

Premium Sponsor Overview 2026-2027

Premium Annual Sponsorship

The Premium Annual Sponsor is loaded with opportunities to maximize exposure and opportunity. It includes all of the benefits of a Platinum or Diamond Sponsorship at each League Signature Event, in addition to other year-round recognition opportunities. Annual agreements run from July 1 to June 30.



Our highest level of partnership

When accessing the \$2B charter school market in Colorado, two things are certain. One, you have to be dedicated to the 262 schools and the 136,000 students who comprise the reason we're all here. Your services in some way must end up serving the quality education that charter schools represent.

Two, all charter schools in Colorado are free, open to all, public and non-profits. If you understand the non-profits who are the 262+ schools, networks, and surrounding companies and providers, you can best understand your customer to serve them.

The League is here to help you understand and serve. Our Premium Sponsorship opportunities are the highest levels of connection, convening and voice that we give to a select few companies who we know and trust to provide high-quality support to schools.

Whether you choose a Platinum- or Diamond-level Annual Sponsorship we know that you will receive a variety of benefits that put you in front of the League's members, raise your profile, and create connections to the decision makers who make their schools and nonprofits run.



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Benefits for Your Business: Benefits for Charter Schools

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BENEFITS	Diamond	Platinum
Sponsorship at Annual Conference (Winter)	Annual Conference Diamond	Annual Conference Platinum
Sponsorship at Leadership Summit (Fall)	Leadership Summit Diamond	Leadership Summit Platinum
Present live or video content at one or two League Signature Event(s)	Live at two events	Live at one event
YEAR-ROUND BENEFITS		
Townhall: Your logo in each slide deck as a	“Diamond Annual Sponsor”	“Platinum Annual Sponsor”
MOVE newsletter article/advertorial placement	ONCE	NA
Newsletters: Company logo/name in all	NEWS & MOVE (52x+) & Others (over 1M), Logo	MOVE only (10x), Name
Resource Center uploads	Up to four (4)	Up to two (2)
Social Media recognitions	Twice annually	Once annually
Annual Marketplace membership with	“Diamond Annual Sponsor” seal	“Platinum Annual Sponsor” seal
Colorado charter schools list with	School information, including address, grade levels, website, enrollment, primary contact (name, email & phone number). Quarterly update.	School information, including address, grade levels, website, enrollment, primary contact (name, email & phone number). Annual update.
Business strategy call with League team members (on request)	Quarterly	Biannual
Event Sponsorships Priority Notification	Yes (first)	Yes (second)
Call for Presentations Priority Notification	Yes (first)	Yes (second)
League Staff Meeting	Two times per year	One time per year
League Member book ad	Full page	Half page
Contact our sponsorship team: sponsors@coloradoleague.org		



Custom Sponsorships and Revenue Share options are available. Please contact sponsors@coloradoleague.org for details.

Custom Advertising opportunities are also available. Please contact communications@coloradoleague.org for details.