

The Colorado Charter Schools Annual Conference

March 4-5, 2027

Gaylord Rockies Resort and Convention Center

Sponsors & Exhibitors

A Prospectus for supporters of charter schools



Updated 010726



**Colorado League of
Charter Schools**

COLORADO CHARTER SCHOOLS ANNUAL CONFERENCE 2027

Dear Sponsors and Exhibitors,

Please join us on March 4-5, 2027, at the Colorado Charter Schools Annual Conference in Denver, where school leaders, board members, business managers, and administrative and classroom staff from over 262 charter schools, serving more than 136,000 students in 70 communities across Colorado, come together.

This is the premier opportunity to connect directly with school leaders, operators, and purchasing decision-makers in Colorado's charter sector. Through targeted exposure, in-person engagement, and lead generation tools, this conference is designed to help you build relationships and grow your impact. In 2026, over 1100 people attended from 142 schools, including charter school networks. Our annual in-person convening draws over 1000 attendees, including school leaders who lead, run, manage, and purchase for charter schools in the state. Take advantage of this robust opportunity to exchange ideas, strategies, and solutions with our members who operate high-quality public schools for students.

After more than 30 years of impact, we're building on that momentum to expand opportunities for our members, partners, supporters, and visitors, all in the best interest of public education. We can't wait for you to join us in what is best for kids.

The Events Team

www.coloradoleague.org/ACsponsors.html



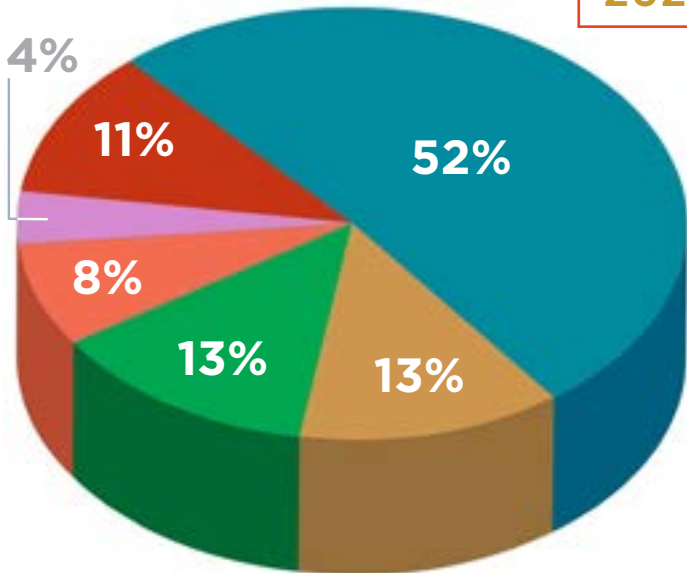
OUR ATTENDEES

The Colorado Charter Schools Annual Conference brings together school leaders, board members, authorizers, operations staff, teachers, support staff, technology staff, and advocates to learn, inspire, and engage charter school topics. Join us in celebrating the quality of such an outstanding group.

In 2026 over 1100 people registered from 152 schools, including charter school networks.

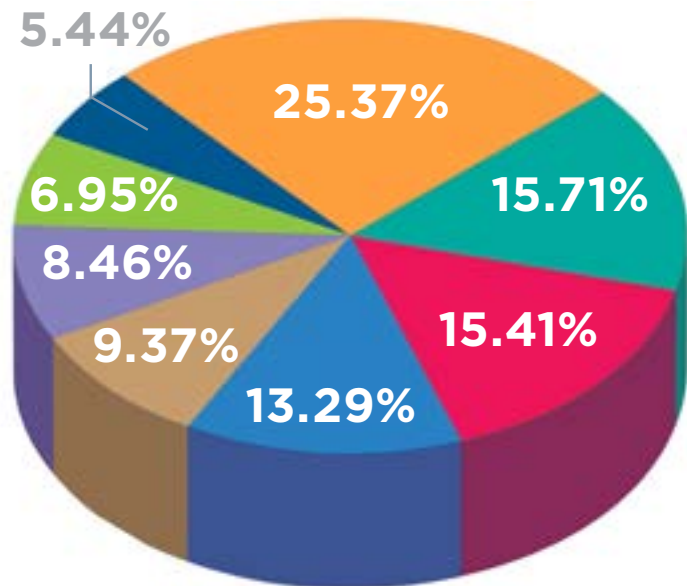
This year, we're seeking to build on that momentum. By expanding our audience to neighboring charter school states (Utah, Nevada, Wyoming, New Mexico, and Arizona) we expect to continue growing the conference.

2024 Attendee Title/Profession



- Head of School/CEO/etc. - 52%
- Teachers/Coordinators - 13%
- Managers/Business General - 13%
- Board Members - 8%
- Founders - 4%
- Other - 11%

2024 Geographic Region

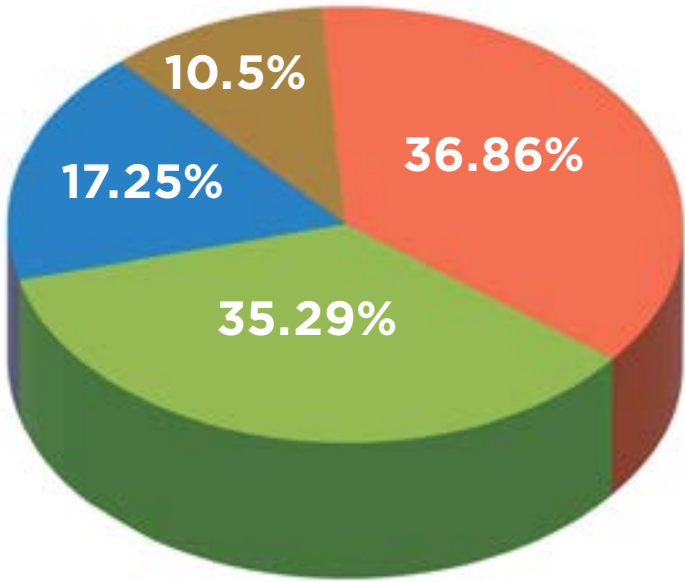


- Greater Denver: 25.38%
- Dougco School District: 15.71%
- Southern Colorado: 15.41%
- Northern Colorado: 13.29%
- Outstate: 9.37%
- Jeffco Public Schools: 8.46%
- Aurora Public Schools: 6.95%
- Denver Public Schools: 5.44%

Breakdown of types of geographic regions of attendees



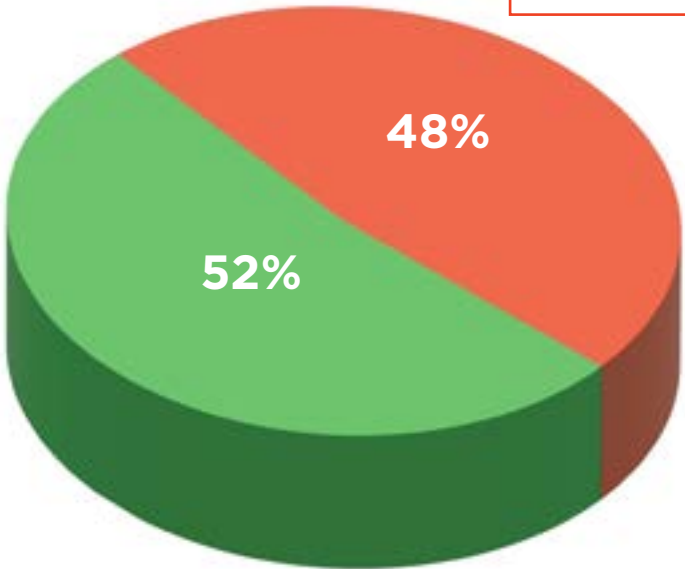
2024 Enrollment Category



- PK
- K-5
- 6-8
- 9-12

Breakdown of school grades represented by 2024 attendees

2024 Attendee Schools & Networks



- 142 schools attended 52%
- 130 schools did not attend 48%

Colorado Charter Schools/Networks % represented at the 2024 Annual Conference.



Sponsor and Support at the 2027 Annual Conference

Your support of charter schools in Colorado is necessary. Our events ensure that our members have access to the latest products and services you offer in an energized, focused setting. We know you will create new relationships and see the value of supporting the League, our dedicated charter support, and advocacy efforts, while connecting with members and partners.

Strategic Opportunities:

1. Use a booth as a meeting location,
2. Present at a Solution Session,
3. Network at two happy hours,
4. Take advantage of built-in, exclusive sponsor visitation hours and promotion,
5. Build your name recognition through videos, electronic, or printed signs,
6. Link to your website through the League website and our event App,
7. Build social media traffic by engaging attendees during the event,
8. Utilize the built-in lead generation app to connect to decision makers, and
9. Use gamification as a means to capture even more leads and talk about your services with attendees.

See the details, logistics, and FAQ of Sponsorships at the end of this document or at the Sponsor web page: www.coloradoleague.org/ACsponsors.html

JOIN US

Call our Event Services group at 303.989.5356 ext. 106
Or sponsors@coloradoleague.org

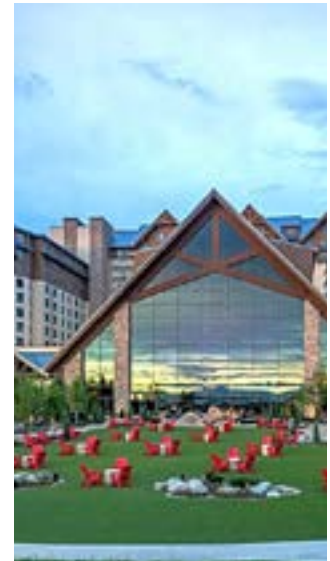


2027 CONFERENCE LOCATION

Gaylord Rockies Resort and Convention Center

We are excited to be hosting our Annual Conference at the Gaylord Rockies Event and Convention Center. Extra traffic builders and multiple activities throughout the conference encourage traffic to your location.

6700 North Gaylord Rockies Boulevard, Denver, CO, 80019



CONVENTION | LEVEL THREE

Colorado Ballroom



Ballroom	Layout	NET SQ. FT.	THEATER	CLASSROOM	U-SEAT	ROUND	RECEPTION
A		34,463	10,000	1,000	1,000	1,000	1,000
B		10,000	1,000	1,000	1,000	1,000	1,000
C		10,000	1,000	1,000	1,000	1,000	1,000
D		10,000	1,000	1,000	1,000	1,000	1,000
Breakout Rooms		10,000	1,000	1,000	1,000	1,000	1,000
Pre-Function		10,000	1,000	1,000	1,000	1,000	1,000
Collocated Space		10,000	1,000	1,000	1,000	1,000	1,000
Corridor		10,000	1,000	1,000	1,000	1,000	1,000
Storage Area		10,000	1,000	1,000	1,000	1,000	1,000

- 34,463** sq. feet
- 20** breakout rooms
- 3,162** reception
- 3,959** theater
- 10,597** sq. feet of pre-function space
- 908** pre-function reception



Sponsor Options	Presenting	Diamond	Platinum	Gold	Silver	Bronze	
						Exhibit A	Other
	\$35,000	\$22,500	\$12,500	\$5,950	>\$2,500	\$2,500*	<\$2,000*
See Page:	9	10	11-13	14-21	22-27	28-30	31-32
Benefit							
Speaking Opportunities	Two live	One live or recorded	Recorded	N/A	N/A	N/A	N/A
Logo Placement (online & print)	Premier	Diamond	Platinum	Gold	Silver	Bronze	Bronze
Booth	Premium (Colorado Pre-Function)	Premium (Colorado Pre-Function)	Premium (Colorado Pre-Function)	Exhibit Hall**	none	Exhibit Hall **	none
Banner placement	Premier	Diamond	Platinum	Gold	Silver	Exhibitor	Bronze
Marketplace Listing (\$749 value)	One Year	One Year	Nine Months	Six Months	Three Months	Three Months	None
Marketing collateral placed into bags	Included	Included	Included	Included	\$500	\$500	\$500
Attendee List	pre and post event	pre and post event	post event	post event	none	none	none
Attendee badges	Unlimited	6	4	2	1	1	0
Extras	Free Power, App, and booth selection	Free Power, App, and booth selection	Free Power, App, and booth selection	Free Power, App, and booth selection**	Free Power, App, and booth selection**	Free Power, App, and booth selection**	Free App

*does not apply to all sponsorships in the category

**if purchased and paid before December 15, see details

MOST POPULAR

1

Look for our **EXHIBIT HALL BOOTHS** on Page 28 or online: coloradoleague.org/AC27-booths

2

Look for our **GOLD SPONSORSHIPS** starting on Page 14 or online: coloradoleague.org/AC27-gold



2027 CONFERENCE SPONSOR REGISTRATION

Three Steps To Register

1

Select Your Sponsorship or Exhibit Package

[Browse our catalog and choose the sponsorship level or product that aligns with your goals](#)—whether that’s high-visibility branding, targeted networking, thought leadership, or lead generation. Opportunities range from premium sponsorships and speaking sessions to exhibit booths and targeted engagement options designed to connect you directly with charter school decision-makers.

[Complete Your Purchase Online](#)

2

Secure your selection by checking out

through our online shop. Sponsorships and booth locations are assigned on a first-paid, first-selected basis, with early deadlines offering added benefits such as preferred placement and complimentary services (e.g., power or booth selection). Timely payment ensures maximum access to available inventory and promotional opportunities.

[Ready to buy:](#)

[Ready to browse:](#)

3

Submit Your Materials & Prepare for the Event

After purchase, send us your logo, attendee information (names, titles, and emails), and any required sponsorship deliverables. This may include marketing collateral for conference bags, digital assets (logos, videos, ads, app listings), and on-site materials. **Key deadlines apply**—for example, sponsor details are typically due in January, and materials for promotional use and conference distribution must be submitted in advance of the event. Our team will guide you through each step to ensure a seamless and successful conference experience. [See page 33.](#)





PRESENTING SPONSOR

(One available) (\$35,000)

[Click to PURCHASE](#)

Be Everywhere. The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event. Your sponsorship includes:

Live Audience appreciations

- Exclusive speaking opportunity at the opening general session.
- Option to speak at a happy hour or include one 30-second video spot at a general session.
- Verbal recognition in each general session.

Recorded and on-demand program

- All appreciations (above) are included in the general session recordings on our website.

Booth

- First-choice, complimentary double booth selection in our premium location.
- Complimentary power at your booth.

Signage

- Electronic: Sponsor logo on main event graphic, shown in email, Facebook, League website, event website, general session videos, in the event app, and onscreen during the conference.
- Presentations: The Sponsor logo is displayed in each session and workshop on the introduction slide.
- Print: Presenting sponsor on ALL print signage, maps, banners, directional signage, grid game cards, conference bags, and other printed materials that include the event logo.

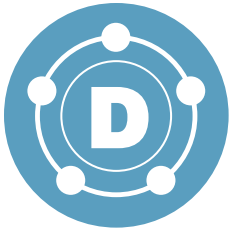
Other

- Two (2) Notifications/Announcements through the virtual conference platform.
- Unlimited complimentary conference attendees.
- Two two-night hotel stays in an upgraded room.
- Complimentary Marketplace Listing for 12 months.
- Pre- and Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).
- Your logo is included on the conference bags.

Working together, our voices are louder, our power is greater, and our state's children will receive the quality school choice and education they deserve.

- Colorado League of Charter Schools





DIAMOND SPONSOR LEVEL General Session Sponsors

(\$22,500 each)

[Click to PURCHASE](#)

Go to the top of the class with the Diamond sponsorship opportunity at the Colorado Charter Schools Conference. This package generates high exposure and ROI. Diamond placement means that you're at the top of all listings other than the presenting sponsor. Your sponsorship includes:

Live Audience appreciations

- One-minute live speaking opportunity or one 30-second video at a general session.
- Verbal recognition during each general session.

Recorded and on-demand program

- All appreciations above are included in session recordings made available for one year following the event.
- Two (2) Notifications/Announcements through the virtual conference platform.

Signage: Diamond Placement

- Videos: Your logo will be placed in the general session videos.
- Online: Logos are placed on the main event page (web), agenda, and on the Sponsor page.
- Workshops: Logos are placed on the sponsor slide in each of the 60+ sessions and workshops.
- Print: Your logo will be shown prominently on banners and other printed material throughout the event, including stage banners.

Booth

- One premium-level double booth in our premium location.
- Choose your booth space.
- Complimentary power at your booth.

Other

- Six (6) complimentary full conference attendees.
- One two-night hotel stay.
- Complimentary Marketplace Listing for 12 months.
- Pre- and Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).





PLATINUM SPONSORS

General Session Sponsors

(\$12,500 each)

[Click to PURCHASE](#)

Sponsor a keynote speaker or general session panel for the entire attendee audience. Your sponsorship supports not only the live sessions and the recordings to share with our membership, but also with the public. "Platinum placement" below means you are listed above all other listings but below Diamond and Presenting. Your sponsorship includes:

Video and Recorded Appreciations

- A 30-second video spot during a general session.
- Appreciation (above) included in session recordings.

Signage: Platinum Placement

- Video/graphic sponsor recognitions on the League and Event websites.
- Your logo will be placed in the general session videos.
- Your logo will be shown in each of the 60+ sessions and workshops.
- Your logo on the main event page (web), agenda, and Sponsor page.
- Prominent placement on sponsor signs and banners at the conference.

Booth

- One double booth in our premium location.
- Complimentary power and booth selection.

Other

- Four (4) complimentary attendee badges.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for nine months.
- Post-event, electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).





Technology — WiFi Sponsor (\$12,500)

[Click to PURCHASE](#)

Support Quality, Choice, and Equity in charter schools and build your name recognition by promoting your company name in the WiFi network name or password. Everyone wants quick and easy access to their email and the internet. Many conference attendees will access the Conference App on their smartphones. Be the company they think of every time they log on! Your sponsorship includes:

Signage & Recognition

- Name recognition with each WiFi login throughout the conference.
- Logo on Event Sponsor page as a Platinum-level sponsor.
- Logo on the back of each name badge.
- Your logo will be placed in the general session videos.
- WiFi password (your company name) or network name printed on each badge.
- Logo on WiFi access signage at registration.
- Prominent placement on sponsor signs and banners at the conference.

Booth

- One double booth in our premium location.
- Complimentary power at your booth.
- Complimentary booth selection.

Other

- Four (4) complimentary attendee badges.
- Complimentary Lead Generation in the Conference App.
- Complimentary Marketplace Listing for twelve months.
- Post-event electronic attendee list, including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).





Name Badge Sponsor (Two available) (\$12,500)

[Click to PURCHASE](#)

Supporting the League and the Conference comes with perks, and this sponsorship has a big one. This sponsor gets high visibility throughout the conference as attendees wear name badges bearing your company's name and logo. Impressions are through the roof as you increase your name recognition AND help the charter sector in Colorado grow and improve. Your sponsorship includes:

Signage

- Your logo will be placed in the general session videos.
- Company name and/or logo on all event attendee name badges.
- Logo on the Registration signage.
- Logo on Event Sponsor page as a Platinum level sponsor.

Booth

- One double booth in our premium location.
- Complimentary power at your booth.
- Complimentary booth selection.

Other

- Four (4) complimentary conference attendees.
- Complimentary Lead Generation through the Conference App.
- Complimentary Marketplace Listing for nine months.
- Post-event electronic attendee list including emails (excluding opt-outs).
- Your marketing collateral is included in conference bags (you supply 1,000 items).





GOLD SPONSOR LEVEL

Executive Director Lunch

Business Manager Lunch

Board Member Lunch

(Two available for each lunch) (\$5,950)

[Click to PURCHASE](#)

[Click to PURCHASE](#)

[Click to PURCHASE](#)

Join us for a very targeted sponsorship: VIP Lunches. Thursday, we'll celebrate our School Leaders (ED's, CEOs, etc.), Board Members, and Business Managers (VPs of Finance, and CFOs). Each lunch will be in a separate room with an invitee list of conference attendees from around the state. The program will include a short introduction and remarks from League staff, along with brief opportunities for our sponsors to thank the attendees. Your sponsorship includes:

Signage & Recognition

- Signage at the lunch you're sponsoring.
- Attendee list of the lunch you're sponsoring.
- Logo on Event Sponsor page as a Gold-level sponsor.
- One-minute speaking opportunity at the lunch you're sponsoring.
- Gold-level placement on sponsor signs and banners at the conference.

Booth

- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15, 2026).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Complimentary Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).

Additional Ons for your Sponsorship

- Power* (December 16 and after, see right).
- Corner booth*** (upgrade available, see right).



DETAILS

*Power: Buy your Sponsorship and pay before the end of the day on December 15, 2026, and your power is free. From December 16 forward, power for the booth can be purchased separately for an additional fee.

**Booth Selection: If you pay for your sponsorship PRIOR to December 15, 2026, you may select your booth location using our booth selection tool on a first-paid, first-selected basis. You will be placed in a queue for booth selection based on the date of your purchase.

***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.





Zone Sponsors

(\$5,950 each)

[Click to PURCHASE](#)

By supporting the League, the Conference, and the students at our member schools, you're supporting school choice, equity, and quality in all its forms across all the diverse schools that the League supports. Our layout this year focuses our workshop sessions into four specific zones — choose one that best fits your target audience. Your sponsorship includes:

- Zone one focuses on Academics. (Red Rock 1-5)
- Zone two, focuses on Operations (Finance, Facilities, Boards, and Enrollment and Marketing). (Red Rock 6-11)
- Zone three focuses on Advocacy, Legal and Policy (Willow Lake)
- Zone four focuses on Hot Topics. (Homestead)

Choose your zone and get incredible on-site access to the workshop sessions as they happen. Each zone will have a dedicated space available to display your products, hold individual meetings, or open up to attendees for their own meetings. In addition, you have the opportunity to speak live and introduce one session each day in your wing. Your sponsorship includes:

Recognition

- Option of one PowerPoint slide or one 30-second video spot played at the beginning of each session in your zone (typically three sessions per zone per start time—usually about 15-20 spots per conference).

Signage: Gold Placement

- Logo and verbal recognition within each session.
- Video/graphic sponsor recognitions on the League and Event websites.
- Logo on Event Sponsor page as a Gold-level sponsor.

Booth

- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15, 2026).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Complimentary Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).

Additional Ons for your Sponsorship

- Power* (December 16 and after, see below).
- Corner booth*** (upgrade available, see below).
- Lead Generation through the App.





Technology – Video Sponsors

(\$5,950 each)

[Click to PURCHASE](#)

Sponsor all the video assets produced by the League. Your logo will open each general session intro video (five+ videos estimated). Your sponsorship includes:

Signage

- Logo recognition as a Video Sponsor in each general session video.
- Logo on Event Sponsor page as a Gold-level sponsor.

Booth

- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15, 2026).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Complimentary Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).



Additional Ons for your Sponsorship

- Power* (December 16 and after, see below).
- Corner booth*** (upgrade available, see below).



SchoolWorks
Assessing Quality, Building Capacity

**FRANSEN
PITTMAN**
EXPECT PRECISION





Registration Sponsor (\$5,950)

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Be the first name our attendees see at our Registration Desk, plus each Attendee badge will feature your logo on the back! *Must be purchased and logo submitted by January 15, 2027. Your sponsorship includes:

Sponsorship includes:

- Brand visibility through every aspect of our registration process.
- Your Logo on our registration kiosks.
- Your logo on the back of each attendee’s badge.

Signage – Gold Placement

- Your logo on our main event page (web), agenda, and on the Sponsor page.
- Logo placement on the registration banner.

Booth

- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15, 2026).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Complimentary Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).

Additional Ons for your Sponsorship

- Power* (December 16 and after, see below).
- Corner booth*** (upgrade available, see below).



DETAILS

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***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.





Conference App Sponsors

(\$5,950 each)

[Click to PURCHASE](#)

Get your logo on our app so that all things conference, from schedules to session topics, speakers, and more, have your name nearby! Our conference app's usage has grown each year and now reaches 70% of attendees (800 in 2026). Your sponsorship includes:

Signage

- Your company name and logo on the conference app as the "Official App Sponsor of the 2027 Conference."
- Logo on Event Sponsor page as a Gold-level sponsor.
- One (1) Digital App Push Notification.

Booth

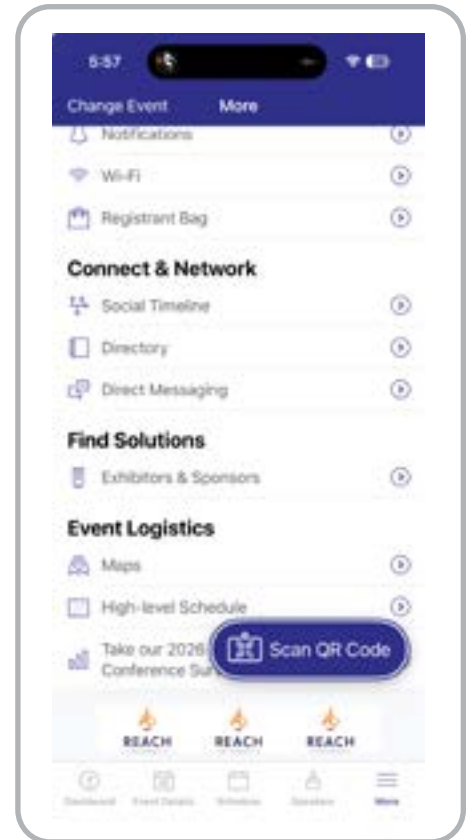
- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15, 2026).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Complimentary Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).

Additional Ons for your Sponsorship

- Power* (December 16 and after, see below).
- Corner booth*** (upgrade available, see below).



DETAILS

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Reception Sponsor — Opening Night Happy Hour

Wednesday, March 3, 2027

(\$5,950)

[Click to PURCHASE](#)

Bring together the opening night crowd to kick off this year's conference, including the League's board, VIP guests, staff, and leaders from across the state. The first get-together is a great way to meet the faces and names that make up our core audience. This happy-hour reception increases visibility and conversation with all event sponsors. Your sponsorship includes:

Live Audience appreciations

- Recognized at the Reception as our sponsor.

Signage – Gold Placement

- Your logo on our main event page (web), agenda, and on the Sponsor page.
- Logo placement on the sponsor banner on the main stage.

Booth

- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15, 2026).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Complimentary Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).

Additional Ons for your Sponsorship

- Power* (December 16 and after, see below).
- Corner booth*** (upgrade available, see below).





Reception Sponsor — League Happy Hour

Thursday, March 4, 2027 in the Exhibit Hall (Colorado)
(\$5,950)

[Click to PURCHASE](#)

Sponsor this popular attendee favorite! After a long day of learning, conference attendees greatly appreciate the chance to unwind and socialize at the League’s Thursday Reception. This sponsorship includes: Your sponsorship includes:

Live Audience appreciations

- Recognized at the Reception as our sponsor.

Signage – Gold Placement

- Your logo on our main event page (web), agenda, and on the Sponsor page.
- Logo placement on the sponsor banner on the main stage.

Booth

- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Free Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).

Additional Ons for your Sponsorship

- Power* (December 16 and after, see below).
- Corner booth*** (upgrade available, see below).

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***Corner Booth: Corner booths can be purchased separately or upgraded upon request for an additional fee or with higher-level sponsorships.






JOIN US for ED-TECH in Our Exhibit Hall

Position your organization at the forefront of innovation in Colorado's charter school community. As an EdTech Gold Sponsor, you'll gain meaningful visibility and direct engagement opportunities with school leaders and decision-makers interested in technology solutions that support teaching, learning, and operations.

Ed-Tech Zone Sponsor (\$5,950)

[Click to PURCHASE](#)

The ED-TECH Zone Sponsor headlines the area within the Exhibit Hall dedicated to Educational Technology for charter school leadership. In appreciation, this sponsor receives the highest level of exposure in this area as a gold-level sponsor. Special email marketing goes out to all IT directors in the charter space with your name and logo on it. Your sponsorship includes:

Pre-Event Marketing

- Four emails and a special postcard will go out to IT directors at all charter schools in the state inviting them to the conference, including your name and logo.

Signage

- Electronic: Sponsor logo placed on the League's conference webpage in Gold position.
- Logos placed on the main event page (web), agenda, and on the Sponsor page.
- Print: GAME ON! game cards, Sponsor Signage, and Main Ballroom sponsor banner (2).

Booth

- One single booth in our exhibit hall.
- Complimentary power at your booth.*
- Complimentary booth selection.**
- Free power (if sponsorship is paid prior to December 15, 2026).

Other

- Badges: Two (2) complimentary conference attendees.
- Marketplace: Complimentary Marketplace Listing for six months.
- Lead Generation: Complimentary through the Conference App.
- List: Post-event, electronic attendee list including emails (excluding opt-outs).
- Bags: Your marketing collateral is included in conference bags (you supply 1,000 items).





SILVER SPONSOR LEVEL

GAME ON! Sponsors

(\$2,500 each)

[Click to PURCHASE](#)

The attendee FAVORITE by far; this package gives you the opportunity to showcase your company and your generosity to the charter school community. You'll be featured on the Exhibit Hall 'GAME ON!' card, demonstrating that you're not only a proud supporter of the member schools but also building traffic to the Exhibit Hall. Your support provides prizes for five or more game participants to be drawn. This sponsor has the opportunity to award a prize to a winner at the conclusion of a general session. Your sponsorship includes:

Live Audience appreciations

- Verbal recognition as the sponsor at the last general session.

Signage

- Logo on the game cards.
- Logo on Event Sponsor page as a Silver-level sponsor.
- Logo on Game On! Signage at the event.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. Must purchase and pay prior to December 31.

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.

Lead Generation through the App

Add Ons

- Booth & Power (please purchase separately, which will move you up in the category)





Breakfast and Lunch Sponsors (\$2,500 each)

[Click to PURCHASE](#)

Show your support for the food and drink provided at the Conference during two meal times each day, as well as during coffee and snack service. Your signage near the buffet lines demonstrates your commitment to the League, the Conference, and the attendees. Your sponsorship includes:

Signage

- Logo on Event Sponsor page as a Silver-level sponsor.
- Your logo will be displayed on signage near buffets and drink stations throughout the event.

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. Must purchase and pay prior to December 31.

Lead Generation through the App.

Add Ons

- Booth & Power (please purchase separately, which will move you up in category).





Stage Sponsors

(\$2,500 each)

[Click to PURCHASE](#)

Provide easy name recognition for attendees by branding the stage or backdrop area. Your banner with your name and logo will be placed for you at or near the skirting or pipe and drape on the sides of the stage, based on the size of your sign and the stage height. We'll also thank you for this sponsorship during one of the general sessions. Your sponsorship includes:

Signage

- Your company name and logo on the stage skirting for each general session and during the Hall of Fame Awards Ceremony.
- Logo on Event Sponsor page as a Silver-level sponsor.
- Silver-level banner at the bottom of each Annual Conference email for attendees. between January 1 and the event date. Must purchase and pay prior to December 31.

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Your vinyl banner must be no more than 2 feet tall and 4 feet long. If it is taller (or wider), we may place it on the backdrop draping at our discretion, based on the stage height (typically 2 feet), rather than on the stage skirting.
- Lead Generation through the App.

Add Ons

- Booth & Power (please purchase separately, which will move you up in category).





Green Room Sponsors

(\$2,500 each)

[Click to PURCHASE](#)

The Green Room is located near registration, where presenters, keynote speakers, and VIPs can relax and recharge before their session begins. Your sponsorship allows you to support this key group and brand the space as you wish. Perfect for companies that want to showcase their furniture or other products that require space to display. You're invited to hang your company banner in the speakers' Green Room, and you will be included in our Event Program and Sponsor webpage as a Silver-Level Sponsor. Your sponsorship includes:

Signage

- Logo on our website as a Silver-level sponsor.
- Place your signage in the Green Room for our speakers.
- Your logo on the room signage for the Green room as "sponsored by."

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. Must purchase and pay prior to December 31.
- Lead Generation through the App.

Add Ons

- Booth & Power (please purchase separately, which will move you up in category).





Conference Bag Sponsors

(\$2,500 each)*

[Click to PURCHASE](#)

Your logo will be featured on each conference bag, carried by attendees throughout the event and beyond. These eco-friendly bags are designed for continued use, extending your brand's visibility well past the conference. Your sponsorship includes:

Signage

- Company logo alongside the League's logo on 1000 conference bags.
- Logo on the Event Sponsor page as a Silver-level sponsor.

Other

- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. Must purchase and pay prior to December 31, 2026.
- Lead Generation through the App.

Add Ons

- Booth & Power (please purchase separately, which will move you up in category).





Relax and Recharge Sponsors (\$2,500 each)

Click to **PURCHASE**

Join us to help attendees relax and recharge in one special area of the venue. Furniture vendors: This is a perfect sponsorship for you. Set up your comfiest chairs, provide power, and give attendees a moment to enjoy their seats. Your sponsorship includes:

Signage

- Logo on Event Sponsor page as a Silver-level sponsor.
- Signage as the "Relax and Recharge sponsor.
- Your logo on the room signage for the Relax and Recharge area as "sponsored by."

Other

- Silver-level banner at the bottom of each Annual Conference email for attendees between January 1 and the event date. Must purchase and pay prior to December 31, 2026.
- One (1) complimentary conference attendee badge (non-transferable).
- Complimentary Marketplace Listing for three months.
- Lead Generation through the App.

Add Ons

- Booth & Power (please purchase separately, which will move you up in category).





EXHIBITORS

BRONZE SPONSOR LEVEL

The Bronze category is the easiest way for you to start building relationships with school leaders and charter staff across the state. Whether you start off with a booth at the conference, speaking to a room of leaders, or sponsoring attendance with a scholarship, this level helps you begin your journey with the League, whether or not you can attend. This year, we have divided the Exhibitor section into three parts: Bronze Exhibitors A, B, and C (non-profit organizations). Your sponsorship includes:

Bronze Level Exhibitors A (full booth)

(Expected to sell out: December 2026) (\$2,500 until December 15)

[Click to PURCHASE](#)

The Bronze-Level Exhibitor package is the best way for you to get started in supporting the League, the charter school movement in Colorado, and the students it serves, and to access our event. Plus, this option offers special opportunities and discounts not available at other sponsor levels, such as a discount on renewing or joining our Charter Marketplace. Register early to secure your preferred exhibit hall location.

Bronze Exhibitors "A" Receive:

- One (1) Conference attendee badge (a \$500+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Logo Recognition on the Conference Exhibitor webpage.
- Listing in the Exhibit Hall Game materials.

Booth

- Standard (10') booth space located in the Exhibit Hall with one six-foot table and chair.
- FREE: Power in your space (a \$750 value) if you purchase your booth and pay by December 15, 2026.
- FREE: Choose your booth location if you register before December 15, 2026.

Other

- Complimentary Lead Generation through the App (\$500 value).

Information

- Choose your spot: Register and pay by December 15, 2026, to select your location. From December 16th forward, a space will be chosen for you. Notification of final booth locations will happen by February 1, 2027, at which time you can order power.
- View the map on page 6. Exhibit Hall is in Colorado A.

Add Ons

- Additional Attendee Sponsor Badges.
- Corner booths extra





Bronze Level Exhibitors B (Networking table) (\$1,950 each until December 15)

[Click to PURCHASE](#)

This package is in response to demand for an easy entry point to the conference for sponsors who want a “location” but limited staff or displays. Bring up to one single free-standing pop-up banner, no more than 3 feet wide, to place against a wall behind your high-top table. The high-top cocktail table has a diameter of approximately 2 feet. Your sponsorship includes:

Bronze Exhibitors “B” Receive:

- One (1) Conference attendee (a \$500+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Logo Recognition on the Conference Exhibitor webpage.
- Single networking space with one high-top table.

Booth & Additional

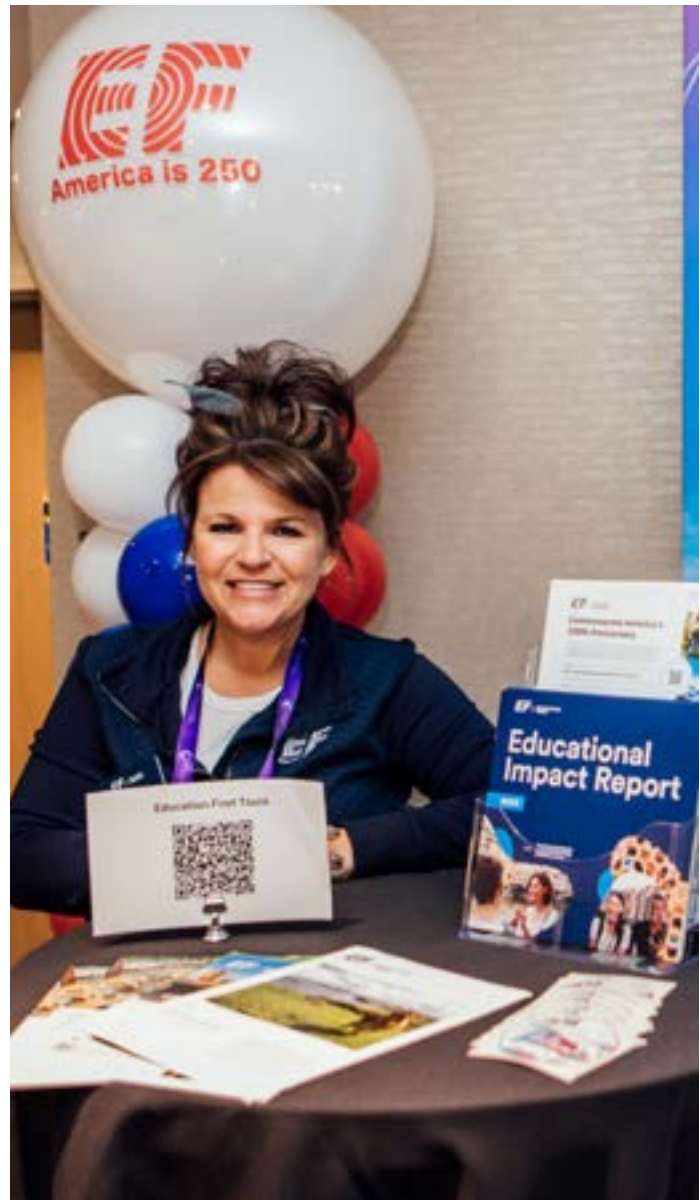
- Single space with one high-top table.
- Lead Generation through the App (\$500 value).

Information

- Choose your spot: Register and pay by December 15, 2026, to select your location. From December 16th forward, a space will be chosen for you. Notification of the final booth locations will be sent by February 1, 2027.
- View the map on page 6. Exhibit Hall is in Colorado A.

Add Ons

- Power is extra and must be ordered through the venue.
- Additional Attendee Sponsor Badges.
- Add your materials to the conference bags.





Bronze Level Exhibitors C (nonprofits) (\$450 each)

[Click to PURCHASE](#)

Nonprofit organizations are welcome to join the conference through this unique offer. We've made this easy and cost-effective to accommodate nonprofit networking space AND a two-day badge for one person (non-transferable) to attend the conference. Additional staff will pay for additional passes. Your sponsorship includes:

Bronze Exhibitors "C" Receive:

- One (1) Conference attendee (a \$500+ value).
- Food and beverage for two breakfasts, two lunches, and two happy hours.
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Single networking space with one high-top table.

Information

- No power is available.
- Scholarships may be available — please inquire with events@coloradoleague.org.
- View the map on page 6. Exhibit Hall is in Colorado A.

Refreshment Sponsors (\$2,000 each)

[Click to PURCHASE](#)

A Refreshment Sponsorship is an opportunity to get the word out about your product and service while providing attendees with a well-deserved break from sessions. These activities include time for attendees to network and grab a drink. Your sponsorship includes:

Signage

- Signage at event coffee/snacks stations inside the Exhibit Hall.
 - Thursday morning and afternoon.
 - Friday morning and afternoon.
- Logo on Event Sponsor page as a Bronze-level sponsor.

Other

- One (1) complimentary conference attendee registration (a \$500 value).
- Lead Generation through the App (a \$500 value).

Add Ons

- Additional Attendee Sponsor Badges.
- Add your materials to the conference bags.





Solution Session Presenters

(\$1,500 each)

[Click to PURCHASE](#)

Connect with your key market. These sessions are held in our workshop area and give you the chance to present key ideas, problems, and solutions while supporting the League and the charter school movement in Colorado. This is not a sales meeting and should not be exclusive to your product, but rather a 'problem and solution session where you articulate a problem and a particular solution (which may be what you provide) in a short 20-minute format. Your sponsorship includes:

Solution Session Sponsors Receive:

- One (1) Conference attendee (a \$500 value).
- Access to attendees representing the \$1.5 billion Charter School Sector in Colorado.
- Video file of your presentation for your own use, and the session will be posted to the League's website, accessible to attendees for one year following the event.
- Logo Recognition on the Solution Sessions webpage.
- Lead Generation through the App

Add Ons

- Additional Attendee Sponsor Badges.
- Purchase a booth separately.
- Add your materials to the conference bags.

Scholarship Sponsors

(\$1,000 each)

[Click to PURCHASE](#)

Becoming a Scholarship Sponsor is the best way to support a critical audience, with two conference registrations, for school staff who might not otherwise attend the League's Annual Conference. It sets you apart as a supporter of the entire charter school field. Use this sponsorship to get started, or add this on to an existing sponsorship for even more exposure. Your sponsorship includes:

All Scholarship Sponsors Receive:

- Recognition via specialized communication to the scholarship awardees, notifying them of your generosity.
- Logo on our website as a Bronze-level sponsor.
- Lead Generation through the App

Add Ons

- Additional Attendee Sponsor Badges
- Purchase a booth separately.
- Add your materials to the conference bags





Power In My Booth (Bronze Add-On) - AC27 (\$500)

Click to **PURCHASE**

After December 15th, order power to your booth location if you need to power your devices. Many sponsors don't need this extra, but if you do, feel free to add it to your order, and we'll ensure you have electricity for both days so you can keep your computer, screens, media, demos, phones, or other devices running and charged.

Corner Booth Upgrade Ala Carte (Bronze Add-On) - AC27 (\$750)

Click to **PURCHASE**

You asked, we listened—corner locations are in high demand, and we get it. That's why we've reserved a limited number of corner booths just for those who know exactly what they're looking for.

When you purchase your booth, simply add on the corner location option. We'll work closely with you to find the best available spot.

Want to talk it through first? That's totally fine too. [Take a look at the map](#) to see current availability, and reach out if you have any questions.

Add Collateral to Conference Bag (Bronze Add-On) - AC27 (\$500)

Click to **PURCHASE**

Looking to boost your visibility at the conference? If your sponsorship package doesn't already include a bag insert, this add-on is for you. For just \$500, we'll include your materials in all 1,000 attendee bags. You can include just about anything—flyers, postcards, small giveaways—as long as it's reasonable. That means no perishables, strong smells, oversized items, or anything that requires assembly (we love Lincoln Logs, too, but not in this context).

Not sure if your item qualifies? Feel free to reach out—we're happy to review a sample and answer any questions. This is your chance to be memorable and make a lasting impression.

Email Promo Prior to the Event (Bronze Add-On) - AC27 (\$500)

Click to **PURCHASE**

Looking for a way to reach out to attendees before the event? We have the solution. Get up to a 250-word email promotion out to all our attendees prior to the event. You'll be the lead item in an existing email promotion.



ALL Sponsor DETAILS and LOGISTICS



Help Promote

Tag us to amplify your presence: @COcharterschools on Facebook, @cocharterschools on Instagram, and Colorado League of Charter Schools on LinkedIn.

Direct everyone to our conference website: www.cocharterconference.org/

Use #COCharterConference on all platforms, and leverage the social media kit we'll provide to help promote your attendance and capture attendees' attention.

Book Your Room

The Gaylord is offering a special group rate—first-come, first-served. Room block deadline is January 30, 2027. Book early to secure the conference rate.

Power

For Presenting, Diamond, and Platinum sponsors, power is included with your sponsorship. Sponsors in the Exhibit hall with Standard booths (Bronze A) receive complimentary power if you purchase and pay prior to December 15, 2026.

Power for Bronze-level B and C sponsors is available only through individual purchase at the venue.

Shipping, Printing, Technology Orders

For shipping information, view our Sponsor website at: www.coloradoleague.org/ACsponsors.html

On-site [Kinkos](#) is available.

Contact [Encore](#), the on-site technology provider (televisions, screens, projectors, etc.).

Vendor website and Prospectus:

www.coloradoleague.org/ACsponsors.html

Booth space

- All Exhibit Hall booths (Bronze A and higher packages) include a pipe and draped 10-foot space, a six-foot table, and two chairs.
- Exhibit Hall Bronze B and C options have a high-top table as a "Networking Station"
- We ask that you respect the space of your neighbors and stay within your space, and do NOT alter your booth or the pipe and drape in any way without permission.

Traffic Builders

- **Interact through the App:** With our App, you can capture attendees' contact information by scanning the QR code on their badge. You can connect and interact with attendees. Invite them to your booth or event. Share information, details of your services or products, and more. This is another way for you to drive traffic to your booth.
- **GAME ON!** All attendees will receive a GAME ON! card when they register. To play the game, attendees will visit Sponsor and Exhibitor booths and have their game cards signed to be entered into the prize drawings. Have your pens ready to sign each card as people spend time with you, or have them



scan their QR codes or your Sponsor QR code provided with your sponsor packet.

- **Time Blocks:** We are dedicating time blocks on both Thursday and Friday for Sponsor visits and hosting.
- **Happy Hours:** The Wednesday and Thursday afternoon Happy Hours are held both inside and outside the Exhibit Hall to draw traffic to that area. We invite ALL event sponsors to attend both Happy Hours to mingle with attendees and make the most of prime networking time.
- **Coffee and snacks:** We're also planning to host coffee and snacks in the exhibit hall to increase traffic to your location. Stay tuned.
- **Interactive Exhibits:** We're adding our interactive exhibits to the Exhibit Hall to increase traffic.

Deadlines & dates

2026

May 31: Last date to register and pay for your sponsorship at early bird rates.

July 31: Last date for Special Summer rates.

December 15: Last date to register and pay for your sponsorship at standard rates to get free power (Gold-level sponsorships).

December 15: Last date to register and pay for your Gold Sponsorships or Bronze A Sponsorship to select your booth location. (Platinum and Diamond sponsors choose your booth based on what is currently available at the time of purchase.)

2027

January 4: Conference room block will likely sell out.

January 19: All Logos, Sponsor details, Sponsor attendees, names, titles, and email addresses are required. Send to sponsors@coloradoleague.org.

January 25: Conference App available for Sponsors to update their online materials for contacts, address information, and confirm all relevant information is up to date for conference attendees.

January 26: Log in to your conference app account and verify your logo, description, and details are correct.

January 26: Verify that you have all your Attendees signed up, logged in, and confirmed.

January 29: All Sponsorship Sales conclude, and all invoices are due.

January 29: Last date for reduced-price sponsorship ticket sales.

January 29: Last date for electronic logos, videos, or other materials for promotional purposes to be delivered to sponsors@coloradoleague.org

February 5: Conference App available to the attendees.

February 5: Conference App promoted to the public.

February 12: All conference bag stuffing materials must be delivered to the League offices at the address below. Please do not send us your booth materials – See shipping information for details.

Colorado League of Charter Schools:

Attn Events: 104 N. Broadway, Suite 400, Denver, CO 80203.

Sponsor update emails will go out on the 1st and 15th of each month (starting in October) to notify existing sponsors of details, updates, changes, and deadlines. Please ensure your point-of-contact email address is accurate when you sign up. This information will also live on the dedicated Annual Conference Sponsor webpage www.coloradoleague.org/ACsponsors.html. Email sponsors@coloradoleague.org with all the names, titles, and email addresses of the contacts you want to receive updates.

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Thank you to our 2026 Sponsors



THANKS TO OUR GENEROUS SPONSORS



PRESENTED BY



DIAMOND



PLATINUM



GOLD



SILVER



ED-TECH

