

## **Leadership Summit**

October 10, 2025 The Ritz-Carlton, Denver 9:00 am - 5:00 pm MDT



# **Sponsors & Exhibitors**

A Prospectus for supporters of charter schools



hank you for considering support for the Colorado League of Charter Schools' 2025
Leadership Summit on Friday, October 10, 2025. As the only charter school advocacy organization dedicated to leading the entire Colorado sector forward, we're proud to convene the sector for our fall gathering at this critical time. With so many issues surrounding education, from school board elections, to national issues, to charter school politics, to our most pressing issues of students and their performance, it is important now more than ever that we gather to focus on how we move forward together.

The Leadership Summit is *part one of two* along with our annual conference intended to demonstrate the idea of how, together as a larger community, we take steps across all fronts to ensure that through strong advocacy, policy, legislation, student focus, quality, and growth along with all our partners, our schools, our communities, schools, parents, schools, and nonprofits who make up this space we lead *Forward Together*. Please also consider joining us in February for our Annual Conference (See our website for details on our second event).

#### **Leadership Summit**

October 10, 2025



Colorado Charter Schools Annual Conference

February 25-27, 2026





#### **Attendees**

**Leadership Summit attendees** are comprised of leaders and staff from more than 50 schools across the state and over 25 of our closest partners and funders. Charter schools in the state represent over 15 percent of all public school students, 262+ total schools, and 136,000+ students. These schools and students represent over \$2B in spending each year.

Your sponsorship not only empowers school leaders with engaging sessions and meaningful conversations but also helps sustain the League's year-round efforts to provide critical resources and advocacy for Colorado charter schools.

The annual Leadership Summit serves as a hub for inspiration, practical learning, and collaboration. Attendees include school leaders, business managers, and representatives from over 50 schools, along with many of our valued partners and funders.

This fall, we invite you to be part of this gathering — an opportunity to invest in the people shaping the future of public education in Colorado.

#### Location

**Spend the day with us at the Ritz-Carlton** in the heart of downtown Denver. Known for its exceptional service and refined atmosphere, the Ritz-Carlton offers an ideal setting for a day of impactful learning and collaboration. Its modern meeting spaces and central location create an environment that supports both meaningful dialogue and professional learning.







### CHARTER FACTS

15%

of all Colorado public school students attend charters.

136,000+

Colorado's public charter schools students.
That's 50% MORE than Colorado's single largest school district (DPS).

#2

Colorado has the nation's second-best public charter school laws

(National Alliance for Public Charter Schools)



Number of charter schools in Colorado, a 51% INCREASE over the past decade



Six of the top 10 public high schools in Colorado are charter schools

(US News & World Report, 2024)





# **Sponsor Opportunities**

	Presenting	Platinum	Gold	Silver	Bronze	Scholarship
	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$1,000
Available	1	6	4	2	8	Unlimited
Benefit						
Speaking/AV Opportunities	Live (One Min.)	Live (30 Sec.)	Video (30-Sec.)	N/A	N/A	N/A
Logo Placement	Presenting	Web, Decks, Video, Signage	Web, Signage	Web, Signage	Web, Signage	Web, Signage
Networking station	Presenting	Main Hall	Main Hall	Main Hall	N/A	N/A
Banner placement	Presenting	Platinum	Gold	Silver	Bronze	N/A
Complimentary Marketplace Listing (\$749 value)	12 Months	6 Months	6 Months	3 Months	3 Months	3 Months
Attendee List	Pre & post	post event	post event	N/A	N/A	N/A
Event Registrations	Unlimited	4	2	1	0	0







### PRESENTING \$10,000 (One Available)

(Click to **PURCHASE**)

**Be everywhere.** The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event.

- One speaking opportunity open or close the event (one minutes live or two 30-second video spots)
- \*Name or logo in all Leadership Summit materials as "Presenting Sponsor" (this includes the main Leadership Summit webpage, promotional event emails, and the primary sponsor banner at the event)
- Verbal recognition at each general session
- Premium logo position on signage and general session slides
- Premium networking station with up to a 10-foot-wide standing banner
- Standing banner placement in the foyer, in the ballroom, and at the happy hour
- Complimentary Marketplace listing for one year
- Attendee list, including email address (excluding opt-outs), pre- and post-event
- Unlimited event registration tickets including breakfast, lunch, and happy hour

### **PLATINUM Sponsors**

#### **General Session Sponsors: \$5,000 (Two Available)**

(Click to **PURCHASE**)

**Make headlines.** The General Session Sponsor displays a premier level of commitment to charter school leadership with exposure to match.

- Speaking opportunity at one of the two general sessions (30 seconds live or one 30-second video spot)
- Name or logo on all Leadership Summit online and print materials as "Platinum Sponsor"
- Platinum Logo position on general session slides
- Networking station with your standing banner
- Complimentary Marketplace listing for six months
- Attendee list, including email address (excluding opt-outs), post-event
- Four (4) event registration tickets, including breakfast, lunch, and happy hour





#### **Happy Hour Sponsors: \$5,000 (Two Available)**

(Click to **PURCHASE**)

**Bring them together.** The Happy Hour Sponsors promote networking and community. In appreciation, this sponsor receives some of the best exposure at the event.

- Speaking opportunity to open the Happy Hour (approximately 30 seconds live)
- Name or logo on all Leadership Summit materials as "Platinum Sponsor" (this includes the main Leadership Summit webpage, promotional emails, and the sponsor banner)
- Platinum Logo position on general session slides
- Networking station with your standing banner
- Complimentary Marketplace Listing for six months
- Attendee list, including email address (excluding opt-outs), post-event
- Four (4) event registration tickets, including breakfast, lunch, and happy hour



#### Food and Beverage Sponsor: \$5,000 (One Available)

(Click to **PURCHASE**)

**Feed and caffeinate well.** The Food and Beverage Sponsor promotes our opening coffee and pastry selections as well as lunch. In appreciation, this sponsor receives two plugs during the event — one in the morning and one in the afternoon.

- Speaking to close our morning sessions on the way to lunch (approximately 30 seconds live)
- Name or logo on all Leadership Summit materials as "Platinum Sponsor" (this includes the main Leadership Summit webpage, promotional emails, and sponsor banner)
- Platinum Logo position on general session slides
- Networking station with your standing banner
- Complimentary Marketplace Listing for six months
- Attendee list, including email address (excluding opt-outs), post-event
- Four (4) event registration tickets, including breakfast, lunch, and happy hour





#### WiFi Sponsor: \$5,000 (One Available)

(Click to PURCHASE)

**Support high-quality connections.** Plus, build name recognition by promoting your company name in the WIFI network name or password.

- Name or logo on all Leadership Summit materials as "Platinum Sponsor" (this includes the main Leadership Summit webpage, promotional emails, and sponsor banner)
- Your company name is used as either the network name or the password for the Event WiFi
- Platinum Logo position on general session slides
- Networking station with your standing banner
- Complimentary Marketplace Listing for six months
- Attendee list, including email address (excluding opt-outs), post-event
- Four (4) event registration tickets, including breakfast, lunch, and happy hour



#### **GOLD Sponsors**

Room Sponsor: \$3,000 (Three Available)

(Click to **PURCHASE**)

**Build your brand awareness.** Room sponsors help support attendees while simultaneously promoting their organization. You'll have exclusive presence in a breakout room, including signage.

- Banner placement in a single breakout room where you are the primary sponsor with your (vendor-provided) materials and an additional (vendor-provided) pop-up banner
- Name or logo on all Leadership Summit print and online materials as "Gold Sponsor"
- Networking station with your standing banner
- Attendee list, including email address (excluding opt-outs), post-event
- One recorded video (up to 30 seconds) is played during the event (breakfast or lunch)
- Complimentary Marketplace Listing for six months
- Two (2) event registration tickets, including breakfast, lunch, and happy hour





#### Video Sponsor: \$3,000 (Three Available)

(Click to **PURCHASE**)

**Support ongoing education.** All sessions will be recorded and available for twelve months after the event. Sponsor the recording of our general sessions and their placement on our site and social media channels.

- Name or logo on all Leadership Summit print and online materials as "Gold Sponsor"
- Logo recognition on slides for each general session
- Logo recognition on the video opening for each recorded session
- Networking station with your standing banner
- Attendee list, including email address (excluding opt-outs), post-event
- One recorded video (up to 30 seconds) is played during the event (breakfast or lunch)
- Complimentary Marketplace Listing for six months
- Two (2) event registration tickets, including breakfast, lunch, and happy hour



Badge Sponsor: \$3,000 (One Available)

(Click to **PURCHASE**)

**Champion innovation and equity in education.** Plus, boost brand visibility with your company name and logo on every attendee badge worn at the event.

- Name or logo in all Leadership Summit print and online materials as "Gold Sponsor"
- Your logo on the front of our name badges for the Event
- Networking station with your standing banner
- One recorded video (up to 30 seconds) is played during the event (breakfast or lunch)
- Complimentary Marketplace Listing for six months
- Two (2) event registration tickets, including breakfast, lunch, and happy hour





#### **SILVER Sponsors**

#### AV Sponsor: \$2,000 (Two Available)

(Click to PURCHASE)

**Shine alongside us.** With lights, cameras, and screens, you can make our event shine. Not only does your support help us host a high-quality event, but you'll also be center stage with banners located on the video camera riser.

- Place your banner (vendor-provided) in the ballroom on the camera riser or the tech table, plus on the projector table in each breakout room. (Two feet wide by one foot tall preferred)
- Name or logo in all Leadership Summit online and print materials as "Silver Sponsor"
- Complimentary Marketplace Listing for three months
- Networking station with your standing banner
- One (1) event registration ticket, including breakfast, lunch, and happy hour



#### **BRONZE Sponsors**

**Ballroom Sponsors: \$1,000 (Eight Available)** 

(Click to **PURCHASE**)

**Support from afar.** Are you out-of-state or previously committed, but still want a presence at the event? This sponsorship keeps your name and brand in front of the audience throughout the day, even when you're not there.

- Place your (vendor-provided) vertical banner in the ballroom at the event for exposure throughout the entire day
- Complimentary Marketplace Listing for three months
- Placement on the website as a "Bronze Sponsor"
- Placement of business cards or other materials on a General Information Table

For Ballroom sponsors only: If you are not attending and you prefer us to place your banner for you in the ballroom, your vertical pop-up, free standing banners (no more than three feet wide) must be delivered to the League offices by September 30, 2025: 104 N. Broadway Suite 400, Denver, CO 80203. Prepaid shipping returns must accompany your banners.





#### **Attendee Scholarship Sponsor: \$1,000 (12)**

(Click to **PURCHASE**)

**Build leadership pathways.** Scholarship Sponsors provide free registration to four charter school leaders who may not have otherwise been able to attend due to budget constraints. Use this sponsorship to launch your Vendor Marketplace Membership or renew it for an additional year.

- Recognition of your sponsorship sent to the scholarship recipients
- Signed recognition of scholarship sponsors during the event
- Complimentary Marketplace Listing for three months
- Placement on the website as a "Bronze Sponsor"

#### **All Sponsors: DETAILS**

Get the details. Stay updated with our event page.

**Share the event.** Connect with and tag us on LinkedIn, Facebook, X, or Instagram.

Book your room. Stay onsite at the Ritz-Carlton.

**Get comfortable.** This event is meant to be relaxed and conversational. All sponsor networking stations are high-top tables without a chair; the table will be draped. We expect that both sponsors and leaders will find opportunities to connect around the venue during breakfast, lunch, breaks, and happy hour.

**Request power or shipping details.** Power is only available by request directly to the venue staff. Shipping information is also available through the venue directly. Contact events@coloradoleague. org for details.

#### Coordinate your (tentative) schedule\*

Sponsors Set Up: 7:00 am

• Breakfast & Networking: 8:00 am

Program Keynote: 9:00 am

Networking Time: 10:00 am

Breakout Program: 10:30 am

• Lunch: 12:00 noon

Vendor Conversations: 12:30 pm

• Breakout Program: 1:00 pm

Networking Time: 2:30 pm

General Session: 3:00 pm

Happy Hour: 4:00 pm

#### **Get organized:**

- September 15, 2025 Sponsor sales close
- September 15, 2025 Logos, videos, and other materials must be sent to the League
- September 30, 2025 Sponsor map finalized
- October 8, 2025 Last day to add attendees to the event.

**Sponsor update emails** will go out on the 1st and 15th of each month – starting in August.

Please ensure that your point of contact email is accurate when you purchase your sponsorship.

#### **Event Details:**

coloradoleague.org/lsvendors.html



#### Thank you to our 2024 Sponsors

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DIAMOND







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Center for American Values































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October 10, 2025



Colorado Charter Schools Annual Conference