

Can Your Students Collaborate, Adapt, and Connect Without a Device?

Who are we?



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Opening the world
through education.



The Dilemma:

How do we engage Generation Alpha in this digital age?



Today's students are facing unprecedented challenges



Academic
test scores

**ACT scores lowest in
three decades**



Social/emotional
learning

**26% of Gen Alpha parents cite
disconnection from real
relationships as their primary fear**



Mental health

**42% high school students now
report mental health issues**



Engagement
& Attendance

**22-24% of students are
chronically absent**



Today's students are spending less time outdoors and more time on screens.

Teens receive **273 notifications** a day — **25%** during school hours.

53% of school leaders say cell phones are compromising student academic performance.



Kids average **5 hours** of daily screen time. By teen years? **7.5 hours.**

24% of Gen Alpha parents fear their child is addicted to social media.

The Solution:

Travel-based learning that builds essential skills and increases student engagement.



Education First

How travel-based learning engages students:



**New environment promotes
new behavior**



**Hands-on experience
improves retention**



**Group effort
yields better results**

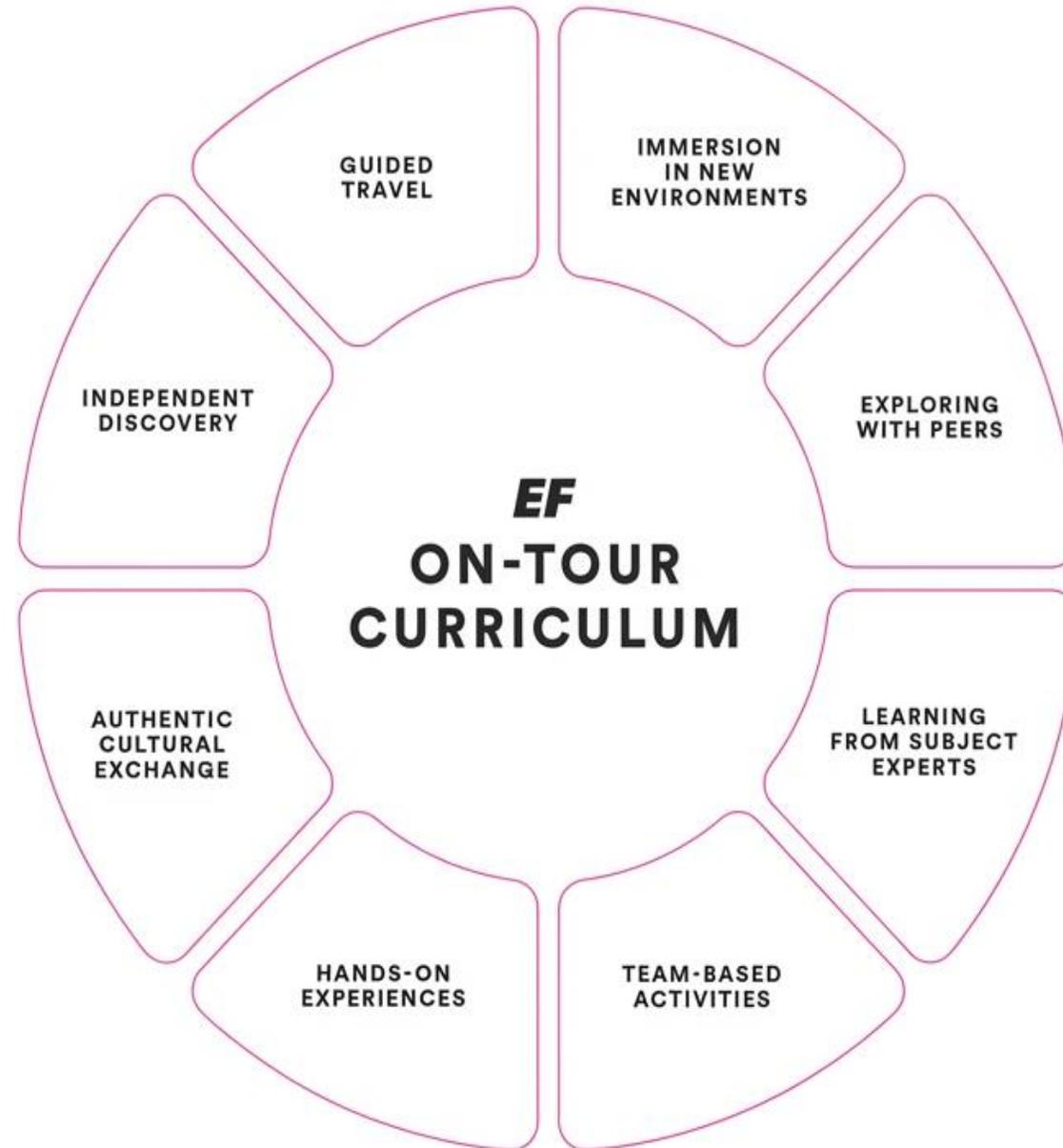
**“Future-proof”
skills**

Adaptability

Problem solving

**Social / Emotional
intelligence**

Every EF tour is enhanced with a curriculum of immersive, hands-on learning designed to help travelers develop essential skills that will better prepare them for their futures.



NOBEL
PRIZE
MUSEUM



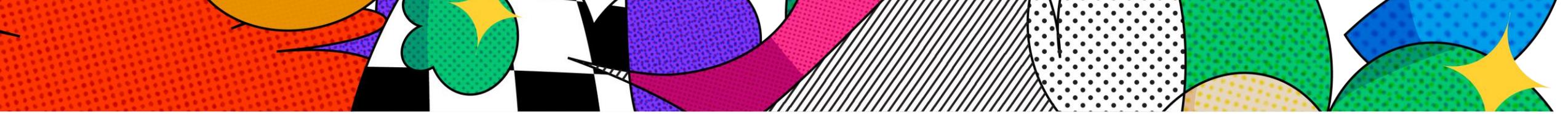
anne
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HONOR FLIGHT
NETWORK



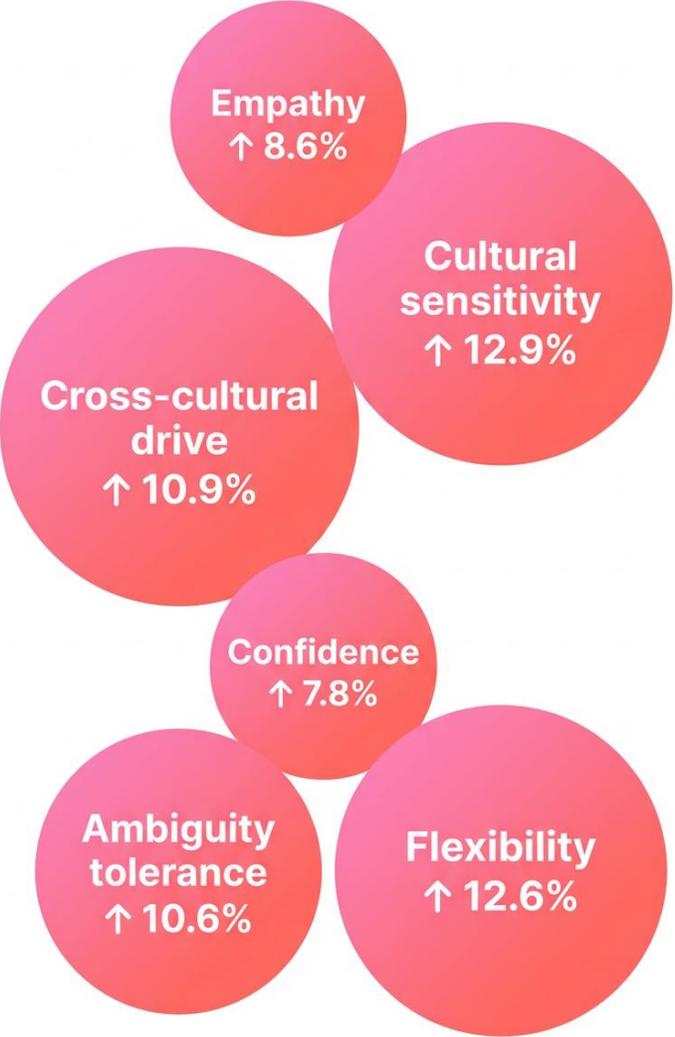
9/11 TRIBUTE
ASSOCIATION





Measurable outcomes with meaningful impact

The difference just one five-to ten- day EF tour makes



Travel changes students. Forever.



98.9%

of educators said their tour expanded their students' worldview



95.8%

of educators said their tour inspired their students



97%

of educators said their tour encouraged their students to embrace new challenges



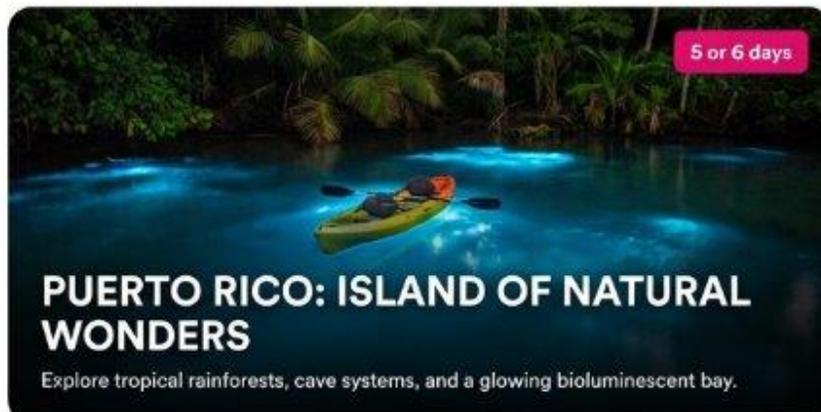
95.8%

of educators said their tour expanded their knowledge of the world



Sample Itineraries: Explore America

(North American Travel)



Sample Itineraries: Educational Tours

(International Travel)



Japan: Land of the Rising Sun

See the Great Buddha, Lake Ashi, Nijo Castle and more.

9 or 11 days



Discover South Korea

From South Korea's metropolitan capital to its picturesque seaside villages, see tradition blend into modern-day culture around every turn.

9 or 12 days



Charting the Galápagos Islands

Discover the multitude of unique species that inhabit the islands.

9 or 12 days



Peru: Land of the Inca

Visit Miraflores, Machu Picchu and the Sacred Valley of the Incas.

9 or 11 days

What CO educators are saying...

Dear fellow educators,

After 38 years in education, I've discovered that the most powerful learning happens when students step outside familiar boundaries and see themselves as part of something larger.

We're all navigating challenges right now: workforce shortages, budget constraints, and an urgency to prepare students for a world that looks nothing like the one we grew up in. Amid these pressures, it's tempting to cut what feels optional.

Educational travel isn't optional, it's integral to developing future-ready graduates.

My district's Portrait of a Graduate identifies competencies like global awareness, critical thinking, and adaptability, but that frameworks only matters if students have authentic opportunities to develop those skills. That's where educational travel comes in.

When students navigate unfamiliar cities, communicate across cultures, and adapt to unexpected situations, they're building real-world skills that traditional classrooms struggle to cultivate—and practicing the exact skills employers and colleges are looking for.

We partner with EF because they don't just offer trips—they offer educational experiences grounded in research and designed around clear learning outcomes. EF understands that travel is a means to learning, not an end in itself, which makes them a true partner in our educational mission.

If you're curious about educational travel but wondering if now is the right time, I'd offer this: we can't afford to wait. The world our students are inheriting demands global awareness, cultural agility, and the confidence to navigate complexity.

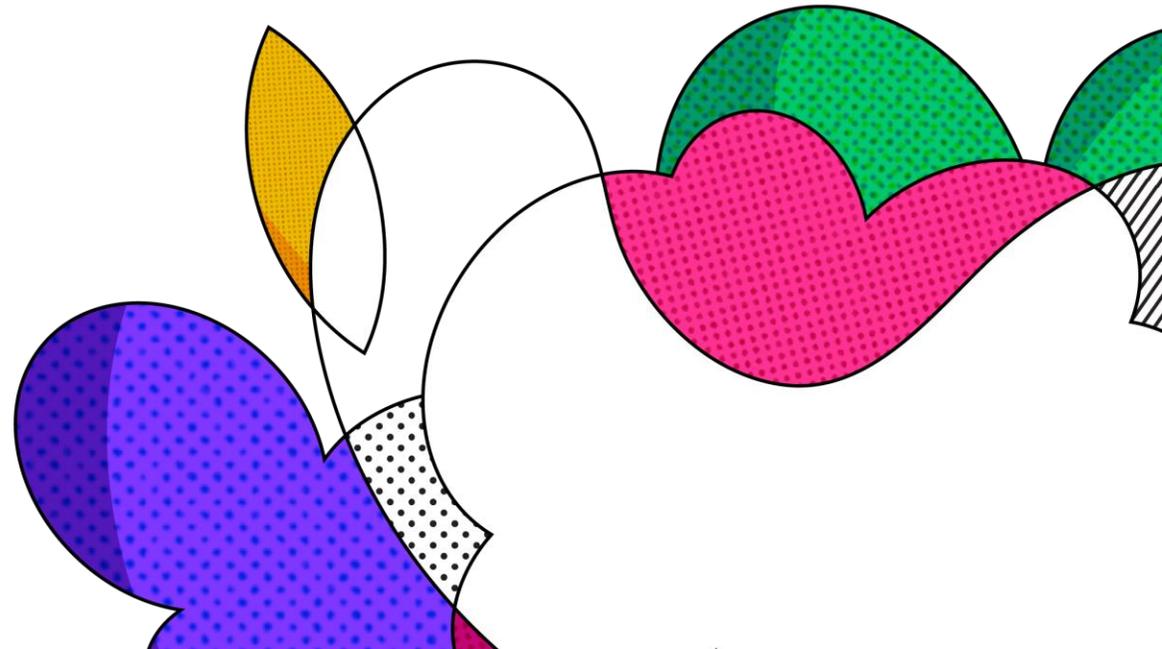
The students in your district deserve to see themselves as citizens of the world, not just their hometown. Educational travel makes that shift possible, and I've dedicated my career to ensuring every student has access to experiences that open doors they didn't even know existed.

With respect and solidarity,



A handwritten signature in black ink, appearing to read 'Karen Cheser'.

DR. KAREN CHESER, ED.D.
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We'd like to partner with you.



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Thank you!



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