

Vendor Offerings Overview 2026-2027

Marketplace Directory

\$749/Year

Membership in the League's Marketplace Directory program demonstrates dedication to the Colorado charter market. Increase your visibility and strategically pursue charter school partners and clients. Participation in this program enables the League to offer more services to charter schools across the state. You Do Business While Doing Good for Colorado students. See our Marketplace here: marketplace.coloradoleague.org

Benefits for the Marketplace include:

On-Line Marketplace Listing – Publication in the League's Marketplace listings for one year from your date of sign-up

- Listing includes, company description, logo, references, name, phone, email, and website information so school leaders can reach out to you
- We promote our marketplace in each printed and electronic publication as well as on our website to more than 10,000 charter school staff in Colorado

List of Schools – We provide you a list of all operating charter schools in Colorado, including address, website, grade levels served, and student enrollment



Priority Notification of Events – Receive early notification of Sponsorship and Exhibitor opportunities

Priority Notification for Call for Presentations for session submissions to the Annual Conference

Inclusion of your company announcements in our weekly newsletters (maximum of three times per year)

Contact marketplace@coloradoleague.org



Contact our team: sponsors@coloradoleague.org

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Event Sponsorship

\$500 - \$25,000/Event

The League connects quality providers with school leaders through exposure and connection points at our annual Signature Events: Leadership Summit (October* about 250 participants) and Annual Conference (early March, about 1000+ participants).

Your participation in League Signature Events allows you to get to know school business decision-makers and influencers by meeting them exactly where they are. Through this unique opportunity, you can connect with your target market and promote your products and services to hundreds of contacts each year.

**Dates vary each year — see our website.*

EXHIBITORS AND BOOTHS

**Sponsorships typically include:
Bronze level booths and opportunities
\$1500-3500**

Depending on sponsorship selection, benefits may include:

- Logo, link, or descriptions included in electronic, printed, and in-person channels
- Exhibitor booth
- Print signage
- Priority Notification for Sponsorships
- Priority Notification for Call for Presentations



MAJOR SPONSORSHIPS

For Signature Events, most opportunities range in price from \$2,000 (Silver) to \$20,000+ (Diamond and above)

Sponsorships generally include:

- Presenting and Platinum,
- Diamond,
- Gold, and
- Silver.

Depending on the sponsorship, benefits may include:

- Live speaking opportunities
- Thirty-second video commercial
- Verbal recognitions
- Print signage
- Logo, link, or descriptions included in electronic, printed, and in-person channels
- Exhibitor booth
- Attendee list
- Priority Notification for Sponsorships
- Priority Notification for Call for Presentations
- Many other benefits can be found in each event's prospectus and vary by level

• Next Steps: Check out our Annual Conference and Leadership Summit events

• Contact our team: sponsors@coloradoleague.org



Contact our team: sponsors@coloradoleague.org

Premium Sponsor Overview 2026-2027

Premium Annual Sponsorship

The Premium Annual Sponsor is loaded with opportunities to maximize exposure and opportunity. It includes all of the benefits of a Platinum or Diamond Sponsorship at each League Signature Event, in addition to other year-round recognition opportunities. Annual agreements run from July 1 to June 30.



Our highest level of partnership

When accessing the \$2B charter school market in Colorado, two things are certain. One, you have to be dedicated to the 262 schools and the 136,000 students who comprise the reason we're all here. Your services in some way must end up serving the quality education that charter schools represent.

Two, all charter schools in Colorado are free, open to all, public and non-profits. If you understand the non-profits who are the 262+ schools, networks, and surrounding companies and providers, you can best understand your customer to serve them.

The League is here to help you understand and serve. Our Premium Sponsorship opportunities are the highest levels of connection, convening and voice that we give to a select few companies who we know and trust to provide high-quality support to schools.

Whether you choose a Platinum- or Diamond-level Annual Sponsorship we know that you will receive a variety of benefits that put you in front of the League's members, raise your profile, and create connections to the decision makers who make their schools and nonprofits run.



Premium Sponsor Overview 2026-2027

Benefits for Your Business: Benefits for Charter Schools

The Premium Annual Sponsor is loaded with opportunities to maximize exposure and opportunity. It includes all of the benefits of a Platinum or Diamond Sponsorship at each League Signature Event, in addition to other year-round recognition opportunities. Annual agreements run from July 1 to June 30.

BENEFITS	Diamond	Platinum
Sponsorship at Annual Conference (Winter)	Annual Conference Diamond	Annual Conference Platinum
Sponsorship at Leadership Summit (Fall)	Leadership Summit Diamond	Leadership Summit Platinum
Present live or video content at one or two League Signature Event(s)	Live at two events	Live at one event
YEAR-ROUND BENEFITS		
Townhall: Your logo in each slide deck as a	“Diamond Annual Sponsor”	“Platinum Annual Sponsor”
MOVE newsletter article/advertorial placement	ONCE	NA
Newsletters: Company logo/name in all	NEWS & MOVE (52x+) & Others (over 1M), Logo	MOVE only (10x), Name
Resource Center uploads	Up to four (4)	Up to two (2)
Social Media recognitions	Twice annually	Once annually
Annual Marketplace membership with	“Diamond Annual Sponsor” seal	“Platinum Annual Sponsor” seal
Colorado charter schools list with	School information, including address, grade levels, website, enrollment, primary contact (name, email & phone number). Quarterly update.	School information, including address, grade levels, website, enrollment, primary contact (name, email & phone number). Annual update.
Business strategy call with League team members (on request)	Quarterly	Biannual
Event Sponsorships Priority Notification	Yes (first)	Yes (second)
Call for Presentations Priority Notification	Yes (first)	Yes (second)
League Staff Meeting	Two times per year	One time per year
League Member book ad	Full page	Half page
Contact our sponsorship team: sponsors@coloradoleague.org		



Custom Sponsorships and Revenue Share options are available. Please contact sponsors@coloradoleague.org for details.

Custom Advertising opportunities are also available. Please contact communications@coloradoleague.org for details.