

LS24

LEADERSHIP SUMMIT

CATALYSTS

Supporting & Celebrating Agents of Change

Friday October 11, 2024

Gaylord Rockies Resort &
Convention Center

Sponsors & Exhibitors

A Prospectus for supporters of charter schools

You've heard it said over and over that the longest journey starts with a single step. Perhaps you've said that to your own staff as you begin a school year, or to your friends or family as you begin a journey. But leadership is like that too. That first step on the leadership journey is critical to what path you can take forward. If your vision is to climb a peak, your first step defines the journey. If your mission is to serve a community, your sidestep, misstep, or walking something back is as important as how you move forward.

At this event we're focusing on knowing where you're starting, knowing where you are going, and how you plan to get there so you can take your "Next Steps".



Who we are

Thank you for your interest in the **Colorado League of Charter Schools Leadership Summit**, which will be held on Friday, October 11, 2024!

Please join us as we support leaders from 261 schools who are meeting today's challenges serving more than 135,00 students in education. Your sponsorship helps build knowledge and skills and fosters conversations and networking at the event. In addition, your investment helps the League provide ongoing services and resources to Colorado charter schools.

Each year, the League's Leadership Summit brings together key school leaders from across Colorado to network, learn, and share as they develop skills and knowledge to bring back to their schools and communities. The focus is on the leadership of our key decision-makers and inspirational leaders as they address the challenges, celebrate successes, and evaluate progress in bringing about a vision for higher-quality public education in our state.

Leadership Summit attendees are comprised of leaders and staff from more than 50 schools across the state and over 25 of our closest partners and funders. Charter schools in the state represent over 15 percent of all public school students, 261 total schools, and 135,000 students. These schools and students represent over \$1.5B in spending each year and over \$2B when factoring all facility spending in addition to per-pupil spending.

We hope that you'll join us in celebrating and supporting this important group of school leaders this fall. School leaders and business managers are the focus of our day's event.

CHARTER FACTS

15%

of all Colorado public school students attend charters.

135,000+

Colorado's public charter schools students.
That's 50% MORE than Colorado's
single largest school district (DPS).

#2

Colorado has the nation's second-best
public charter school laws

(National Alliance for Public Charter Schools)



261

Number of charter schools in Colorado,
a 51% INCREASE over the past decade



Six of the top 10 public high schools in
Colorado are charter schools

(US News & World Report, 2024)

SPONSOR OPPORTUNITIES

SPONSORSHIP TABLE

	Presenting	Platinum	Gold	Silver	Bronze	Scholarship
	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$1,000
Available	1	5	4	3	6	Unlimited
Benefit						
Speaking/AV Opportunities	2 live	1 live	1 recorded (30-second spot)	N/A	N/A	N/A
Logo Placement	Presenting	Platinum	Gold	Silver	Bronze	Bronze
Networking station	Presenting	Main Hall	Main Hall	Main Hall	N/A	N/A
Banner placement	Presenting	Platinum	Gold	Silver	Bronze	N/A
Complimentary Marketplace Listing (\$749 value)	12 Months	12 Months	6 Months	3 Months	1 Month	N/A
Attendee List	Pre & post event	Pre & post event	Post event	N/A	N/A	N/A
Event Registrations	Unlimited	4	2	1	0	0



PRESENTING Sponsor: \$10,000 (One Available)

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Be Everywhere. The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event.

- One speaking opportunity—open the event or close the event (one minute live, or one 30-second video spot).
- *Name or logo in all Leadership Summit materials as “Presenting Sponsor” (this may include the main Leadership Summit webpage, League homepage, promotional emails of the event, and the primary sponsor banner at the in-person event).
- Verbal recognition at each general session.
- PREMIUM Logo position.
- PREMIUM Logo position on general session slides.
- PREMIUM networking station.
- Standing banner placement in the foyer.
- Complimentary Marketplace Listing for one year.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Unlimited event registration tickets.

PLATINUM Sponsors: General Session: \$5,000 (Two Available)

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Be a headliner. The General Session Sponsor displays a premier level of commitment to charter school leadership. In appreciation, this sponsor receives premier exposure at the event.

- Speaking opportunity that opens one of the three General Sessions (approximately one-minute live or 30-second video spot).
- Name or logo on all Leadership Summit online and print materials as “Platinum Sponsor”.
- Platinum Logo position on general session slides.
- Premium networking station.
- Complimentary Marketplace Listing for six months.
- Attendee list including email address (excluding opt-outs) post-event.
- Four (4) event registration tickets, including breakfast, lunch, and happy hour passes.

HAPPY HOUR Sponsor: \$5,000 (Two Available)

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Bring them all together. The Happy Hour Sponsor promotes networking and community. In appreciation, this sponsor receives some of the best exposure at the event.

- Speaking opportunity that opens the Happy Hour (approximately one-minute live).
- Name or logo on all Leadership Summit materials as “Platinum Sponsor” (this may include the main Leadership Summit webpage, promotional emails, or on the sponsor banner).
- Platinum Logo position on general session slides.
- Premium networking station with your standing banner.
- Complimentary Marketplace Listing for six months.
- Attendee list including email address (excluding opt-outs) post-event.
- Four (4) event registration tickets, including breakfast, lunch, and happy hour passes.



Food and Beverage Sponsor: \$5,000 (One Available)

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Bring them all together. The Food and Beverage Sponsor promotes our opening coffee and pastry selections as well as lunch. In appreciation, this sponsor receives two plugs during the event — one in the morning and one in the afternoon.

- Speaking to close our morning sessions on the way to lunch (approximately one minute live).
- Name or logo on all Leadership Summit materials as “Platinum Sponsor” (this may include the main Leadership Summit webpage, promotional emails, or on the sponsor banner).
- Platinum Logo position on general session slides
- Premium networking station with your standing banner.
- Complimentary Marketplace Listing for six months.
- Attendee list including email address (excluding opt-outs) post-event.
- Four (4) event registration tickets, including breakfast, lunch, and happy hour passes.

GOLD Sponsors **Venue Sponsor: \$3,000 (Two Available)**

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Build your brand awareness. Get exposure throughout the building. The venue sponsor helps us support the building and the rooms we are in. Signage in the ballroom, three breakout rooms, and at the happy hour will help promote your organization.

- Name or logo in all Leadership Summit print and online materials as “Gold Sponsor”
- Networking station with your standing banner.
- Attendee list including email address (excluding opt-outs) post-event.
- One recorded video (up to 30-seconds) played during the event (breakfast or lunch).
- Complimentary Marketplace Listing for six months.
- Two (2) event registration tickets, including breakfast, lunch, and happy hour passes.



Video Sponsor: \$3,000 (Four Available)

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Support ongoing education for all our members. All sessions will be recorded and available for twelve months after the event. You're sponsoring the recording of our general sessions and their placement on our site and social media channels.

- Name or logo on all Leadership Summit materials as “Gold Sponsor”.
- Logo recognition on slides for each general session.
- Logo recognition on the video opening for each recorded session.
- Networking station with your standing banner.
- Attendee list including email address (excluding opt-outs) post-event.
- One recorded video (up to 30-seconds) played during the event (breakfast or lunch).
- Complimentary Marketplace Listing for six months.
- Two (2) event registration tickets, including breakfast, lunch, and happy hour passes.

Badge Sponsor: \$3,000 (One Available)

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Support Quality, Choice, and Equity in charter schools and build your name recognition by promoting your company name in the WIFI network name or password.

- Name or logo in all Leadership Summit print and online materials as “Gold Sponsor.”
- Your logo on the front of our Name Badges for the Event
- Networking station with your standing banner.
- One recorded video (up to 30-seconds long) played during the event (breakfast or lunch).
- Complimentary Marketplace Listing for six months.
- Two (2) event registration tickets, including breakfast, lunch, and happy hour passes.



SILVER Sponsors

WiFi Sponsor: \$2,000 (One Available)

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Support Quality, Choice, and Equity in charter schools and build your name recognition by promoting your company name in the WIFI network name or password.

- Name or logo in all Leadership Summit print and online materials as “Silver Sponsor.”
- Your company name used as either the network name or the password for the Event wifi.
- Networking station with your standing banner.
- Complimentary Marketplace Listing for three months.
- One (1) event registration ticket, including breakfast, lunch, and one happy hour pass.

AV Sponsor: \$2,000 (Two Available)

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Support the event through our presentations. We have lights, cameras, a stage, and screens, and you're a part of how our event shines for our attendees. Your support helps us put on a quality event, and you're center stage with banners on the video camera riser.

- Place your banner (vendor-provided) in the ballroom on the camera riser or the tech table, plus on the projector table in each breakout room. (Two-feet wide by one-foot tall preferred)
- Name or logo in all Leadership Summit online and print materials as "Silver Sponsor."
- Complimentary Marketplace Listing for three months.
- Networking station with your standing banner.
- One (1) event registration ticket, including breakfast, lunch, and one happy hour pass.



BRONZE Sponsors

Ballroom Sponsors: \$1,000 (Eight Available)

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Support the Leadership Summit without having to attend. Are you out of state or does the date not work but you still want a presence in front of school leaders? This sponsorship is perfect for you. It keeps your name and brand in front of the audience throughout the day.

- Place your vertical banner in the ballroom at the event for exposure throughout the entire day.
- Complimentary Marketplace Listing for one month.
- Placement on the website as a Bronze Sponsor.
- Place your business cards or other materials on a General Information Table.

(For Ballroom sponsors only: If you are not attending and you prefer us to place your banner for you in the ballroom, your vertical pop-up, freestanding banners (no more than three feet wide) must be delivered to the League offices by 9/30/24: 104 N. Broadway Suite 400, Denver, CO 80203. Prepaid shipping returns must accompany your banners.)

Attendee Scholarship Sponsor: \$1,000 (Unlimited)

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Build connections. Support quality schools and build connections with leaders. Scholarship Sponsors provide free registration to four leaders who may not have otherwise been able to attend due to financial hardship. Use this sponsorship to launch your Vendor Marketplace Membership or renew it for an additional year.

- Recognition of your sponsorship sent to the scholarship recipients.
- Signed recognition of scholarship sponsors during the event.
- Complimentary Marketplace Listing for one month.
- Placement on the website as a Bronze Sponsor.

All Sponsors: DETAILS

Help Promote

Please help promote the event!

Please tag @COcharterschools on FB and use #COCharterConference on Twitter.

Book Your Room

If you're staying at the venue please [use this link as a convenience](#).

Power and Ship Freight

Power is only available by request directly to the venue staff, and shipping information is available through the venue directly.

Contact events@coloradoleague.org for details.

Prospectus on the web: coloradoleague.org/leadershipsummit

Booth space

All sponsor networking stations are a high-top table without a chair. The table will be draped. This event is meant to be relaxed and conversational and therefore we expect that partners and leaders will find places to talk around the venue during the breakfast, lunch, break, and happy hour.

Tentative Schedule for Friday, October 11, 2024

- Sponsors set up 7:00 am
- Breakfast and Networking with leaders and partners 8:00 am
- Program Keynote 9:30 am
- Networking time 10:30 am
- Program 11:00 am
- Lunch 12:00 noon
- Vendor conversations 12:30 pm
- Program 1:30 pm
- Networking time 2:30 pm
- General session 3:00 pm
- Happy Hour 4:00 pm

Deadlines & dates

September 15, 2024 – Logos (.eps, .pdf, or vector files) ,videos, and other materials must be delivered to the League.

September 15, 2024 – All Sales of sponsorships conclude.

September 30, 2024 – Sponsor map finalized.

October 8, 2024 – Last day to add attendees to the event.

Sponsor update emails will go out on the 1st and 15th of each month (starting in August) to notify you of details, information, changes, deadlines, or updates. Please ensure that your point of contact email is accurate when you purchase your sponsorship.

Event Details: coloradoleague.org/leadershipsummit

Thank you to our 2024 Sponsors

PRESENTED BY



D|A|DAVIDSON

FIXED INCOME CAPITAL MARKETS

DIAMOND



plante moran
REALPOINT



PLATINUM



GOLD



SILVER

