

# ADVOCACY

## Advocacy Investments from the League

The League is proud of our work in the areas of policy, legislation, advocacy, and mobilization of the 134,000 charter families in the state. The League works year round, with a dedicated advocacy staff of five and the support of the League's President and all League staff to accomplish our goals to protect and advance the charter school ecosystem in Colorado.

While it is only one part of the equation, the League's investment into this effort is one way to measure our focus and dedication.

- The League averages spending **over \$2 on advocacy for every \$1 received** in member dues.
- In 2022-2023 the League will spend **over \$2.8 million on total advocacy efforts**, while dues revenue averages only \$800,000.
- This year the League will spend over **61 percent of its total resources on advocacy** efforts through the League and its sister organization CLCS Action.

## CLCS ADVOCACY INVESTMENT

**+ \$2.8 million**  
on total advocacy efforts  
in 2022-2023

**61%**  
of the League's resources dedicated to  
advocacy efforts

### OUTCOMES

As with any good effort, the outcomes are more important than the inputs. We've enjoyed successes at the statehouse in both the legislation we fought for and won, as well as the bills that were defeated prior to becoming state law. Our influence through your work and your engagement with our ACT Advocacy Network is growing and crucial to this success. See our wins document [here](#) for more information.

### STAFFING SUPPORT

The League is now involved in new grassroots advocacy efforts through five staff including: a Director of Regional Advocacy and two Associate Directors focused on crucial parts of the state; a full-time, year-round Director of Governmental Affairs; a Vice President of Civic Affairs; and additional staff coming on board soon. In addition the League maintains a robust relationship with an experienced lobbying firm working at the state capitol.