

COLORADO CHARTER SCHOOLS ANNUAL CONFERENCE 2026

Dear Sponsors and Exhibitors,

lease join us on February 26 and 27 at the Colorado Charter Schools Annual Conference in Denver, where school leaders, board members, business managers, and administrative and classroom staff from over 260 charter schools, serving more than 136,000 students in 70 communities across Colorado, come together. Our annual in-person convening draws between 900 and 1,100 attendees, including school leaders who lead, run, manage, and purchase for charter schools in the state. We hope that you take advantage of this robust opportunity to exchange ideas, strategies, and solutions with our members who operate high-quality public schools for students.

his 2026 Prospectus outlines your opportunities to advance the movement, the League, and positive outcomes for students, families, schools, and leaders while also helping you increase your exposure and connect with this vital market.

he Colorado Charter Schools Annual Conference brings together school leaders, board members, authorizers, operations staff, teachers, support staff, technology staff, and advocates to learn, inspire, and engage in topics related to charter schools. Join us in celebrating the quality of such an outstanding group.

n 2025, over 1000 people attended from 142 schools, including charter school networks. This year, we're seeking to build on that momentum. Now, after 30 years, we're building on decades of success to create an ever-increasing set of experiences for members, partners, supporters, and visitors, all in what is best for public education. We can't wait for you to join us in what is best for kids.



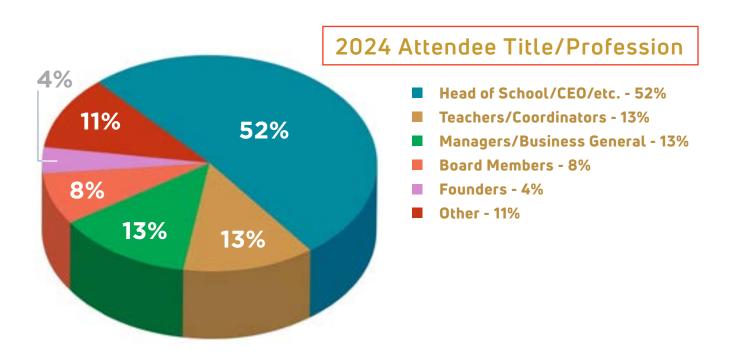


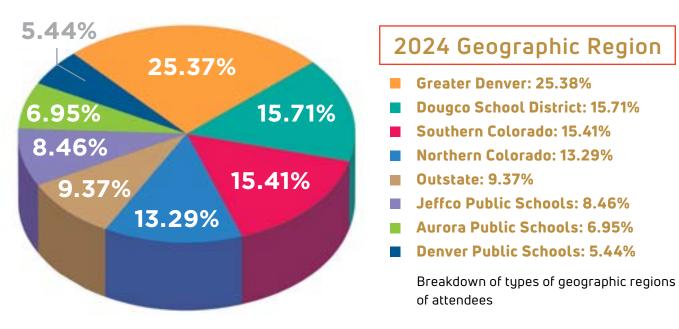
OUR ATTENDEES

The Colorado Charter Schools Annual Conference brings together school leaders, board members, authorizers, operations staff, teachers, support staff, technology staff, and advocates to learn, inspire, and engage charter school topics. Join us in celebrating the quality of such an outstanding group.

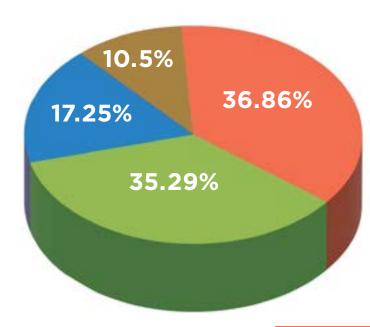
In 2024 over 930 people attended from 142 schools, including charter school networks.

This year, we're seeking to build on that momentum. For the League's 30th anniversary we are creating special registration offers for school leaders and expect to top 1000 participants total.







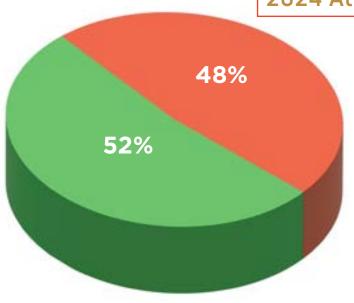


2024 Enrollment Category

- PK
- K-5
- 6-8
- 9-12

Breakdown of school grades represented by 2024 attendees

2024 Attendee Schools & Networks



- 142 schools attended 52%
- 130 schools did not 48%

Colorado Charter Schools/Networks % represented at the 2024 Annual Conference.





SPONSOR AND SUPPORT AT THE 2026 ANNUAL CONFERENCE

Your support of charter schools in Colorado is necessary. Our events ensure that our members have access to the latest products and services you provide in an energized and focused setting. We know you will create new relationships and see the value of supporting the League, our dedicated charter support, and advocacy efforts, while connecting with members and partners.

Strategic Opportunities:

- 1. Use a booth as a meeting location,
- 2. Present at a Solution Session,
- 3. Network at two happy hours,
- 4. Take advantage of built-in, exclusive sponsor visitation hours and promotion,
- 5. Build your name recognition through videos, electronic, or printed signs,
- 6. Link to your website through the League website and our event App,
- 7. Build social media traffic by engaging attendees during the event,
- 8. Utilize the built-in lead generation app to connect to decision makers, and
- 9. Use gamification as a means to capture even more leads and talk about your services with attendees.

See the details, logistics, and FAQ of Sponsorships at the end of this document or at the Sponsor web page: https://coloradoleague.org/events/ac26.html

JOIN US

Call our Event Services group at 303.989.5356 ext. 106
Or events@coloradoleaque.org





2026 CONFERENCE LOCATION

Denver Marriott Tech Center, 4900 S Syracuse St, Denver, CO 80237 (303) 779-1100

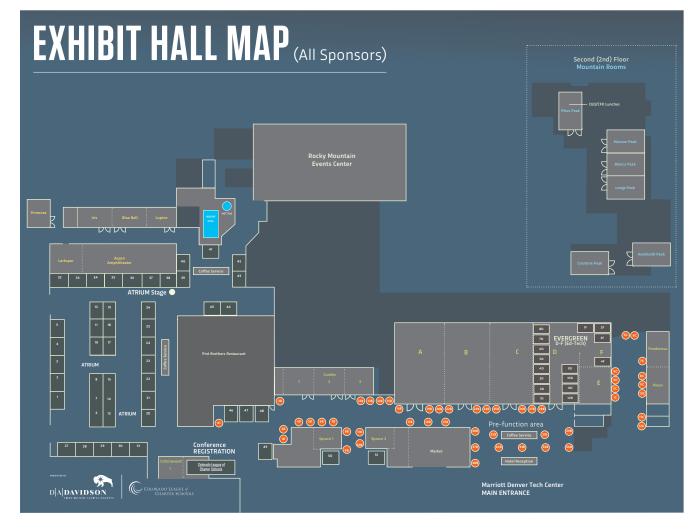
We are happy to be hosting our Annual Conference at the Denver Marriott Tech Center for the second year. Extra traffic builders and multiple activities throughout the conference encourage traffic to your location.

Nearby restaurants include Pappadeaux Seafood Kitchen, Los Chingones Mexican DTC, and Shanahan's Steakhouse. See more local options <u>here</u>.







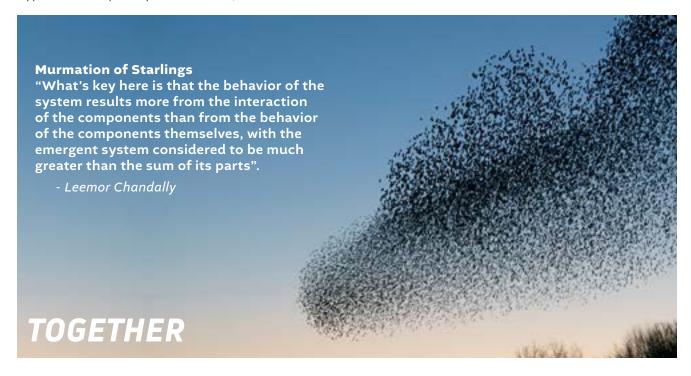




Sponsor Table	Presenting	Diamond	Platinum	Gold	Silver	Bronze	
						Exhibitor	Regular
	\$30,000	\$20,000	\$10,000	\$5,000	\$2,500	\$2,500*	<\$2,000*
Available	1	6	7	26	45	50	42
Benefit							
Speaking Opportunities	Two live	One live or recorded	Recorded	N/A	N/A	N/A	N/A
Logo Placement (online & print)	Premier	Diamond	Platinum	Gold	Silver	Bronze	Bronze
Booth	Atrium**	Atrium**	Atrium	Atrium	none	Atrium (A)* or Conifer Hallway (B)	none
Banner placement	Premier	Diamond	Platinum	Gold	Silver	Exhibitor	Bronze
Marketplace Listing (\$749 value)	One Year	One Year	Nine Months	Six Months	Three Months	Three Months	None
Marketing collateral placed into bags	Included	Included	Included	Included	\$500	\$500	\$500
Attendee List	pre and post event	pre and post event	post event	post event	none	none	none
Attendee badges	Unlimited	6	4	2	1	1	0
Extras	Free Power, App, and booth selection	Free Power, App, and booth selection	Free Power, App, and booth selection	Free Power and booth selection**	Free Power and booth selection**	N/A	N/A

^{*}does not apply to all sponsorships in the category

^{**}if purchased and paid before certain dates, see details







PRESENTING SPONSOR

(One available) (\$30,000)

(Click to **PURCHASE**)

Be Everywhere. The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event.

Live Audience appreciations

- Exclusive speaking opportunity at the opening general session. Kick off the conference by greeting attendees.
- Option to speak at a happy hour or include one 30-second video spot at a general session.
- · Verbal recognition in each general session.

Recorded and on-demand program

• All appreciations (above) included in session recordings made available for one year following the event.

Signage

- Electronic: Sponsor logo on main event graphic, shown in email, Facebook, League website, event website, general session videos, in the event app, and onscreen during the conference.
- Presentations: The Sponsor logo is displayed in each session and workshop on the introduction slide.
- Print: Presenting sponsor on ALL print signage, maps, banners, directional signage, grid game cards, conference bags, and other printed materials that include the event logo.

- Two (2) Notifications/Announcements through the virtual conference platform.
- Unlimited complimentary conference attendees.
- Two two-night hotel stays with upgrade.
- · Premier extended booth space.
- Complimentary Marketplace Listing for 12 months.
- Complimentary power at your booth.
- Complimentary booth selection.
- Pre- and Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).







DIAMOND SPONSOR LEVEL General Session Sponsors

(Six available) (\$20,000 each)*

(Click to PURCHASE)

Go to the top of the class with the Diamond sponsorship opportunity at the Colorado Charter Schools Conference. This package generates high exposure and ROI. This package includes:

Live Audience appreciations

- One-minute live speaking opportunity or one 30-second video at a general session.
- Verbal recognition during each general session.

Recorded and on-demand program

- All appreciations above are included in session recordings made available for one year following the
- · Video content to be included in the League's event video library for one year following the event.
- Two (2) Notifications/Announcements through the virtual conference platform.

Signage - Diamond Placement

- Logos placed in video/graphic sponsor recognitions played before or after general sessions.
- Logos placed in video/graphic sponsor recognitions on the League and Event websites.
- Logos placed on main event page (web), agenda, and on Sponsor page.
- Logos placed on sponsor slide in each of the 60+ sessions and workshops.
- Print: Diamond sponsors will be shown prominently on banners and other printed material throughout the event including: Event maps, banners, grid game, and stage banners.

Booth

One premium-level booth in or near the Atrium.

- Six (6) complimentary full conference attendees.
- · One two-night hotel stay with upgrade.
- Complimentary Marketplace Listing for twelve months
- · Complimentary power at your booth.
- · Complimentary booth selection.
- Pre- and Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).







PLATINUM SPONSOR LEVEL General Session Sponsors

(3 available) (\$10,000 each)*

(Click to PURCHASE)

Sponsor a keynote speaker or general session panel for the entire attendee audience. Your sponsorship supports not only the live sessions and the recordings to share with our membership, but also with the public. This sponsorship includes:

Live and Recorded appreciations

- A 30-second video spot during a general session.
- Appreciation (above) included in session recordings.

Signage - Platinum Placement

- Video/graphic sponsor recognitions on the League and Event websites.
- Your logo will be placed in the general session videos.
- Your logo will be shown in each of the 60+ sessions and workshops.
- Your logo on the main event page (web), agenda, and Sponsor page.
- Prominent placement on sponsor signs and banners at the conference.

Booth

· One sponsor Atrium booth.

- Four (4) complimentary attendee badges.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for nine months.
- · Complimentary power at your booth.
- · Complimentary booth selection.
- Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).





Technology — WiFi Sponsor

(One available) (\$10,000)

Click to PURCHASE

Signage & Recognition

- Name recognition with each wifi login throughout the conference.
- Logo on Event Sponsor page as a Platinum-level sponsor.
- · Logo on the back of each name badge.
- Your logo will be placed in the general session videos.
- WiFi password (your company name) printed on each badge.
- · Logo on WiFi access signage at registration.
- Prominent placement on sponsor signs and banners at the conference.

Support Quality, Choice, and Equity in charter schools and build your name recognition by promoting your company name in the WIFI network name or password. Everyone wants quick and easy access to their email and the internet. Many Conference-goers will be accessing the Conference app via their Smartphones. Be the company they think of every time they log on! This sponsorship includes:

Booth & Other

- · One sponsor Atrium booth.
- Four (4) complimentary attendee badges.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for twelve months.
- · Complimentary Power at your booth.
- Complimentary booth selection.
- Post-event electronic attendee list, including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).

Name Badge Sponsor

(Two available) (\$10,000)

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Signage

- Your logo will be placed in the general session videos.
- Company name and/or logo on all event attendee name badges.
- · Logo on the Registration signage.
- Logo on Event Sponsor page as a Platinum level sponsor.

Booth & Other

- One sponsor Atrium booth.
- Four (4) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for nine months.
- · Complimentary Power at your booth.
- Complimentary booth selection.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).

Supporting the League and the Conference comes with perks, and this sponsorship has a big one. This sponsor gets high visibility throughout the Conference as attendees wear name badges bearing your company's name and logo. Impressions are through the roof as you increase your name recognition AND help the charter sector in Colorado grow and improve. This sponsorship includes:



GOLD SPONSOR LEVEL

"Executive Director Lunch, Thursday,"

(Click to PURCHASE)

or "Business Manager Lunch, Friday"

Sponsor (Click to PURCHASE) (Two available for each lunch) (\$5,000)

Join us for our newest sponsorship opportunity: VIP Lunches. Each day, we'll have a VIP Lunch for our School Leaders. One day for Executive Directors, CEOs, and heads of school. The other day, we'll celebrate and promote our Business Managers, VPs of Finance, and CFOs. Each lunch will be in a separate room with an invitee list of conference attendees from around the state. The program will include a short introduction and remarks from special League staff, as well as short opportunities for our sponsors to thank the attendees. This sponsorship includes:

Signage & Recognition

- Signage at the lunch you're sponsoring.
- · Attendee list of the lunch you're sponsoring.
- Logo on Event Sponsor page as a Gold-level sponsor.
- One-minute speaking opportunity at the lunch you're sponsoring.
- Gold-level placement on sponsor signs and banners at the conference.

Booth & Other

- One sponsor Atrium booth.
- Free power (if sponsorship is paid prior to October 31st, 2025).*
- Booth selection (if your sponsorship is paid prior to November 30th, 2025).**
- Two (2) complimentary conference attendees.
- Complimentary Marketplace Listing for six months.
- Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).

Add Ons for your Sponsorship

Power* (November 1, 2025 and after, see below). Corner booth*** (upgrade available, see below). Lead Generation through the App.



*Power: Buy your Sponsorship and pay before the end of

**Booth Selection: If you pay for your sponsorship PRIOR

***Corner Booth: Corner booths can be purchased sepa-



Zone Sponsors

(Three available) (\$5,000 each)

(Click to **PURCHASE**)

Our layout this year focuses our workshop sessions into three specific zones — choose one that best fits your target audience.

- Zone one in the upper level focuses on Academics. (Currently planned for the "Peaks" rooms on the upper floor on the map.)
- Zone two, near the exhibit hall, focuses on everything related to Operations (Human Resources, Finance, Facilities, Boards, and Enrollment and Marketing). (Currently planned for the "Trees" rooms on the central main level.)
- Zone three by the main ballroom focuses on Advocacy, Policy, & Hot Topics. (Currently planned for the "Flowers" rooms on the main level.)

Choose your zone and get incredible on-site access to the workshop sessions as they happen. Each zone will have a dedicated space available to display your products, hold individual meetings, or open up to attendees for their own meetings. In addition, you have the opportunity to speak live and introduce one session each day in your wing.

By supporting the League, the Conference, and the students at our member schools, you're supporting school choice, equity, and quality in all its forms across all the diverse schools that the League supports. This package includes:

Recognition

• Option of one PowerPoint slide or one 30-second video spot played at the beginning of each session in your zone (typically three sessions per zone per start time).

Signage - Platinum Placement

- · Logo and verbal recognition within each session.
- Video/graphic sponsor recognitions on the League and Event websites.
- Logo on Event Sponsor page as a Gold-level sponsor.

Booth & Other

- One sponsor Atrium booth.
- Free power (if sponsorship is paid prior to October 31st, 2025)*
- Booth selection (if your sponsorship is paid prior to November 30th, 2025).**
- Two (2) complimentary conference attendees.
- Complimentary Marketplace Listing for six months.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).

Add Ons for your Sponsorship

Power* (November 1, 2025 and after, see details). Corner booth*** (upgrade available, see details). Lead Generation through the App.

DETAILS:

*Power: Buy your Sponsorship and pay before the end of the day on October 31st, and your power is free. From November 1st forward, power for the booth can be purchased separately for an additional fee.

****Booth Selection:** If you pay for your sponsorship PRI-OR to November 30th, 2025, you may select your booth location using our booth selection tool on a first paid, first selected basis. You will be queued for booth selection based on the date of your purchase.

***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.



Technology - Video Sponsors

(Four available) (\$5,000 each)

(Click to PURCHASE)

Sponsor all the video assets produced by the League. Your logo will open and close each general session intro video (five+ videos estimated). This sponsorship includes:

Signage

- · Logo recognition in each general session video.
- · Logo on Event Sponsor page as a Gold-level sponsor.

Booth & Other

- Sponsor Atrium booth.
- Free power (if sponsorship is paid prior to October 31st, 2025).*
- Booth selection (if your sponsorship is paid prior to November 30th, 2025).**
- Two (2) complimentary conference attendees.
- Complimentary Marketplace Listing for six months.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).

Registration Sponsor

(Two available) (\$5,000)*

Click to PURCHASE

Be the first name our attendees see at our Registration Desk, plus each Attendee badge will feature your logo on the back! *Must be purchased and logo submitted by January 15, 2026.

Sponsorship includes:

- Brand visibility through every aspect of our registration process.
- Your Logo on our registration kiosks (see example).
- · Your logo on the back of each attendee's badge.

Signage - Gold Placement

- Your logo on our main event page (web), agenda, and on the Sponsor page.
- Logo placement on the registration banner.

Booth & Other

- · Sponsor Atrium booth.
- Free power (if sponsorship is paid prior to October 31st, 2025).*
- Booth selection (if your sponsorship is paid prior to November 30th, 2025).**
- Two (2) complimentary conference attendees.
- Complimentary Marketplace Listing for six months.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).

Add Ons for both Sponsorships

Power* (November 1, 2025 and after, see below). Corner booth*** (upgrade available, see below). Lead Generation through the App.

DETAILS:

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***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with binber-level spansorships





Conference App Sponsors

(Two available) (\$5,000 each)

Get your logo on our app so that all things conference, from schedules to session topics, speakers, and more, have your name nearby! Our conference app's usage grows each year and has now reached 70% of attendees (700 in 2025). This sponsorship includes:

Signage

- Your company name and logo on the conference app as the "Official App Sponsor of the 2026 Conference."
- Logo on Event Sponsor page as a Gold-level sponsor.
- One (1) Digital App Push Notification.

Click to PURCHASE

Booth & Other

- Sponsor Atrium booth.
- Free power (if sponsorship is paid prior to October 31st, 2025).*
- Booth selection (if your sponsorship is paid prior to November 30th, 2025).**
- Two (2) complimentary conference attendees.
- Complimentary Marketplace Listing for six months.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).

Reception Sponsor — Opening Night Happy Hour

Wednesday, February 25, 2026 / Atrium (One available) (\$5,000)

Click to **PURCHASE**

Bring together the opening night crowd to kick off this year's conference, including the League's board, VIP guests, staff, and leaders from across the state. The first get-together is a great way to introduce yourself to the faces and names that make up our core audience. This happy-hour reception will be held in the Sponsor Atrium to increase visibility and conversation with all event sponsors. This sponsorship includes:

Live Audience appreciations

Recognized at the Reception as our sponsor.

Signage - Gold Placement

- Your logo on our main event page (web), agenda, and on the Sponsor page.
- Logo placement on the sponsor banner on the main stage.

Booth & Other

- Sponsor Atrium booth.
- Free power (if sponsorship is paid prior to October 31st, 2025).*
- Booth selection (if your sponsorship is paid prior to

Add Ons for both Sponsorships

Power* (November 1, 2025 and after, see below). Corner booth*** (upgrade available, see below). Lead Generation through the App.

DETAILS:

*Power: Buy your Sponsorship and pay before the end of the day on October 31st, and your power is free. From November 1st forward, power for the booth can be purchased separately for an additional fee

**Booth Selection: If you pay for your sponsorship PRI-OR to November 30th, 2025, you may select your booth location using our booth selection tool on a first paid, first selected basis. You will be queued for booth selection based on the date of your purchase

***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.

November 30th, 2025).**

- Two (2) complimentary conference attendees.
- Complimentary Marketplace Listing for six months.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (sponsored by 1,000 items).



Reception Sponsor — League Happy Hour

Thursday, February 26, 2026 in the Atrium

(Four available) (\$5,000)*

(Click to PURCHASE)

Sponsor this popular attendee favorite! After a long day of learning, Conference attendees greatly appreciate the chance to unwind and socialize at the League's Thursday Reception. This sponsorship includes:

Live Audience appreciations

· Recognized at the Reception as our sponsor.

Signage - Gold Placement

- Your logo on our main event page (web), agenda, and on the Sponsor page.
- · Logo placement on the sponsor banner on the main stage.

Booth & Other

- · Sponsor Atrium booth.
- Free power (if sponsorship is paid prior to October 31st, 2025).*
- Booth selection (if your sponsorship is paid prior to November 30th, 2025).**
- Two (2) complimentary conference attendees.
- Complimentary Marketplace Listing for six months.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).



Add Ons for both Sponsorships

- Power* (November 1, 2025 and after, see below).
- Corner booth*** (upgrade available, see below).
- Lead Generation through the App.

DETAILS:

*Power: Buy your Sponsorship and pay before the end of the day on October 31st, and your power is free. From November 1st forward, power for the booth can be purchased separately for an additional fee.

**Booth Selection: If you pay for your sponsorship PRIOR to November 30th, 2025, you may select your booth location using our booth selection tool on a first paid, first selected basis. You will be queued for booth selection based on the date of your purchase.

***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships



JOIN US for IT to ED-TECH to ESPORTS

This Interactive and Sponsored area is meant to create a tour of what is possible and what can be explored, experienced, and learned from our vendors, our schools, and our partners. We'll create space in Evergreen D and F for a walkthrough area of vendors and activities to engage attendees and bring them to you.





Ed-Tech Presenting Sponsor Click to PURCHASE

(One available) (\$7,500)

Be Everywhere. The ED-TECH Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the ED-TECH event. This sponsorship includes:

Live Audience appreciations

- Option to speak at one lunch in the Main Ballroom.
- Naming rights to the ED-Tech area: "The XYZ ED-Tech area".

Recorded and on-demand program

· Video placement in the rolling video in the ED-Tech room - three ten-minute videos.

Signage

- Electronic: Sponsor logo placed on the League's conference webpage in Platinum position.
- Logos placed on the main event page (web), agenda, and on the Sponsor page.
- Name and Logo on printed signage for ED-Tech room.
- Print: GAME ON! game cards, Sponsor Signage, and Main Ballroom sponsor banner (2).
- Your banner on the main ED-Tech stage.

Booth & Other

- Five (5) complimentary attendee badges (\$2500 value).
- · Complimentary Lead Generation through the Conference App.
- One double booth in Evergreen ED-TECH & Esports Interactive Room.
- · Free power.
- · Booth selection.
- Complimentary Marketplace Listing for twelve months (\$749 value).
- · Your marketing collateral is included in conference bags (sponsor supplies 1,000 items).



Add Ons for this Sponsorship

- Power* (November 1, 2025 and after).
- Corner booth*** (upgrade available).
- Lead Generation through the App.

DETAILS:

*Power: Buy your Sponsorship and pay before

**Booth Selection: If you pay for your spon-

***Corner Booth: Corner booths can be pur-





Ed-Tech Gold Sponsor

(Three available) (\$5,000)

(Click to PURCHASE)



Be Everywhere. The ED-TECH GOLD Sponsor displays a high level of commitment to charter school leadership and promotion of play and engagement in charter schools around the state. This sponsorship includes one stage speaking, plenty of signage for brand recognition, three badges, and six months in our

Marketplace. This sponsorship includes:

Live Audience appreciations & Recorded

- Two twenty-minute speaking opportunities on the Evergreen ED-TECH stage.
- Video placement in the rolling video in the room up to ten-minute video.

Signage

- Electronic: Sponsor logo placed on the League's conference webpage.
- Logos placed on main event page (web), agenda, and on Sponsor page.
- Name and Logo on printed signage for ED-TECH room.
- Print: GAME ON! game cards, Sponsor Signage, and main ballroom sponsor banner (2).

Booth & Other

- One ten-foot booth in Evergreen ED-TECH center. Includes a 6-foot, draped table and chair.
- Three (3) complimentary attendee badges (\$1500 value).
- Complimentary Lead Generation through the Conference App
- Complimentary Marketplace Listing for six months (marketplace.coloradoleague.org).
- Free power (if sponsorship is paid prior to October 31st, 2025).*
- Booth selection (if sponsorship paid prior to November 30th, 2025).**
- Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (sponsor supplies 1,000 items).



Add Ons for this Sponsorship

- Power* (November 1, 2025 and after).
- Corner booth*** (upgrade available).
- · Lead Generation through the App.

DETAILS:

***Power:** Buy your Sponsorship and pay before the end of the day on October 31st, and your power is free. From November 1st forward, power for the booth can be purchased separately for an additional fee.

**Booth Selection: If you pay for your sponsorship PRIOR to November 30th, 2025, you may select your booth location using our booth selection tool on a first paid, first selected basis. You will be queued for booth selection based on the date of your purchase.

***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.





Ed-Tech Silver Sponsor

(Twelve available) (\$2,500)



(Click to PURCHASE)

ED-TECH Silver is a great option to get recognition, a booth, and promotion through signage and video. This includes two badges. This package generates high exposure and ROI. This sponsorship includes:

Recorded and on-demand program

• Video placement in the rolling video in the room — up to a five-minute video.

Signage

- Logos placed on main event page (web), agenda, and on Sponsor page.
- Name and Logo on printed signage for ED-TECH room.
- Print: GAME ON! game cards, Sponsor Signage, and main ballroom sponsor banner (2).

Booth & Other

- One ten-foot booth in Evergreen ED-TECH center. Includes a 6-foot, draped table and chair.
- Two (2) complimentary attendee badges.
- Complimentary Marketplace Listing for three months (marketplace.coloradoleague.org).

Add Ons for this Sponsorship

- Power
- Corner booth*** (upgrade available).
- · Lead Generation through the App.

DETAILS:

**Booth Selection: If you pay for your sponsorship PRIOR to November 30th, 2025, you may select your booth location using our booth selection tool on a first paid, first selected basis. You will be queued for booth selection based on the date of your purchase.

***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.







SILVER SPONSOR LEVEL Hall of Fame & Member Forum Sponsor

(Four available) (\$2,500)

(Click to PURCHASE)

Join us to promote our Hall of Fame Ceremony and Member Forum. We'll focus on our board, our membership, and the League as we gather to celebrate the accomplishments of all our members. This event focuses on celebrating the best of the best from the charter sector as we celebrate the best of our leaders, teachers, and most valuable contributors and advocates. Join us in celebrating our supporters! This sponsorship includes:

Signage

- Signage at the Hall of Fame Ceremony and Member Forum.
- Logo on Event Sponsor page as a Silver-level sponsor.
- Prominent placement on sponsor signs and banners throughout the conference.
- Verbal recognition at the Hall of Fame Ceremony and Member Forum.
- Silver-level banner at the bottom of each Annual Conference email for attendees. between January 1, 2026, and the event date. Must purchase and pay prior to December 31, 2025.

Other

- One (1) complimentary conference badge.
- Complimentary Marketplace Listing for three months.

Add Ons for this Sponsorship

- Booth & Power (please purchase separately, which will move you up in category)
- Lead Generation through the App.





GAME ON! Sponsors

(Four available) (\$2,500 each)*

(Click to PURCHASE)

The attendee FAVORITE by far; this package gives you the opportunity to showcase your company and your generosity to the charter school community. You'll be featured on the Exhibit Hall 'GAME ON!' card, demonstrating that you're not only a proud supporter of the member schools but also building traffic to the Exhibit Hall. Your support provides prizes for five or more game participants to be drawn. This sponsor has the opportunity to award a prize to a winner at one of our prize drawings. This sponsorship includes:

Live Audience appreciations

• Verbal recognition as the GAME ON! sponsor at one our general sessions.

Signage

- · Logo on the game cards.
- · Logo on Event Sponsor page as a Silver-level sponsor.
- · Logo on Game On! Signage at the event.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. *Must purchase and pay prior to December 31, 2025.

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.

Add Ons for this Sponsorship

- Booth & Power (please purchase separately, which will move you up in category)
- · Lead Generation through the App.





Breakfast and Lunch Sponsors

(Six available) (\$2,500 each)

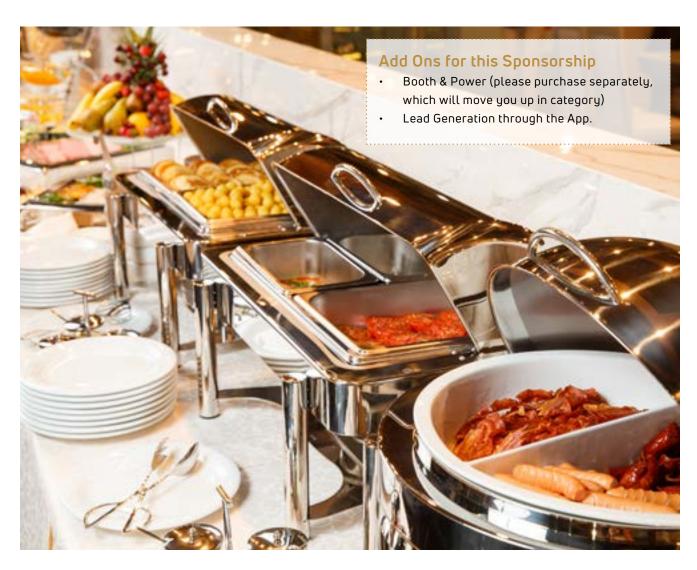
Click to PURCHASE

Show your support to the food and drink provided at the Conference during two meal times each day and during coffee and snack service. Your signage near the buffet lines demonstrates your commitment to the League, the conference, and the attendees. This sponsorship includes:

Signage

- Logo on Event Sponsor page as a Silver-level sponsor.
- Your logo will be displayed on signage near buffets and drink stations throughout the event.

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. Must purchase and pay prior to December 31, 2025.





Stage Sponsors

(Four available) (\$2,500 each)*

(Click to PURCHASE)

Provide easy name recognition for attendees as you brand the stage space. Your banner with name and logo will be placed for you at one end of the stage skirting. We'll also thank you for this sponsorship during one of the general sessions. This sponsorship includes:

Signage

- Your company name and logo on the stage skirting for each general session and during the Hall of Fame Awards Ceremony.
- Logo on Event Sponsor page as a Silver-level sponsor.
- Silver-level banner at the bottom of each Annual Conference email for attendees. between January 1 and the event date. *Must purchase and pay prior to December 31, 2025.

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Your vinyl banner must be no more than two feet tall and four feet long. If it is taller (or wider), we may place it on the backdrop draping at our discretion, based on the stage height (typically two feet high), rather than on the stage skirting.

Add Ons for this Sponsorship

- Booth & Power (please purchase separately, which will move you up in category)
- Lead Generation through the App.









Green Room Sponsors

(Two available) (\$2,500 each)*

(Click to PURCHASE)

The Green Room is located near registration, where presenters, keynote speakers, and VIPs can relax and recharge before their session begins. Your sponsorship allows you to support this key group and brand the space as you wish. Perfect for companies that want to showcase their furniture or other products that require space to display.

On top of the opportunity for real-time interaction with presenters, your logo will be added to our Event map in the location of the Green Room and as a Silver-Level Sponsor.

This sponsorship includes:

Signage

- Logo on our website as a Silver-level sponsor.
- Place your signage in the Green Room for our speakers.
- Your logo on the room signage for the Green room as "sponsored by."

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. *Must purchase and pay prior to December 31, 2025.

Conference Bag Sponsors

(Four available) (\$2,500 each)*

(Click to PURCHASE

Add Ons for these Sponsorships

- Booth & Power (please purchase separately, which will move you up in category)
- Lead Generation through the App.

Your logo will be displayed on the bags as each attendee carries their Conference bag throughout the event and out into the world. Our conference bags are eco-friendly and will be used in the future. This sponsorship includes:

Signage

- Company logo alongside the League's logo on 1000 Conference bags.
- Logo on the Event Sponsor page as a Silver-level sponsor.

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. *Must purchase and pay prior to December 31, 2025.



Relax and Recharge Sponsors

(Two available) (\$2,500 each)*

Click to PURCHASE

Join us to help attendees relax and recharge in one special area of the venue. Furniture vendors: This is a perfect sponsorship for you. Set up your comfiest chairs, supply power, and allow attendees a moment to enjoy your seating.

Signage

- · Logo on Event Sponsor page as a Silver-level sponsor.
- Signage as the "Relax and Recharge sponsor."
- · Your logo on the room signage for the Relax and Recharge area as "sponsored by."

Other

- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. Must purchase and pay prior to December 31, 2025.
- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.

Add Ons for these Sponsorships

- Booth & Power (please purchase separately, which will move you up in category)
- Lead Generation through the App

Room Sponsors

(Five available each day) (\$2,500 each)*
(Inquire as to which five rooms on which days are available)

Click to PURCHASE

Join us to support our workshop rooms. You get to be the lone vendor inside our workshop rooms with a standing banner and a high-top table for your materials at the back of the room for one day. Your presence is appreciated as you support our attendees as they come in and out of the room for up to three sessions.

Signage

- Standing banner (you provide and set up) at the back of the room.
- Your logo presented in the Workshop Deck as the Room Sponsor.

- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. *Must purchase and pay prior to December 31, 2025.
- List of workshop attendees' names and email addresses from the sessions in the room provided within two weeks of the conference.
- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.



EXHIBITORS



BRONZE SPONSOR LEVEL

The Bronze category is the easiest way for you to start building relationships with school leaders and charter staff across the state. Whether you start off with a booth at the conference, speaking to a room of leaders, or sponsoring attendance with a scholarship, this level helps you begin your journey with the League, whether or not you can attend. This year, we have divided the Exhibitor section into three parts: Bronze Exhibitors A, Bronze Exhibitors B, and Bronze Exhibitors C (non-profit organizations).

Bronze Level Exhibitors A

(19 available) (\$2,500 until November 30)

(Click to **PURCHASE**)

The Bronze-Level Exhibitor package is the best way for you to get started in supporting the League, the charter school movement in Colorado, and the students it serves, and to access our event. Plus, this option offers special opportunities and discounts not available at other sponsor levels, such as a discount on renewing or joining our Charter Marketplace. Register early to ensure you get your preferred location in the exhibit hall.

Bronze Exhibitors "A" Receive:

- One (1) Conference attendee badge (a \$500+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Logo Recognition on the Conference Exhibitor webpage.
- · Listing in the Exhibit Hall Game materials.
- Single booth space located in or near the Atrium (some in the Evergreen Pre-Function area see the map) with one six-foot table.
- FREE: Power* in your space (a \$500+ value) if you purchase your booth and pay in full by October 31, 2025.
- FREE: Choose your booth location** if you register before November 30th, 2025.

Information

- Booth space is limited to the first 19 registrants.
- Corner locations are extra***

Add Ons for this Sponsorship

- Power* (November 1, 2025 and after).
- Corner booth*** (upgrade available).
- Lead Generation through the App.

DETAILS:

*Power: Buy your Sponsorship and pay before the end of the day on October 31st, and your power is free. From November 1st forward, power for the booth can be purchased separately for an additional fee.

**Booth Selection: If you pay for your sponsorship PRIOR to November 30th, 2025, you may select your booth location using our booth selection tool on a first paid, first selected basis. You will be queued for booth selection based on the date of your purchase.

***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.





Bronze Level Exhibitors B

(33 available) (\$1,500 each until October 31)

(Click to PURCHASE)

This new package is in response to the demand for an easy entry point to the conference for sponsors who want to have a "location" but limited staff or displays. Bring up to one single free-standing pop-up banner no more than three feet wide to place against a wall behind your high-top table. The table diameter is approximately two feet. Conifer Hallway to the Pre-function area outside of Evergreen A-D rooms.

Bronze Exhibitors "B" Receive:

- One (1) Conference attendee (a \$500+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- · Logo Recognition on the Conference Exhibitor webpage.
- Single hallway space with one high-top table.
- · Option to select your space**.

Information

• "B" space is limited to the first 33 entries.

Add Ons for these Sponsorships

- Power* (November 1, 2025 and after).
- Lead Generation through the App.

DETAILS:

*Power: Buy your Sponsorship and pay before the end of the day on October 31st, and your power is free. From November 1st forward, power for the booth can be purchased separately for an additional fee.

**Booth Selection: If you pay for your sponsorship PRIOR to November 30th, 2025, you may select your location using our space selection tool on a first paid, first selected basis. You will be queued for space selection based on the date of your purchase

Bronze Level Exhibitors C (nonprofits)

(12 available) (\$375 each)

(Click to PURCHASE)

Nonprofit organizations are welcome to join the conference through this unique offer. We've made this easy and cost-effective to accommodate nonprofit networking space AND a two-day badge for one person (non-transferable) to attend the conference. Additional staff will pay for additional passes. Location: The hallway outside the Evergreen E/F rooms.

Bronze Exhibitors "C" Receive:

- One (1) Conference attendee (a \$500+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Single hallway space with one high-top table.

Information

- "C" Booth space is limited to the first 12 entries. No power is available.
- Scholarships may be available please inquire.



Other Bronze

Refreshment Sponsors

(Six available) (\$2,000 each)

(Click to PURCHASE)

A Refreshment Sponsorship is an opportunity to get the word out about your product and service while providing attendees a well-deserved break from sessions. These activities include time for attendees to network and grab a drink. This sponsorship includes:

Signage

- · Signage at event coffee/snacks stations.
 - Thursday morning and afternoon.
 - Friday morning and afternoon.
- · Logo on Event Sponsor page as a Bronze-level sponsor.



• One (1) complimentary conference attendee registration.



Add Ons for these Sponsorships

- Booth & Power (please purchase separately, which will move you up in category)
- Lead Generation through the App

Solution Session Presenters

(12 available) (\$2,000 each)

(Click to PURCHASE)

Connect with your key market. These sessions are held in our workshop area and give you the chance to present key ideas, problems, and solutions while supporting the League and the charter school movement in Colorado. This is not a sales meeting and should not be exclusive to your product, but rather a 'problem and solution session where you articulate a problem and a particular solution (which may be what you provide) in a short 20-minute format.

Solution Session Sponsors Receive:

- One (1) Conference attendee (a \$500 value).
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Video file of your presentation for your own use, and the session will be posted to the League's website, accessible to attendees for one year following the event.
- Logo Recognition on the Solution Sessions webpage.





Other Bronze

Scholarship Sponsors

(12 available) (\$1,100 each)

(Click to PURCHASE)

Becoming a Scholarship Sponsor is the best way to support a critical audience, with two conference registrations, for school staff who might not otherwise attend the League's 2026 Annual Conference. It sets you apart as a supporter of the entire charter school field. Use this sponsorship to get started, or add this on to an existing sponsorship for even more exposure.

All Scholarship Sponsors Receive:

- Recognition via specialized communication to the scholarship awardees, notifying them of your generosity.
- · Logo on our website as a Bronze-level sponsor.

Ballroom Sponsors

(12 available) (\$1,000 each)

Click to PURCHASE

Add Ons for these Sponsorships

- Booth & Power (please purchase separately, which will move you up in category)
- Lead Generation through the App.

Perhaps the easiest way to be a Sponsor and still get your brand in front of the audience at the conference. Place your sign in the General Session Ballroom for the duration of the conference. From Thursday morning to Friday afternoon, your pop-up banner (no more than four feet wide by eight feet tall) ensures that your brand is present. If you can't attend the event, please provide your free-standing banner to the League offices by February 10, 2026, and we'll return it to you after the event if you include prepaid shipping label(s).

All Ballroom Sponsors Receive:

- · Logo on our website as a Bronze-level sponsor.
- A standing banner placed in the ballroom.



Bronze Add-Ons

Lead Generation through the App (Bronze Add-On) - AC26

(\$250)

(Click to PURCHASE)

Add the lead capture capability of our App for your sponsorship. Engagefully includes the ability to scan participants' QR code, which captures their name, title, school, and email address. You can also edit your digital presence on the app, interact, and download their information from the Sponsor Administrative portal.

This is optional for sponsors, so if you don't need it, no problem, but many power users feel this is a must-have and worth the extra investment if you want to take home your contacts in an easy-to-use and portable file format. If you don't purchase, you will have a sponsor listing but will not be able to capture attendees using the scan QR code function nor will you be able to update your listing.



Power In My Booth (Bronze Add-On) - AC26 (\$500)

(Click to PURCHASE)

After November 1st, order power to your booth location if you need to power your devices. Many sponsors don't need this extra, but if you're in need of the juice, feel free to add this to your order, and we'll ensure you get electricity for both days so you can keep your computer, screens, media, demos, phones, or other devices running and charged.

Corner Booth Upgrade Ala Carte (Bronze Add-On) - AC26 (\$750)

(Click to PURCHASE)

You asked, we listened—corner locations are in high demand, and we get it. That's why we've reserved a limited number of corner booths just for those who know exactly what they're looking for. When you purchase your booth, simply add on the corner location option. We'll work closely with you to find the best available spot. If we can't match you with the location you want, no worries—we're happy to offer a refund.

Want to talk it through first? That's totally fine too. Take a look at the map to see current availability, and reach out if you have any questions.

Add Collateral to Conference Bag (Bronze Add-On) - AC26 (\$500)

Click to PURCHASE

Looking to boost your visibility at the conference? If your sponsorship package doesn't already include a bag insert, this add-on is for you. For just \$500, we'll include your materials in all 1,000 attendee bags. You can include just about anything—flyers, postcards, small giveaways—as long as it's reasonable. That means no perishables, strong smells, oversized items, or anything that requires assembly (we love Lincoln Logs, too, but not in this context).

Not sure if your item qualifies? Feel free to reach out—we're happy to review a sample and answer any questions. This is your chance to be memorable and make a lasting impression.

Special Meeting (Bronze Add-On) - AC26

(\$500)

Contact us for details at events@coloradoleague.org

Need a dedicated space for a special meeting, team gathering, or private event? We offer a limited number of small conference rooms available on a case-by-case basis to meet your unique needs. This is a great opportunity to create a customized experience—whether it's to engage with leads, host a client session, or bring your group together in a more intimate setting. Custom options are available, and we're happy to work with you to make it happen. Contact us to explore availability and discuss how we can support your goals.



Email Promo Prior to the Event (Bronze Add-On) - AC26 (\$500)

(Click to **PURCHASE**

Looking for a way to access the attendees prior to the event? We have the solution. Get up to a 250-word email promotion out to all our attendees prior to the event. You'll be the TOP item in an email promotion.

ALL Sponsor DETAILS and LOGISTICS

All sponsors: Details

Please help promote the event! Please tag @COcharterschools on FB and use #COCharterConference on Twitter.

Book Your Room

The Marriott DTC is offering a special group rate—first come, first served. Click HERE (Coming soon).

Power

- 1) **For Presenting, Diamond, and Platinum** sponsors, power is included with your sponsorship for all sponsor booths in the Sponsor Atrium area.
- 2) **For Gold and Bronze-level A Sponsors**, Atrium areas have free power if sponsorships are purchased and paid prior to November 30. Power may be purchased separately after that date through the League at this LINK. This also applies to Sponsors in the Ed-Tech area in Evergreen E-F.
- 3) **Power for Bronze-level B** sponsors in the Conifer and Evergreen hallways and Pre-function area is not available.

Booth space

- All Atrium booths include a pipe and draped 10-foot space, a six-foot table, and one chair.
- We ask that you respect the space of your neighbors and stay within your space, and do NOT alter your booth or the pipe and drape in any way without permission.

Traffic Builders and Games

Interact through the App: Through our App you can not only capture contact information of attendees by scanning the QR code from their badge. You can connect with attendees and interact with them. Invite them to your booth or event. Share information, details of your services or products, and more. This is one more way for you to build traffic to your booth.

GAME ON!: All attendees will receive a GAME ON! card when they register. To play the game, attendees will visit Sponsor and Exhibitor booths and have their game cards signed in order to be entered into the prize drawings. Have your pens ready to sign each card as people spend time with you, or scan their QR codes, OR they will scan your Sponsor QR code provided to you with your sponsor packet.

Time Blocks: We are also dedicating time blocks on both Thursday and Friday for Sponsor visits as well as hosting.

Happy Hours: The Wednesday afternoon and Thursday afternoon Happy Hours are hosted in the Atrium to draw traffic to that area. We invite ALL sponsors from the event to attend both Happy Hours to mingle with attendees and use that as prime networking time.



Deadlines & dates

October 31: Last date to register and pay for your sponsorship to get free power (Gold-level sponsorships). Introductory rates end for some sponsorships.

November 30: Last date to register and pay for your Gold Sponsorships or Bronze A/B Sponsorship to select your booth location. (Platinum, and Diamond sponsors choose your booth based on what is currently available at the time of purchase.)

January 15, 2026: All Logos, Sponsor details, Sponsor attendees, names, titles, and email addresses are required for League staff.

January 25, 2026: Conference App available for Sponsors to update their online materials for contacts, address information, and confirm all relevant information is up to date for conference attendees.

January 31, 2026: All Sponsorship Sales conclude and all invoices are due.

January 31, 2026: Last date for reduced-price sponsorship ticket sales.

February 1, 2026: Conference App available to the attendees.

February 5, 2026: Last date for electronic logos, videos, or other materials for promotional purposes to be delivered to the League for updates.

February 5, 2026: Conference App promoted to the public.

February 10, 2026: All conference bag stuffing materials, or Ballroom Sponsors' free-standing banners (who can't attend the conference), must arrive at the League offices at the address below. Please do not send us your booth materials – See shipping information for details.

Communications, Address, Other

Colorado League of Charter Schools: Attn Events: 104 N. Broadway, Suite 400, Denver, CO 80203.

Sponsor update emails will go out on the 1st and the 15th of each month (starting in October) to notify existing sponsors of details, information, changes, deadlines, or updates. Please ensure that your point of contact email is accurate when you sign up.

This information will also live on the dedicated **Annual Conference Sponsor webpage** coloradoleague.org/ AC26sponsors. Email events@coloradoleague.org with all the names, titles, and email addresses of the contacts you want to receive updates.

FAQ HERE

Prospectus on the web: https://coloradoleague.org/events/annual-conference-2026/sponsorship.html



Thank you to our 2025 Sponsors



