

# SYNERGY

The Colorado Charter Schools  
Annual Conference  
February 27-28, 2025  
Denver Marriott Tech Center

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## Sponsors & Exhibitors

A Prospectus for supporters of charter schools



SYNERGY: The interaction or cooperation of two or more entities to produce a combined effect greater than the sum of their separate effects.

# COLORADO CHARTER SCHOOLS ANNUAL CONFERENCE 2025

Dear Sponsors and Exhibitors,

**P**lease join us on February 27 & 28 at the Colorado Charter Schools Annual Conference in Denver, where school leaders, board members, business managers, and administrative and classroom staff from over 260 charter schools, serving 135,000+ students in more than 70 communities across Colorado all come together. Our annual, in-person convening draws between 900-1100 attendees, including school leaders who lead, run, manage, and purchase for the charter schools in the state. We hope that you take advantage of a robust opportunity to exchange ideas, strategies, and solutions with our members who operate high-quality, public schools for students.

**This PRELIMINARY 2025 Prospectus outlines your opportunities to advance the movement, the League, and positive outcomes for students, families, schools, and leaders, while also helping you increase your exposure and connect with this vital market.**

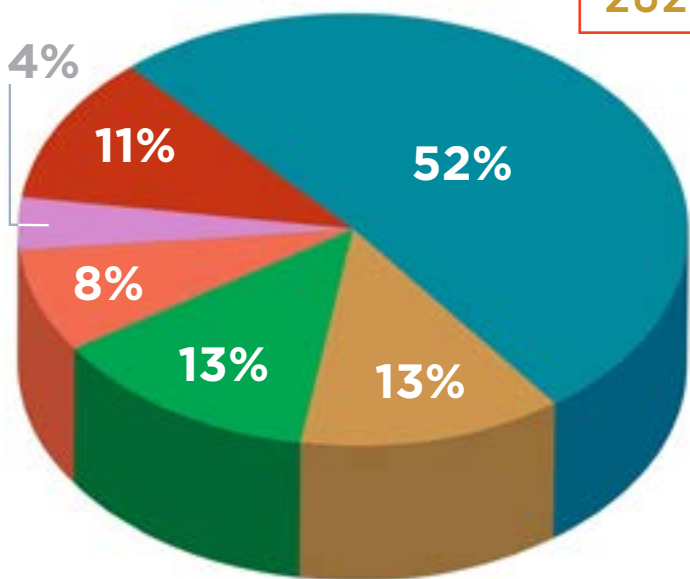


The Colorado Charter Schools Annual Conference brings together school leaders, board members, authorizers, operations staff, teachers, support staff, technology staff, and advocates to learn, inspire, and engage charter school topics. Join us in celebrating the quality of such an outstanding group.

In 2024 over 930 people attended from 142 schools, including charter school networks.

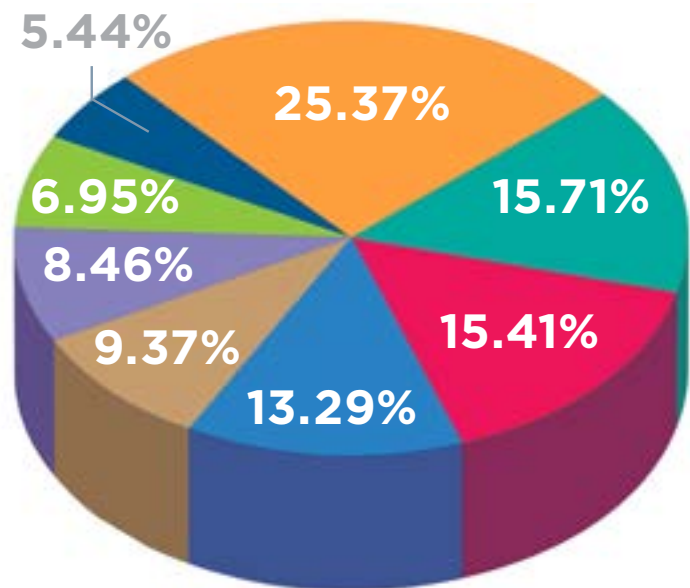
This year, we're seeking to build on that momentum. For the League's 30th anniversary we are creating special registration offers for school leaders and expect to top 1000 participants total.

### 2024 Attendee Title/Profession



- Head of School/CEO/etc. - 52%
- Teachers/Coordinators - 13%
- Managers/Business General - 13%
- Board Members - 8%
- Founders - 4%
- Other - 11%

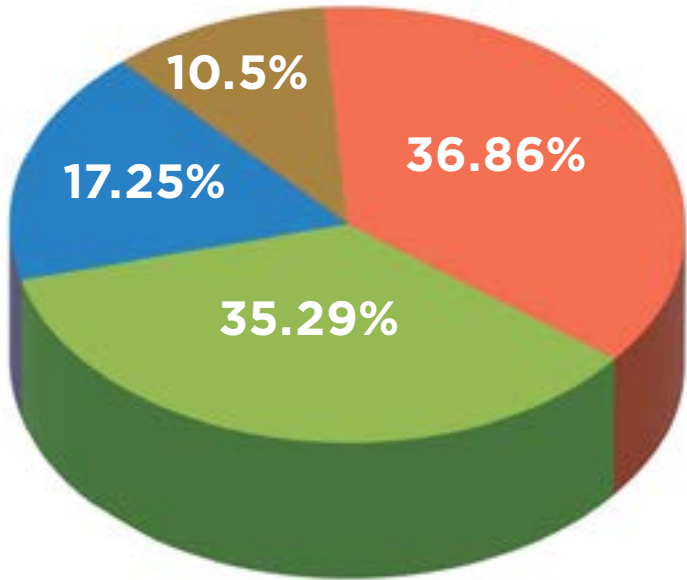
### 2024 Geographic Region



- Greater Denver: 25.38%
- Dougco School District: 15.71%
- Southern Colorado: 15.41%
- Northern Colorado: 13.29%
- Outstate: 9.37%
- Jeffco Public Schools: 8.46%
- Aurora Public Schools: 6.95%
- Denver Public Schools: 5.44%

Breakdown of types of geographic regions of attendees

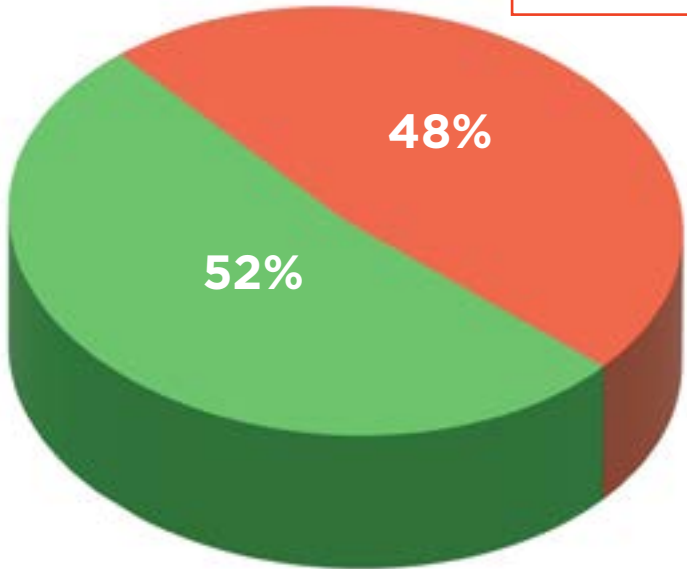
## 2024 Enrollment Category



- PK
- K-5
- 6-8
- 9-12

Breakdown of school grades represented by 2024 attendees

## 2024 Attendee Schools & Networks



- 142 schools attended 52%
- 130 schools did not attend 48%

Colorado Charter Schools/Networks % represented at the 2024 Annual Conference.



# SPONSOR AND SUPPORT AT THE 2025 ANNUAL CONFERENCE

Your support of charter schools in Colorado is important. Our events ensure that our members have access to the latest products and services you provide, in an energized and focused setting. We know you will create new relationships and see the value of supporting the League and our dedicated charter support and advocacy efforts, while connecting to members and partners.

## Strategic Opportunities:

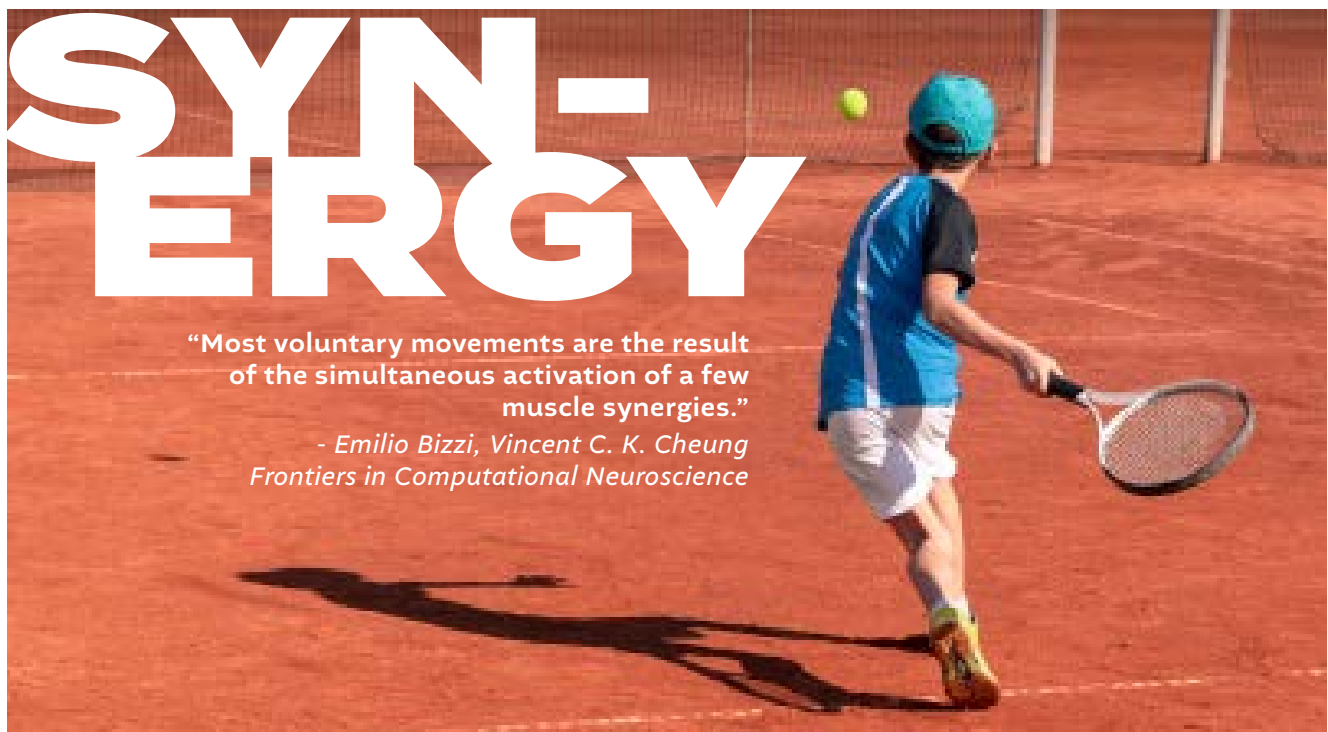
1. Use a booth as a meeting location,
2. Present at a Solution Session,
3. Network at two happy hours,
4. Take advantage of built-in, exclusive sponsor visitation hours and promotion,
5. Build your name recognition through videos, electronic, or printed signs,
6. Link to your website through the League website and event app,
7. Build social media traffic by engaging attendees during the event,
8. Utilize complimentary lead generation apps for the conference, and
9. Use the Grid Game as a means to capture leads and talk about your offerings with our attendees.

See the details, logistics, and FAQ of Sponsorships at the end of this document or at the Sponsor web page: <https://coloradoleague.org/events/ac25.html>

## JOIN US

Call our Event Services group at 303.989.5356 ext. 106

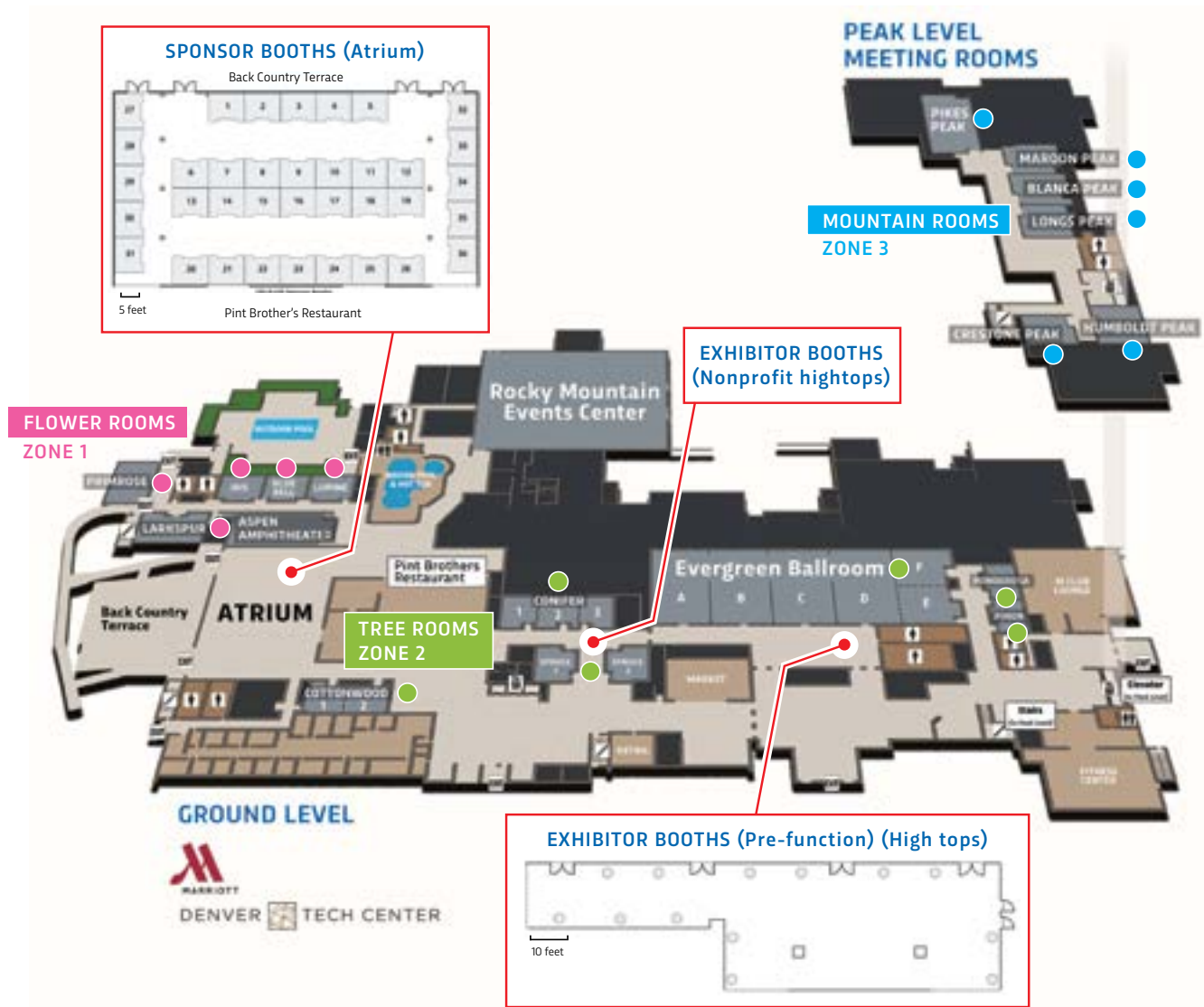
Or [events@coloradoleague.org](mailto:events@coloradoleague.org)



# 2025 CONFERENCE LOCATION

Denver [Marriott Tech Center](#), 4900 S Syracuse St, Denver, CO 80237 (303) 779-1100  
 We are happy to be hosting our Annual Conference at the Denver Marriott Tech Center for the second year. Extra traffic builders and multiple activities throughout the conference encourage traffic to your location.

Nearby restaurants include Pappadeaux Seafood Kitchen, Los Chingones Mexican DTC, and Shanahan's Steakhouse. See more local options [here](#).



Sponsor Table	Presenting	Diamond	Platinum	Gold	Silver	Bronze	
						Exhibitor	Regular
	\$25,000	\$15,000	\$8,000	\$5,000	\$3,000	\$2,500*	<\$2,000*
<b>Available</b>	1	4	13	21	25	47	42
<b>Benefit</b>							
<b>Speaking Opportunities</b>	Two live	One live or recorded	N/A*	N/A	N/A	N/A	N/A
<b>Logo Placement (online &amp; print)</b>	Premier	Diamond	Platinum	Gold	Silver	Bronze	Bronze
<b>Booth</b>	Atrium**	Atrium**	Atrium	Atrium	none	Atrium (A)*	none
<b>Banner placement</b>	Premier	Diamond	Platinum	Gold	Silver	Exhibitor	Bronze
<b>Marketplace Listing (\$749 value)</b>	One Year	Six Months	Six Months	Three Months	Three Months	Three Months	None
<b>Marketing collateral placed into bags</b>	Included	Included	Included	Included	\$500	\$500	\$500
<b>Attendee List</b>	pre and post event	pre and post event	post event	post event	none	none	none
<b>Attendee badges</b>	Unlimited	5	3	2	1	1	0

\*does not apply to all sponsorships in the category

\*\* premium space/location





## PRESENTING SPONSOR

(One available) (\$25,000)

[Click to PURCHASE](#)

**Be Everywhere.** The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event.

### Live Audience appreciations

- Exclusive speaking opportunity at the first general session.  
Kick off the conference by greeting attendees and introducing the presenter.
- Option to speak at a happy hour or one 30-second video spot at a general session.
- Verbal recognition in four general sessions.

### Recorded and on-demand program

- All appreciations (above) included in session recordings made available for one year following the event.

### Signage

- Electronic: Sponsor logo on main event graphic, shown in email, Facebook, League website, event web site, in the event app and onscreen during the conference.
- Presentations: Sponsor logo shown in each of the sessions and workshops on the introduction slide.
- Print: Presenting sponsor on ALL print signage, maps, banners, directional signage, grid game cards, conference bags, and other printed materials that have the event logo.

### Other

- Two (2) Notifications/Announcements through the virtual conference platform.
- Unlimited complimentary conference attendees.
- Two two-night hotel stays.
- Premier extended booth space.
- Complimentary Marketplace Listing for 12 months.
- Pre- and Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).







## DIAMOND SPONSOR LEVEL General Session Sponsors

(Four available) (\$15,000 each)\*

[Click to PURCHASE](#)

Go to the top of the class with the Diamond sponsorship opportunity at the Colorado Charter Schools Conference. This package generates high exposure and ROI. This package includes:

### Live Audience appreciations

- One minute live speaking opportunity or one 30-second video at the start of a general session.
- Verbal recognition during four general sessions.

### Recorded and on-demand program

- All appreciations above included in session recordings made available for one year following the event.
- Video content to be included into the League's event video library for one year following the event.
- Two (2) Notifications/Announcements through the virtual conference platform.

### Signage - Diamond Placement

- Logos placed in video/graphic sponsor recognitions played before or after general sessions.
- Logos placed in video/graphic sponsor recognitions on the League and Event websites.
- Logos placed on main event page (web), agenda, and on Sponsor page.
- Logos placed on sponsor slide in each of the 60+ sessions and workshops.
- Print: Diamond sponsors will be shown prominently on banners and other printed material throughout the event including: Event maps, banners, grid game, and stage banners.

### Booth

- One premium-level booth in or near the Atrium.

### Other

- Five (5) complimentary full conference attendees.
- One two-night hotel stay.
- Complimentary Marketplace Listing for six months
- Pre- and Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).





## PLATINUM SPONSOR LEVEL

### General Session Sponsors

(3 available) (\$8,000 each)\*

[Click to PURCHASE](#)

Sponsor a keynote speaker or general session panel for the entire attendee audience. Your sponsorship supports not only the live sessions and the recordings to share with our membership and to the public. This sponsorship includes:

#### Live and Recorded appreciations

- A 30-second video spot at the close of a general session.
- Appreciation (above) included in session recordings.

#### Signage - Platinum Placement

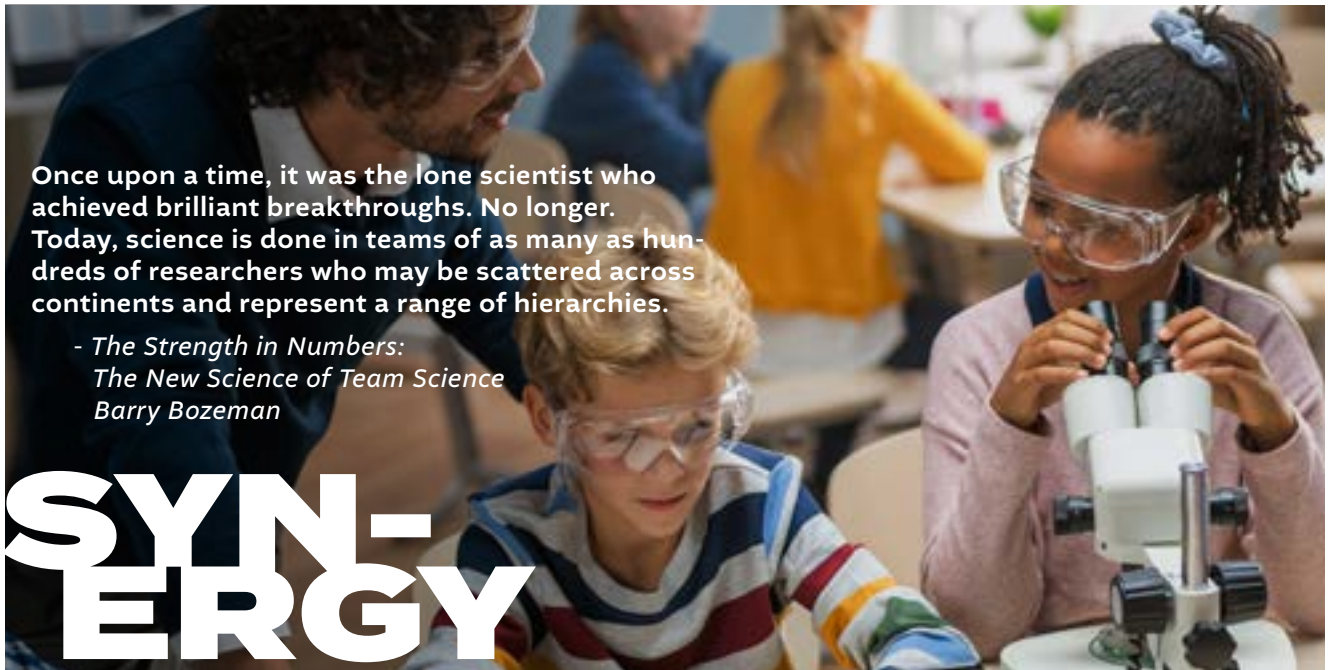
- Video/graphic sponsor recognitions on the League and Event websites.
- Your logo shown in each of the 60+ sessions and workshops.
- Your logo on main event page (web), agenda, and on Sponsor page.
- Prominent placement on sponsor signs and banners at the conference.

#### Booth

- One sponsor Atrium booth.

#### Other

- Three (3) complimentary attendee badges.
- Complimentary Lead Generation through the Conference App
- Complimentary Marketplace Listing for six months.
- Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).



## Technology — WiFi Sponsor

(One available) (\$8,000)

[Click to PURCHASE](#)

Support Quality, Choice, and Equity in charter schools and build your name recognition by promoting your company name in the WiFi network name or password. Everyone wants quick and easy access to their email and the internet. Many Conference-goers will be accessing the Conference app via their Smartphones. Be the company they think of every time they log on! This sponsorship includes:

### Signage & Recognition

- Name recognition with each wifi login throughout the conference.
- Logo on Event Sponsor page as a Platinum level sponsor.
- Logo on the back of each name badge.
- WiFi password (your company name) printed on each badge.
- Logo on WiFi access signage at registration.
- Prominent placement on sponsor signs and banners at the conference.

### Booth

- One sponsor Atrium booth.

### Other

- Three (3) complimentary attendee badges.
- Complimentary Lead Generation through the Conference App
- Complimentary Marketplace Listing for six months.
- Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).

## Name Badge Sponsor

(Two available) (\$8,000)

[Click to PURCHASE](#)

Supporting the League and the Conference comes with perks and this sponsorship has a big one. This sponsor gets high visibility throughout the Conference as attendees wear their name badge bearing your company name/logo. Impressions are through the roof as you increase your name recognition AND help the charter sector in Colorado grow and improve. This sponsorship includes:

### Signage

- Company name and/or logo on all event attendee name badges.
- Logo on the Registration signage.
- Logo on Event Sponsor page as a Platinum level sponsor.

### Booth & Other

- One sponsor Atrium booth.
- Three (3) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for six months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).

## CEO/CFO Lunch Sponsor

(Four available) (\$8,000)

[Click to PURCHASE](#)

Join us for the newest of our sponsorship opportunities: Our VIP Lunches. Each day we'll have a VIP Lunch for our School Leaders. One day for principals, executive directors, CEOs, and heads of school. The other day we'll celebrate and promote our business managers, VPs of Finance, and CFOs. Each lunch will be in a separate hall with an invitee list of conference attendees from around the state. The program will include a short introduction and remarks from the League's President and two short spots for our sponsors to talk for less than one minute. This sponsorship includes:

### Signage & Recognition

- Signage at the lunch you're sponsoring.
- Logo on Event Sponsor page as a Platinum level sponsor.
- One-minute speaking opportunity at the lunch you're sponsoring.
- Prominent placement on sponsor signs and banners at the conference.

### Booth & Other

- One sponsor Atrium booth.
- Three (3) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for six months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).



## Zone Sponsors

(Three available) (\$8,000 each)\*

[Click to PURCHASE](#)

**Our layout this year focuses our workshop sessions into three specific zones — choose one that best fits your target audience.**

- Zone one in the upper level focuses on Academics. (Currently planned for the “Peaks” rooms on the upper floor on the map.)
- Zone two near the exhibit hall focuses on everything Operations (Human Resources, Finance, Facilities, Boards and Enrollment and Marketing). (Currently planned for the “Trees” rooms in the central main level.)
- Zone three by the main ballroom focuses on Advocacy, Policy & Hot Topics. (Currently planned for the “Flowers” rooms on the main level.)

Choose your zone and get incredible onsite access to the workshop sessions as they happen and each zone will have a dedicated space available to display your products, hold individual meetings, or to open up to attendees for their own meetings. In addition, you have the opportunity to speak live and introduce one session each day in your wing.

**By supporting the League, the Conference and the students at our member schools, you’re supporting school choice, equity and quality in all its forms across all the diverse schools that the League supports. This package includes:**

### Recognition

- Option of one graphic image shown or one 30-second video spot played at the beginning of each session in your zone (typically three sessions per zone per start time).

### Recorded and on-demand program

- Your video spot (above) will be included in the session recordings for one year following the event.

### Signage - Platinum Placement

- Logo and verbal recognition within each session.
- Video/graphic sponsor recognitions on the League and Event websites.
- Logo shown in each of the 60+ sessions and workshops.
- Logo on Event Sponsor page as a Platinum level sponsor.

### Booth & Other

- One sponsor Atrium booth.
- Three (3) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for six months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).



## **GOLD SPONSOR LEVEL**

### **Technology – Video Sponsors**

**(Five available) (\$5,000 each)**

Click to **PURCHASE**

Sponsor all the video assets during the conference produced by the League. Your logo will open and close each general session intro video (four+ videos estimated). This sponsorship includes:

#### **Signage**

- Logo recognition in each general session video.
- Logo on Event Sponsor page as a Gold level sponsor.

#### **Booth & Other**

- Sponsor Atrium booth.
- Two (2) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for three months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).



## **Registration Sponsor**

**(Two available) (\$5,000)\***

Click to **PURCHASE**

Be the first name our attendees see at our Registration Desk, plus each Attendee badge will feature your logo on the back! \*Must be purchased and logo submitted by January 15, 2025.

#### **Sponsorship includes:**

- Brand visibility through every aspect of our registration process.
- Your Logo on our registration kiosks.
- Your logo on the back of each attendee's badge.

#### **Signage – Gold Placement**

- Your logo on our main event page (web), agenda, and on Sponsor page.
- Logo placement on the registration banner.

#### **Booth & Other**

- Sponsor Atrium booth.
- Two (2) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for three months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).

## Conference App Sponsors

(Four available) (\$5,000 each)

[Click to PURCHASE](#)

Get your logo onto our app so all-things conference, from schedules, session topics, speakers and more have your name close by! Our conference app grows in usage each year and now has hit 60% of attendees (600 in 2024). This sponsorship includes:

### Signage

- Your company name and logo on the conference app as the “Official App Sponsor of the 2025 Conference”
- Logo on Event Sponsor page as a Gold level sponsor
- One (1) Digital App Push Notification, one for each day of the conference.

### Booth & Other

- Sponsor Atrium booth.
- Two (2) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for three months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).



## Reception Sponsor — Opening Night Happy Hour

Wednesday, February 26, 2025 in the Atrium

(Three available) (\$5,000)\*

[Click to PURCHASE](#)

Bring together the opening night crowd to kick off this year’s conference. This crowd includes the League’s board, VIP guests, staff, and leaders from across the state as we celebrate and open the conference with our first formal event on Monday night. The first get-together is a great introduction to the faces and names that make up our core audience. This happy-hour reception will be held in the Sponsor Atrium to increase the visibility and conversation with all sponsors of the event. This sponsorship includes:

### Live Audience appreciations

- Recognized at the Reception as our sponsor.

### Signage – Gold Placement

- Your logo on our main event page (web), agenda, and on Sponsor page.
- Logo placement on the sponsor banner on the main stage.

### Booth & Other

- Sponsor Atrium booth.
- Two (2) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for three months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).

## Reception Sponsor — League Happy Hour

Thursday, February 27, 2025 in the Atrium

(Three available) (\$5,000)\*

[Click to PURCHASE](#)

Sponsor this popular attendee favorite! After a long day of learning, Conference attendees greatly appreciate the chance to unwind and socialize at the League's Thursday Reception. This sponsorship includes:

### Live Audience appreciations

- Recognized at the Reception as our sponsor.

### Signage – Gold Placement

- Your logo on our main event page (web), agenda, and on Sponsor page.
- Logo placement on the sponsor banner on the main stage.

### Booth & Other

- Sponsor Atrium booth.
- Two (2) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for three months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).





## Member Forum Sponsor

(Four available) (\$5,000)\*

[Click to PURCHASE](#)

Join us to promote our member forum the day prior to the conference. We'll focus on our board, our membership and the League as we gather to celebrate the accomplishments of all our members. This event includes speeches from our board candidates, and a short address from our president. This sponsorship includes:

### Signage & Recognition

- Signage at the Member Forum.
- Logo on Event Sponsor page as a Gold level sponsor.
- Prominent placement on sponsor signs and banners throughout the conference.
- Verbal recognition at the Member Forum.

### Booth & Other

- Sponsor Atrium booth.
- Two (2) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for three months.
- Post-event, electronic attendee list including emails (excluding opt outs).
- Your marketing collateral included in conference bags (sponsor supplies 1,000 items).





## SILVER SPONSOR LEVEL Hall of Fame Awards Sponsor (Three available) (\$3,000)\*

[Click to PURCHASE](#)

Showcase your company and your generosity to the charter school community. Your support of the League and the Hall of Fame winners on February 26th is instrumental in building up our network and our support. This sponsorship includes:

### Live Audience appreciations

- Opportunity to present winners with their prizes during the Hall of Fame Award Ceremony on Wednesday, February 26, 2025.

### Recorded and on-demand program

- Appreciation (above) included in session recordings for one year following the event.

### Signage

- Logo on the presentation slide for the Hall of Fame Award Ceremony.
- Logo on Event Sponsor page as a Silver level sponsor.

### Booth

- No booth included (please purchase separately, which will move you up in category).

### Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Complimentary Lead Generation through the Conference App.



## Grid Game Sponsors

(Four available) (\$3,000 each)

[Click to PURCHASE](#)

The attendee FAVORITE by far; this package gives you the opportunity to showcase your company and your generosity to the charter school community. You'll be featured on the Exhibit Hall grid game card demonstrating you're not only a proud supporter of the member schools, but that you are also building traffic into the Exhibit Hall. Your support provides five or more prizes to be drawn for game participants. This sponsor has the opportunity to award a prize to a winner at the conclusion of a general session. This sponsorship includes:

### Live Audience appreciations

- Verbal recognition as the sponsor at the last general session.

### Signage

- Logo on the game cards.
- Logo on Event Sponsor page as a Silver level sponsor.
- Logo on Grid Game Signage at the event.

### Booth

- No booth included  
(please purchase separately, which will move you up in category).

### Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Complimentary Lead Generation through the Conference App.



## Breakfast and Lunch Sponsors

(Six available) (\$3,000 each)

[Click to PURCHASE](#)

Show your support to the food and drink provided at the Conference during two meal times each day and during coffee and snack service. Your signage near the buffet lines demonstrates your commitment to the League, the conference, and the attendees. This sponsorship includes:

### Signage

- Logo on Event Sponsor page as a Silver level sponsor.
- Your logo near buffets and drink stations throughout the event.

### Booth

- No booth included (please purchase separately, which will move you up in category).

### Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Complimentary Lead Generation through the Conference App.



# Stage Sponsors

(Four available) (\$3,000 each)

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Provide easy name recognition for attendees as you brand the stage space. Your banner with name and logo will be placed for you at one end of the stage skirting. We'll also thank you for this sponsorship during one of the general sessions. This sponsorship includes:

### Signage

- Your company name and logo on the stage skirting for each general session and during the Hall of Fame Awards Ceremony.
- Logo on Event Sponsor page as a Silver level sponsor.

### Booth

- No booth included (please purchase separately, which will move you up in category).

### Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Complimentary Lead Generation through the Conference App.



## Green Room Sponsors

(Two available) (\$3,000 each)

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The Green Room is located near registration for the presenters, keynote speakers and VIPs to relax and recharge before their session begins. Your sponsorship allows you to support this key group and brand the space as you wish. Perfect for companies that want to demonstrate their furniture or other products that require space to spread out.

In the Green Room hallway, you're guaranteed to be the first face our attendees will see as they pass through registration. On top of the opportunity for real time interaction with all of our attendees, you're invited to hang your company banner in one of the speakers' Green Rooms, and will be included in our Event Program and Sponsor webpage as a Bronze Level Sponsor. This sponsorship includes:

### Signage

- Logo on our website as a Bronze level sponsor.
- Place your signage into the Green Room for our speakers.

### Booth

- No booth included (please purchase separately, which will move you up in category).

### Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Complimentary Lead Generation through the Conference App.

## Conference Bag Sponsors

(Four available) (\$3,000 each)\*

[Click to PURCHASE](#)

Your logo will be displayed as each attendee carries their Conference bag throughout the event. Our conference bags are eco-friendly and will get used into the future. This sponsorship includes:

### Signage

- Company logo alongside the League on Conference bags.
- Logo on Event Sponsor page as a Silver level sponsor.

### Booth

- No booth included (please purchase separately, which will move you up in category).

### Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Complimentary Lead Generation through the Conference App.

## Relax and Recharge

(Two available) (\$3,000 each)\*

[Click to PURCHASE](#)

Join us to help attendees relax and recharge in one special area of the venue. Furniture vendors this is a perfect sponsor for you. Set up your comfiest chairs and supply power and allow attendees a moment to enjoy your seating.

### Signage

- Logo on Event Sponsor page as a Silver level sponsor.
- Signage as the "Relax and Recharge sponsor.

### Booth

- No booth included (please purchase separately, which will move you up in category).

### Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Complimentary Lead Generation through the Conference App.



## BRONZE SPONSOR LEVEL

The Bronze category is the easiest way for you to begin to build relationships with school leaders and charter staff across the state. Whether you start off with a booth at the conference, speaking to a room of leaders, or sponsoring attendance with a scholarship, this level helps you begin your journey with the League whether or not you are able to attend. This year we have divided the Exhibitor section into three parts: Bronze Exhibitors A, Bronze Exhibitors B, and Bronze Exhibitors C (non-profit organizations).

## Bronze Level Exhibitors A

(20 available) (\$2,500 each)

[Click to PURCHASE](#)

The Bronze Level Exhibitor package is the best way for you to get started in supporting the League, the charter school movement in Colorado, the students they serve, and get access to our event. Plus this option gives you special opportunities and discounts not available to other sponsor levels such as a discount to renew or join our Charter Marketplace. Register early to ensure you get your preferred location in the exhibit hall.

### Bronze Exhibitors "A" Receive:

- One (1) Conference attendee badge (a \$400+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Complimentary Lead Generation through the Conference App.
- Logo Recognition on Conference Exhibitor webpage.
- Listing on Exhibit Hall Game materials.
- Single booth space located in or near the Atrium with one six-foot table.
- FREE: Choose your booth if you register PRIOR to 11/30/24.
- FREE: Power in your space (a \$500+ value).

### Information

- Booth space is limited to the first 20 entries.
- **Choose your spot:** Register prior to 11/30/24 to choose your location. Otherwise a space will be chosen for you. Final booth locations finalized by January 15, 2025

[\[ VIEW THE MAP \]](#)

## Bronze Level Exhibitors B

(15 available) (\$1,500 each)

[Click to PURCHASE](#)

This new package is in response to demand for easy entry points to the conference for sponsors who want to have a “location” but limited staff or displays. Bring up to one single pop-up banner no more than three-feet wide to place against a wall behind your high-top table. Table diameter approximately two feet. Tentative location: Pre-function area outside of Evergreen A-D rooms.

### Bronze Exhibitors “B” Receive:

- One (1) Conference attendee (a \$400+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Complimentary Lead Generation through the Conference App.
- Logo Recognition on Conference Exhibitor webpage.
- Single hallway space with one high-top table.

### Information

- “B” Networking space is limited to the first 15 entries.
- Choose your spot: Register prior to 11/30/24 to choose your location. Otherwise a space will be chosen for you. Final booth locations finalized by January 15, 2025

[\[ VIEW THE MAP \]](#)

## Bronze Level Exhibitors C (nonprofits)

(15 available) (\$500 each)

[Click to PURCHASE](#)

Nonprofit organizations are welcome to join the conference through this unique offer. We’ve made this easy and cost effective to accommodate nonprofit networking space AND a two-day badge for one person (non-transferable) to attend the conference. Additional staff will pay for additional passes. Tentative location: Hallway outside of Evergreen A-D rooms.

### Bronze Exhibitors “C” Receive:

- One (1) Conference attendee (a \$400+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Single hallway space with one high-top table.

### Information

- “C” Booth space is limited to the first 15 entries.

[\[ VIEW THE MAP \]](#)



## Refreshment Sponsors

(Six available) (\$2,000 each)

[Click to PURCHASE](#)

A Refreshment Sponsorship is an opportunity to get the word out about your product and service while providing attendees a well-deserved break from sessions. These activities include time for attendees to network and grab a drink. This sponsorship includes:

### Signage

- Signage at event coffee/snacks stations.
  - Tuesday morning and afternoon.
  - Wednesday morning and afternoon.
- Logo on Event Sponsor page as a Bronze level sponsor.



### Other

- One (1) complimentary conference attendee registration.
- If you wish to be located in a booth, please purchase separately.

## Solution Session Presenters

(12 available) (\$2,000 each)

[Click to PURCHASE](#)

Connect with your key market. These sessions are held in our workshop area and give you the chance to present key ideas, problems and solutions, while supporting the League and the charter school movement in Colorado. This is not a sales meeting and should not be exclusive to your product but rather a 'problem and solution session where you articulate a problem and a particular solution (which may be what you provide) in a short 20-minute format.

### Solution Session Sponsors Receive:

- One (1) Conference attendee (a \$400 value).
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Video file of your presentation for your own use, and the session will be posted to the League's website accessible to attendees for one year following the event.
- Logo Recognition on Solution Sessions webpage.
- If you wish to be located in a booth, please purchase separately. Purchasing an A-level booth will also move you into the Gold Category.



## Scholarship Sponsors

(12 available) (\$1,000 each)

[Click to PURCHASE](#)

Becoming a Scholarship Sponsor is the best way to support a critical audience, with two conference registrations, for school staff who otherwise may not attend the League's 2025 Annual Conference. It sets you apart as a supporter of the entire charter school field. Use this sponsorship to get started or add this on to an existing sponsorship for even more exposure.

### All Scholarship Sponsors Receive:

- Recognition via specialized communication to the scholarship awardees notifying them of your generosity.
- Logo on our website as a Bronze level sponsor.
- If you wish to be located in a booth, please purchase separately. Purchasing an A-level booth will also move you into the Silver Category.

## Ballroom Sponsors

(12 available) (\$1,000 each)

[Click to PURCHASE](#)

Perhaps the easiest way to be a Sponsor and still get your brand in front of the audience at the conference. Place your sign in the General Session Ballroom for the duration of the conference. From Thursday morning to Friday afternoon your pop-up banner (no more than three feet wide by eight feet tall) ensures that your brand is there. If you can't attend the event, please provide your free standing banner to the League offices by February 14, 2025 and we'll return it to you after the event if you include prepaid shipping label(s).

### All Ballroom Sponsors Receive:

- Logo on our website as a Bronze level sponsor.
- Standing banner placed in ballroom.

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## ALL Sponsor DETAILS and LOGISTICS

### Options

#### Marketing Collateral & Swag:

- **Add Collateral to Conference Bag** (\$500) – Include marketing collateral in the Conference Bags (Silver and Bronze Sponsors only). Items must be delivered to the League offices by February 12, 2025 (104 N. Broadway, Suite 400, Denver, CO 80203).
- **Add a Special Meeting** (\$1000) – Do you need a special room for a meeting, for a breakout, or for your staff? You can book a board room from us for a half-day use.

#### Email Promo Prior to the Event:

- **Email promotion** (\$500) – For existing sponsors, Bronze and higher, add on an email promotion for your organization with a paragraph and your logo going into an outbound email to either attendees or to the entire League Membership between January 1 and February 25, 2024.
- Upgrade your sponsorship by adding an additional bronze sponsorship to an existing sponsorship to go up one level in benefits. Add a silver to a gold to become platinum. The League reserves the right to adjust benefits. Please inquire for details.

## All sponsors: Details

### Help Promote

Please help promote the event!

Please tag @COcharterschools on FB and use #COCharterConference on Twitter.

### Book Your Room

The Marriott DTC is offering a special group rate—first come, first served.

Click [HERE](#).

### Power and Ship Freight

Power is included with your sponsorship for all sponsor booths in the Sponsor Atrium and in the Exhibit Hall. For shipping information, view our Sponsor [FAQ HERE](#)

Prospectus on the web: <https://coloradoleague.org/events/annual-conference-2025/sponsorship.html>

### Booth space

- All booths include one full registration, power, a pipe and draped 8-foot space, a six-foot table and one chair.
- We ask that you would respect the space of your neighbors and stay within your space.

## Traffic Builders and Games

As part of our efforts to increase traffic to our Sponsors and Exhibitors, all attendees will receive a Grid Game card when they register. To play the game, attendees will visit Sponsor and Exhibitor booths and have their game cards signed in order to be entered into the prize drawings. Have your pens ready to sign each card as people spend time with you.

We are also dedicating a block of time Thursday and Friday for Exhibit Booth visits as well as hosting. The Wednesday Happy Hour is in the Atrium.

## Deadlines & dates

November 30, 2024	Purchase and pay to get the marketplace complimentary months.
November 30, 2024	Complete sponsorship or exhibitor booth sale to "choose your space" on the floor.
January 1, 2025	Prices increase for all Exhibitor booths.
January 1, 2025	Logos, videos and other materials must be delivered to the League.
January 15, 2025	Sales of all booths and sponsorships conclude.
January 15, 2025	Final, Final deadline for all logos and videos for online promotion only.
February 1, 2025	Deadline for sponsorship purchases to be included in print and online promotions.
February 1, 2025	Booth assignments out.
February 1, 2025	All marketing, signage, collateral, and swag delivered to the League offices.

Colorado League of Charter Schools: Attn Events: 104 N. Broadway, Suite 400, Denver, CO 80203.

Sponsor update emails will go out on the 1st and the 15th of each month (starting in November) to notify existing sponsors of details, information, changes, deadlines, or updates so please ensure that your point of contact email is accurate when you sign up. This information will also live on the dedicated Annual Conference Sponsor webpage [coloradoleague.org/AC25](https://coloradoleague.org/AC25).

# Thank you to our 2024 Sponsors

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