

# ADVOCACY

## Advocacy Investments from the League

## 2024-2025

The League is proud of our work in the areas of policy, legislation, advocacy, and mobilization of the 135,000 charter families in the state. The League works year round, with a dedicated advocacy staff of five and the support of the League's President and all League staff to accomplish our goals to protect and advance the charter school ecosystem in Colorado.

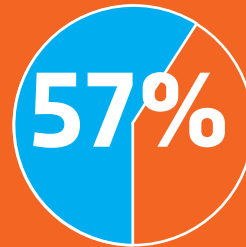
While it is only one part of the equation, the League's and its sister-organization CLCS Action's (501(c)4) investment into this effort is one way to measure our focus and dedication.

- We leverage **every \$1 in member dues into spending over \$2 on advocacy.**
- We will spend **over \$3 million on total advocacy efforts** in 2024-25.
- We will invest **57 percent of our total resources on advocacy.**

## LEAGUE ADVOCACY INVESTMENT

# \$3M

spent on total advocacy last year (FY24) & budgeted again this year (FY25)



of the League's resources dedicated to advocacy efforts

### OUTCOMES

As with any good effort, the outcomes are more important than the inputs. We've enjoyed successes at the statehouse in both the legislation we fought for and won, as well as the bills that were defeated prior to becoming state law. Our influence through your work and your engagement with our [ACT Advocacy Network](#) is growing and crucial to this success. See our successes [here](#) for more information.

### STAFFING SUPPORT

The League is now involved in new grassroots advocacy efforts through five staff including: a Director of Regional Advocacy and two Associate Directors focused on crucial parts of the state; a Vice President of Policy; a Vice President of Civic Affairs; and a long-term, full-time relationship with an experienced lobbying firm working at the state capitol.