org/AC25)

### Booth space

- All exhibitor booths include one full registration, power, a pipe and draped, 10-foot space, a six-foot table and one chair.
- Sponsor booths are 10-foot booths unless noted as “double” in which case they are 20 feet wide and 10 feet deep. We ask that you would respect the space of your neighbors and stay within your space.

## Traffic Builders and Games

As part of our efforts to increase traffic to our Sponsors and Exhibitors, all attendees will receive a Grid Game card when they register. To play the game, attendees will visit Sponsor and Exhibitor booths and have their game cards signed in order to be entered into the prize drawings. Have your pens ready to sign each card as people spend time with you.

We are also dedicating a block of time Tuesday and Wednesday for Exhibit Hall visits as well as hosting the League's Happy Hour in the Exhibit Hall on Tuesday. The Monday VIP Happy Hour is hosted in the Sponsor Atrium. The League booth will again be in the Exhibit Hall to draw additional traffic to that location.



## Deadlines & dates

<b>November 30, 2024</b>	<b>Purchase and pay to get the marketplace discount</b>
<b>December 31, 2023</b>	<b>Complete sponsorship or exhibitor booth sale to "choose your space" on the floor.</b>
<b>January 1, 2025</b>	<b>Prices increase for all Exhibitor booths</b>
<b>January 15, 2025</b>	<b>Logos, videos and other materials must be delivered to the League</b>
<b>January 15, 2025</b>	<b>Sales of all booths and sponsorships conclude</b>
<b>February 1, 2025</b>	<b>Final, Final deadline for all logos and videos for online promotion only.</b>
<b>February 1, 2025</b>	<b>Deadline for sponsorship purchases to be included in print and online promotions.</b>
<b>February 1, 2025</b>	<b>Booth assignments out.</b>
<b>February 15, 2025</b>	<b>All marketing, signage, collateral, and swag delivered to the League offices</b>

**Colorado League of Charter Schools: Attn Events: 104 N. Broadway, Suite 400, Denver, CO 80203.**

Sponsor update emails will go out on the 1st and the 15th of each month (starting in November) to notify existing sponsors of details, information, changes, deadlines, or updates so please ensure that your point of contact email is accurate when you sign up. This information will also live on the dedicated Annual Conference Sponsor webpage ([coloradoleague.org/AC25](https://coloradoleague.org/AC25)).

Thank you to our 2023 Sponsors

PRESENTED BY



**D|A|DAVIDSON**  
FIXED INCOME CAPITAL MARKETS

PLATINUM



GOLD



SILVER

