



# STAND UP FOR FAIRNESS

in Colorado Charter Schools



COLORADO LEAGUE of  
CHARTER SCHOOLS

**School Toolkit**

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## Introduction

Welcome to the Colorado League of Charter Schools' "Stand Up for Fairness" toolkit, designed to equip your charter school with everything you need to spread awareness about facilities funding inequity and rally your families and staff to take action.

This toolkit provides essential resources to ensure our campaign across Colorado is both consistent and compelling. Inside, you'll find:

- **Downloadable graphics** for use on social media, websites or emails
- **Newsletter copy** ready to share with your school community
- **Social media post suggestions** for use with toolkit assets

## How to Use this Toolkit:

- 1 Download the graphics:** Visit [this page](#) to find ready-to-use images [and videos] for your posts, newsletters and website.
- 2 Incorporate Key Messages:** Use our recommended copy below and adapt as needed for your school's voice.
- 3 Tag it:** Use #FairnessforCharters #EducationMatters #StandUpforStudents and #CharterSchoolFairness across social media platforms to join the conversation.
- 4 Drive Action:** Include the sign-up link in all communications: <https://igniteadvocacy.com/w/965>

## Why This Matters

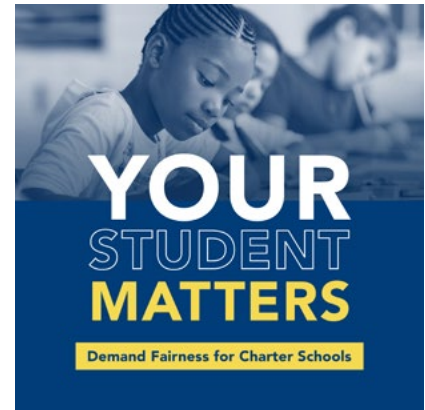
Charter school students receive just \$6,300 in facilities funding per pupil – compared to \$21,000 for traditional public school students. Our families pay the same property taxes, yet our schools are largely excluded from local bond initiatives. That's not fair.

By participating in this campaign, you're helping ensure every Colorado student gets the resources they need to thrive.

**TOGETHER, WE CAN**  
**CREATE A BETTER FUTURE FOR**  
**ALL OF COLORADO'S KIDS.**

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## Graphics



Download social posts: <https://coloradoleague.org/resource/school-advocacy-toolkit.html>

## Newsletter blurb

### Join Us - Stand Up For Fairness in Colorado Charter Schools!

Every Colorado student deserves access to a high-quality public school. But when it comes to facilities funding, charter schools - and the 136,000 students we serve - are being shortchanged.

As it stands, **charter school students receive just \$6,300 in school facilities funding per pupil** for modernizing classrooms, improving athletics facilities, and enhancing libraries, **compared to \$21,000 for their traditional public school peers.** That's not fair.

Charter school families pay the same property taxes, but our schools are largely left out of local bond initiatives. That's why the Colorado League of Charter Schools is advocating to change this inequity by ensuring meaningful inclusion of charter schools in funding decisions and increasing transparency for voters, so that every public school student gets the resources they need to thrive.

Our students deserve better. Sign up below to get involved and help us work toward a better future for ALL of Colorado's kids!

>>>><https://igniteadvocacy.com/w/965>

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## Social copy

**Note: Link posts to a call to action - <https://igniteadvocacy.com/w/965>**

### X/Twitter

#### Post 1

Every student deserves the chance to thrive.

Charters represent 15% of Colorado's public school students, but receive just 3% of facilities funding. We need a change.

#FairnessForCharters #EducationMatters

#### Post 2

Did you know? For the past decade, traditional Colorado public schools received \$21K per pupil to improve facilities like classrooms and libraries, compared to just \$6.3K for charter schools. It's time for fairness for ALL Colorado students.

We need #FairnessForCharters

#### Post 4

Charter schools educate over 136K students in CO—many from low-income or diverse backgrounds. Let's give ALL kids an equal shot by funding their schools fairly so every Colorado kid can thrive.

#StandUpForStudents #CharterSchoolFairness

## Instagram

### Post 1

📖 Did you know charter school students receive just \$6,300 in school facilities funding per pupil, compared to \$21,000 for their traditional public school peers.

This leaves many students at a disadvantage, missing out on critical improvements to learning environments like modernizing classrooms, upgrading tech infrastructure, and improving athletics facilities.

Let's stand up for fairness for ALL kids! 📖📦

#CharterSchoolFairness #EducationMatters

### Post 2

📦🏫 Charter students = 15% of CO's public school population.

📦 Charter schools = Only 3% of facilities funding, meaning our classrooms, libraries, and other critical school facilities are falling behind.

📣 It's time to fix this. We need fairness and transparency for ALL schools.

#StandUpForStudents #FairFunding

### Post 3

📣📖 Colorado's 136,000 charter school students deserve the same opportunities as their peers. But a lack of fair facilities funding leaves them behind. Fairness in facilities funding would help modernize classrooms, improve school security, upgrade athletics facilities, and create a better learning environment for thousands of CO students. We're calling for fairness for ALL public schools.

#EducationMatters #CharterSchoolFairness

### Post 4

🚌 Different children, different needs. Public schools come in many forms—but ALL students deserve equal resources. Support charter school fairness now. 🙌

#CharterSchoolFairness #EducationMatters

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## Facebook

### Post 1

Every Colorado student deserves the chance to reach their goals and thrive, whether they attend a traditional neighborhood school or a public charter school. But charter students only receive \$6,300 in facilities funding per pupil compared to \$21,000 for district public school students, leaving them at a disadvantage. That means less funding to upgrade classrooms, enhance athletic fields, and improve safety and security for thousands of learners across our state. It's time to stand up for fairness when it comes to school facilities funding. 🙌📦

Learn more and join the fight: <https://igniteadvocacy.com/w/965>

### Post 2

Did you know that charter school families pay the same property taxes as everyone else, but our schools are often excluded from facilities funding? We need to level the playing field by ensuring charter schools have a say when it comes to the facilities funding our students rely on. That way, ALL Colorado students can access the quality education they deserve!

Together, let's create #FairnessForCharters! 🙌

Sign up to learn more: <https://igniteadvocacy.com/w/965>

### Post 3

Across Colorado, 1 in 6 public school students attends a charter school. That's more than 136,000 students. Yet over the last decade, only 3% of facilities funding went to charters, leaving countless students behind. That's unfair—and it's time for change. We are demanding fairness and transparency in school funding to build better classrooms, upgrade tech infrastructure, and create high-performing schools that meet the needs of the students they serve. #StandUpForStudents

Join us! <https://igniteadvocacy.com/w/965>