



SUPPORT OUR STATE OF PLAY



We want to help you raise funds to support access to youth sports! We are thrilled to announce Sept. 4, 2024, as the inaugural **Colorado Youth Sports Giving Day**, a collaborative effort between the Aspen Institute Project Play, Daniels Fund and Colorado Gives Foundation. Through this campaign, your organization can raise essential funds to ensure more kids have the chance to play sports. The Daniels Fund will generously match donations made during the campaign up to \$500,000.

As you know, organized sports play a vital role in shaping the lives of kids. Youth Sports Giving Day is an opportunity for all Coloradans to help our youth thrive. Each year, we'll ask Coloradans to give generously to ensure all children in our state have the opportunity to enjoy the many benefits of athletics.

All you need to do is **register** to participate!

Does your nonprofit offer organized sports for Colorado youth (ages 18 and younger)? Sign up to become a donation recipient today through the ColoradoGives365 platform.

HOW TO PARTICIPATE:

Complete this interest form:

<https://as.pn/ysgdsignup>

New to enrolling as a nonprofit recipient through ColoradoGives365?

Enroll now through ColoradoGives365:

<https://www.coloradogives.org/p/nonprofits/enroll-now>

(if you're already registered, please confirm your profile is active)

Have questions or need support?

Contact:

support@coloradogives.org

WHY YOUTH SPORTS MATTER

Research shows kids who play sports experience enhanced academic achievement, higher self-esteem, better health outcomes and larger earnings later in life. Unfortunately, youth sports participation is declining, and many families are unable to afford the cost of participation – especially in low-income communities and communities of color. Youth Sports Giving Day aims to level the playing field by raising money for a variety of sports statewide and improving every kid's ability to play.

TO LEARN MORE about Youth Sports Giving Day in Colorado and to access a promotional toolkit, visit <http://coloradogives.org/Youthsportsgivingday>.

