



## Colorado Charter Schools Annual Conference

February 25-27, 2026  
Denver Marriott Tech Center



PRESENTED BY



# Improving Governance Through Alignment: Helping The Board and Head of School Work Together More Effectively (Part 1)

**Kenneth Schuetz, President**  
**Aligned Influence**

**Andy Franko, CEO**  
**Minga Education Group, Inc.**

Evergreen C  
February 26, 2026 | 8:30 – 9:30 AM  
Board and Governance



“  
The  
conference  
at your  
fingertips.



DOWNLOAD THE APP



# THANKS TO OUR GENEROUS SPONSORS



PRESENTED BY



**D | A | DAVIDSON**  
FIXED INCOME CAPITAL MARKETS

**JHL**  
CONSTRUCTORS  
BUILDING COLORADO'S FUTURE

DIAMOND

**gs**  
Gillem Staffing  
Special Education Staffing

 **HUB**

 **ACP**  
ALL COPY PRODUCTS

 **Staples**

PLATINUM

 **carina**



 GroundFloor Media

 **SPARKSWILLSON, P.C.**



# Thank you.

**Zone Sponsor**



**Tatonka**  
EDUCATION SERVICES





We make it our priority to **advocate** for high-quality public charter schools across Colorado.



**Be a part of the action.**



# Colorado League of Charter Schools

## Improving Governance through Alignment

Helping the Board and Head of School to work together more effectively.

Aligned Influence, LLC, All Rights Reserved

ALIGNED<sub>CONSULTING</sub>  
INFLUENCE

# In the Beginning...

The earliest guidance to boards was that their role was to ...

- Advise on strategic direction
- &
- Oversee operations

Aligned Influence, LLC, All Rights Reserved

# In the Beginning...

Shortly thereafter, Attorneys were having difficulty understanding how they would defend their board clients, so they created what we know today as the legal definition of governance:

- Duty of Care
- Duty of Loyalty
- Duty of Candor

# In the Beginning...

- In 1992, the Attorneys and Accounts in the UK launched the Cadbury Committee to better define roles of boards and executives.
- In 1995, John Carver translated the Cadbury Committee's work into the Policy Governance model.

# In the Beginning...

Recommendations of the Cadbury Committee became the 20th century version of Governance Best Practices....

- Independence of the Board of Directors
- Separated Roles of the Chief Executive and Board Chair
- Targeted Board Committees
- Monitoring of Internal Controls

# In the Beginning...

- Emerging 21st Governance Best Practices include....
  - Good Compliance vs Good Governance
  - Governance Policies as Tools not Solutions
  - Defined, Aligned and Complementary roles for the Board Chairperson and the Chief Executive
  - Aligned Policy Sets
  - Focus on All Stakeholders vs only Investors/Donors

# Governance in the Charter School...

- Emerging Governance Practices in Charter Schools....
  - Founding Board to Governing Board Transitions
  - Governance Good Compliance (Authorizer) vs Good Governance (School Relationship)
  - Policies as Reactions Critical Situations
  - Undefined roles for the Board Chairperson and the Chief Executive
  - Misaligned Policy Sets
  - Focus on Renewals, Conditions,

# What is your governance experience?

- What do you love about your school's governance?
- What don't you love about your school's governance?
- What obstacles have you faced in trying to improve it?
- How is great or poor governance impacting your role?
- What would have to change for governance to be improved at your school?

# Important Questions

- Why does your school have a Board of Directors?
- Who leads your school? Your Head of School or your Board?
- What is your Board's and your Head of School's role?
- Who does your Board protect?
- Is your school sustainable?

“  
The  
conference  
at your  
fingertips.



DOWNLOAD THE APP